

ELISA MULA

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Executive leader with a diverse skillset including business strategy, physical security, expertise specifically with security-related grants, as well as grant management and administration. Significant teaching/training experience. School security and Board/Advisory expertise. Frequently consulted and quoted by national media on physical security, security technology, and AI in security applications.

EXPERIENCE

FOUNDER, EM DESIGNS, LLC

1/2019 – Current

Founder of this boutique security consulting firm. Performs quantitative and qualitative risk assessments, vulnerability, and threat assessments, as well as crisis management preparedness assessments. Specialized focus on school security and school grants. Responsible for all aspects of grant application assistance, as well as management and administration of grants for clients that require community partnerships, communication with/reporting to funding authorities, and research for alternate sources of funding.

FOUNDER, MOMS IN SECURITY, INC (MISGO)

6/2021 – Current

Founder of this non-profit focused on the idea that all children deserve to grow and thrive in an environment that ensures their safety and security. MISGO is committed to assisting with all security-related efforts when it comes to children and young adults, with special attention to human trafficking and acts of violence affecting children. Responsibilities include research to identify grant and fundraising opportunities, development of K-12 and higher-education programming, relationship-building with law enforcement and nonprofits combating human trafficking, and overall strategy development.

DIRECTOR, ANYVISION

04/2018 – 01/2019

An artificial intelligence platform in the area of computer vision & facial recognition. Developed, implemented, and managed policies, procedures, plans, and directives to achieve organizational objectives. Developed procedures and techniques to measure and improve organizational productivity. Monitored and ensured sound ethical rules of engagement with staff and business partners. Managed sales and relationships with all strategic partners.

REGIONAL SALES MANAGER, GENETEC

05/2013 – 03/2018

Global provider of video surveillance, access control, and license plate recognition software. Worked within the New York City territory, as well as with enterprise international customers and partners. Managed sales for all of Metro New York, providing safer, more secure environments for small, medium, and enterprise-class businesses in over 80 countries.

ACCOUNT MANAGER, INTEGRATED SYSTEMS

01/2012 – 11/2012

A small security firm specializing in the design, install, and servicing of commercial electronics that manage security systems. Reviewed project scopes, worked on proposals, and evaluated various technologies with end users.

ACCOUNT MANAGER, AES

06/2009 – 09/2011

A mid-sized security firm specializing in the design, install, and servicing of commercial electronics that manage security systems. Reviewed project scopes, worked on proposals, and evaluated various technologies with end users.

EDUCATION

MASTER OF SCIENCE: PROTECTION MANAGEMENT, CUNY John Jay College

2013

Graduated Dean's List

BACHELOR OF SCIENCE: ECONOMICS, LIU C.W. Post

2009

Omicron Delta Epsilon Member: International Economics Honors Society

MEDIA & PUBLICATIONS

- 2026 — AZFamily (Phoenix, AZ), "Can AI keep schools safe? False alarms, blind spots raise doubts" — Featured on Generation AI segment with Derek Staahl discussing the limits and proper use of AI-based weapons detection in schools, emphasizing that AI should supplement — not replace — human decision-making in security operations.
- 2/7/2024 — Crime Stories with Nancy Grace (podcast) — Panelist discussing the Jennifer Crumbley involuntary manslaughter conviction arising from the Oxford High School shooting committed by her son, addressing parental responsibility, warning signs, and school safety.
- 12/1/2023 — Crime Stories with Nancy Grace (podcast) — Panelist discussing the Casey Garcia case, in which a mother impersonated her 13-year-old daughter to gain access to a middle school as a security "social experiment," addressing school access-control vulnerabilities and identification protocols.
- 2020 — Security Systems News, "Technology and Trafficking" — Published contribution on the intersection of security technology and combating human trafficking.
- 2017 — ASIS International, Security in 2025 — Published contribution.
- 2016 — Security Info Watch, "The Changing Face of the Security Industry" — Featured on the evolving demographics and backgrounds of security practitioners.

SKILLS

- Expert Witness Training Course / SEAK, 2019
- Risk, vulnerability, threat, and crisis-preparedness assessment
- Security technology: video surveillance, access control, biometrics, and artificial intelligence applications in security programs
- Security program grant strategy, application, and administration

LEADERSHIP INITIATIVES

- 2011–2017 — Vice Chairman/Secretary/Liaison, ASIS International, Inc. — Alexandria, VA. Participated in annual seminars and exhibits and served on councils including Young Professionals and Women in Security; represented NYC and Long Island local chapters.
- 2011–2012 — Security Specialist & Program Coordinator, CUNY Counterterrorism Assessment Program — New York, NY. Provided consultative services to nonprofits on security and protection strategies; worked with grant writers on DHS UASI Nonprofit Security Grant Program (NSGP) applications; performed risk assessments and led a team of security specialists on training and project performance.
- 2018 — Adjunct Professor, Long Island Business Institute — New York, NY. Taught Personnel and Physical Security Management and Security Technology within the Homeland Security and Security Management Program.
- 2019–2022 — Anti-Human Trafficking Task Force Leader, Women in International Security (WIIS) Global.
- 2021 — First Preventers/Active Shooter Prevention Project — Las Vegas & Texas.
- 2022 — New Product and Solutions Judge, Security Industry Association (SIA), ISC West, Las Vegas.
- 2022 — Board Member, We The Patriots, a non-profit focused on legal support to protect American civil liberties.
- 2022 — Board Member, Security Systems News.