



PENSACOLA YOUTH BALLET

To Whom It May Concern:

08/23/21

Pensacola Youth Ballet, is proud to serve as the only full fledged non-profit youth ballet company in our area. We provide multiple performance opportunities each year, attracting an average of 400 patrons each. In addition to these performances, our school serves as an audition hub for major ballet programs across the country. In order to make such opportunities available, we often rely on the generous support of individuals and businesses in our community. It is our desire to partner with you today so we may continue to provide our students with opportunities not found elsewhere in the Pensacola area.

Each year Pensacola Youth Ballet, presents its annual holiday classic, The Nutcracker. With the proceeds from this performance, we have provided over \$6,500.00 in summer study scholarships for our students invited to professional training programs such as the Austin Ballet, Oklahoma City Ballet, American Ballet Theatre, Pacific Northwest Ballet, Central Pennsylvania Youth Ballet, Nashville Ballet, and Joffrey Ballet. With the continued success of this project and great achievement by our students, we are proud to continue this yearly tradition and hope to award at least \$2,000.00 in scholarships this year alone!

In addition to providing exceptional training and performance opportunities through our non-profit, Pensacola Youth Ballet considers it a privilege to give back to our community through outreach programs and partnerships with other non-profit organizations in our area. These partnerships may include sharing resources, collaborating on educational events and fundraisers, as well as our yearly Benefit performance of The Nutcracker. Through shared ticket revenue, this performance has raised over \$32,000.00 for local non-profit organizations. These collaborations serve as a fundraiser for each organization but also increase awareness, and provide networking opportunities between our groups.

We sincerely hope you will consider this partnership opportunity and what it can mean for our organization. **Please make contributions payable to LPAC of Pensacola (Our umbrella organization) and mail to 8253 Chellie Rd. Pensacola FL 32526 .**

We greatly appreciate your support!

Sincerely,
Michael Wardlaw
Ballet Director, LaBelle Performing Arts

LaBelle Performing Arts
8253 Chellie Rd. Pensacola, FL 32526
Office: 850-944-5650 Fax: 850-944-5161

Our sponsorship levels include

Directors Circle \$5,000.00 or greater

Includes: "Personalized corporate dance event", *Logo on all posters, flyers, and printed materials*, reserved VIP seating at each performance, special recognition of sponsorship at each performance, a full page ad in our program, a business card sized ad in our monthly newsletter, a link from our websites, a video copy of the performance, and a VIP gift.

Angel \$1500.00-\$5,000.00

Includes: *Logo on all posters, flyers, and printed materials*, 8 reserved VIP seats, notice of sponsorship displayed at the performance and special recognition, a full page ad in our program, a business card sized ad in our monthly newsletter, a link from our websites, a video copy of the performance, and a VIP gift.

Guarantor \$1,000.00

Includes: *Logo on all posters, flyers, and printed materials*, 6 reserved VIP seats, notice of sponsorship displayed at the performance, a half page ad in our program, a business card sized ad in our monthly newsletter, a link from our websites, a video copy of the performance, and a VIP gift.

Donor \$500.00-\$999.00

Includes: *Logo on all posters, flyers, and printed materials*, 4 reserved VIP seats, notice of sponsorship displayed at the performance, a half page ad in our program, a business card sized ad in our monthly newsletter, a link from our websites.

Benefactor \$250.00-\$499.00

Includes: A business card sized ad in our program, a business card sized ad in our monthly news letter, and a link from our websites.

Patron \$50.00 - \$250.00

Name listed in program

Season Budget \$18,650.00

Nutcracker Production Budget = \$9,000

Theatre Rental = \$1100.00

Custodial Services = \$300.00

Theatre Staff and Crew = \$300.00

Guest Artists = \$3,000.00

Nutcracker Set Renewal = \$1,500.00

Prop renewal = \$300.00

Costume renewal or replacements = \$2,500.00

Evening of Dance Budget = \$6,000

Theatre Rental = \$3,000

Custodial Services = \$300.00

Theatre Staff and Crew = \$400.00

Sets = \$500.00

Props = \$300.00

Costumes = \$1,500.00

Advertising Costs = \$3,650

Printed Programs = \$1,400.00

Posters - \$150.00

Small Handouts - \$900.00

Printed Tickets – 600.00

Pensacola News Journal ad \$600.00

SUCCESS STORIES

