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## Privacy Policy

**Effective Date:** 8/22/25

At Price Busters / Pool and Spa Hub, we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website [www.poolandspahub.com](http://www.poolandspahub.com), and when you use our services to inquire about spas, pool and spa parts, or services.

By using our Site, you agree to the terms of this Privacy Policy.

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### 1. Information We Collect

We collect information from you when you visit our Site, fill out a contact form, or interact with our services. The types of personal information we may collect include:

- **Contact Information:** Your name, email address, phone number, and any other information you provide when filling out our contact form.
- **Service Inquiries:** Details about the services or products you are interested in, such as spa parts, pool equipment, or maintenance services.
- **Usage Data:** Information about how you interact with our Site, such as IP address, browser type, device information, and pages visited.

### 2. How We Use Your Information

We use the information we collect for the following purposes:

- **Responding to Inquiries:** To respond to your questions or requests about spas, parts, services, or maintenance.
- **Processing Orders:** If you make a purchase, we will use your information to process the transaction, provide you with updates, and deliver the products or services you've requested.
- **Customer Support:** To assist with any customer service issues you may encounter.
- **Improving Our Services:** To analyze how visitors interact with our Site, improve user experience, and enhance the quality of our products and services.

### 3. How We Protect Your Information

We implement a variety of security measures to maintain the safety of your personal information when you place an order or submit a contact form. These include:

- Secure socket layer (SSL) encryption for data transmission.
- Restricted access to your information to authorized personnel only.
- Regular security updates and maintenance to ensure a safe browsing experience.

#### **4. Sharing Your Information**

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties unless we have your consent or are required by law. We may share information with trusted third-party service providers that assist us in operating our business or conducting our services, such as:

- Payment processors (for transaction processing).
- Service providers who assist with customer inquiries or website maintenance.

These third parties are obligated to keep your information confidential and use it only for the purposes for which it was shared.

#### **5. Cookies and Tracking Technologies**

Our Site uses cookies and similar technologies to enhance your user experience. Cookies are small files stored on your device that help us analyze web traffic, remember your preferences, and improve the functionality of our Site. You can choose to accept or decline cookies through your browser settings. However, disabling cookies may affect your experience on our Site.

#### **6. Your Choices and Rights**

You have the right to:

- **Access:** Request information about the personal data we hold about you.
- **Correction:** Request corrections to any inaccurate or incomplete personal data.
- **Deletion:** Request that we delete your personal information, subject to any legal requirements.
- **Opt-Out:** If you no longer wish to receive marketing emails, you can opt-out by following the unsubscribe link in the email or contacting us directly.

To exercise any of these rights, please contact us at [poolandspahub@gmail.com](mailto:poolandspahub@gmail.com).

## **7. Third-Party Links**

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or the content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

## **8. Children's Privacy**

Our services are not intended for children under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child under 13, we will take steps to delete that information as quickly as possible.

## **9. Changes to This Privacy Policy**

We reserve the right to update or change this Privacy Policy at any time. When we make changes, we will update the "Effective Date" at the top of this page. We encourage you to periodically review this Privacy Policy for any updates.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Price Busters/Pool and Spa Hub

1033 South Country Club Drive, Mesa, Arizona 85210, United States

poolandspahub@gmail.com

Phone: 480-969-5155

[www.poolandspahub.com](http://www.poolandspahub.com)