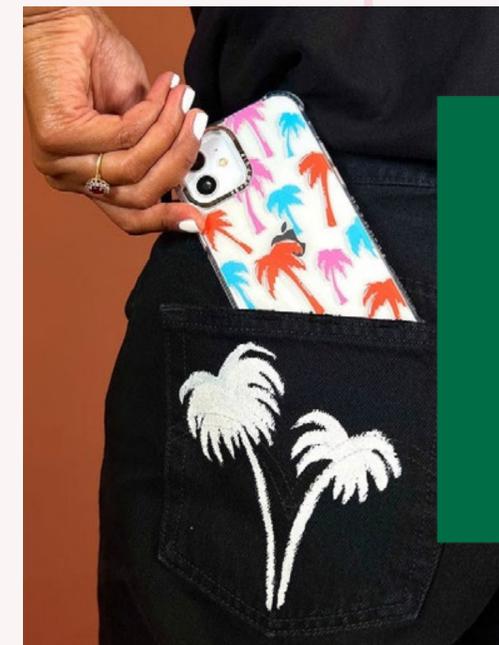
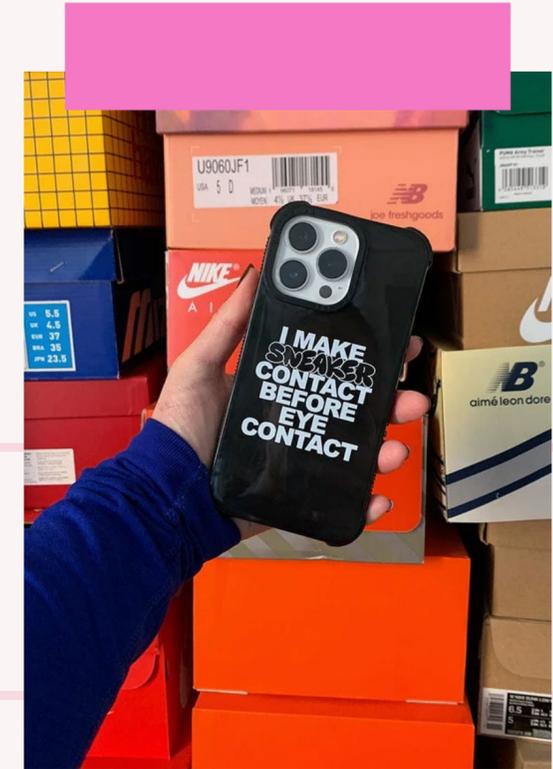




SKINNYDIP

LONDON

SKINNYDIP CREATIVE COMMUNITY
DESIGN GUIDE



HERE FOR A GOOD TIME

Hey there, welcome to the Skinnydip Creative Community!
We're so excited to be working with you :)

Since day one Skinnydip has been all about supporting emerging talent and independent artists. Over the years we've had many incredible designers make their mark on our products - and we can't wait to see what you create!

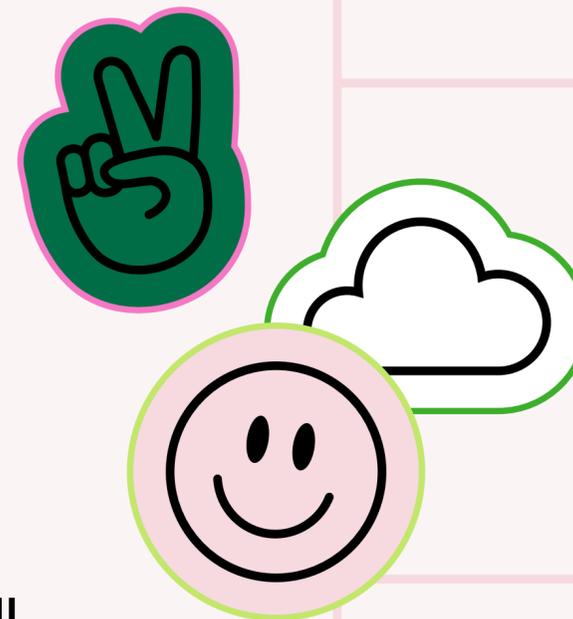
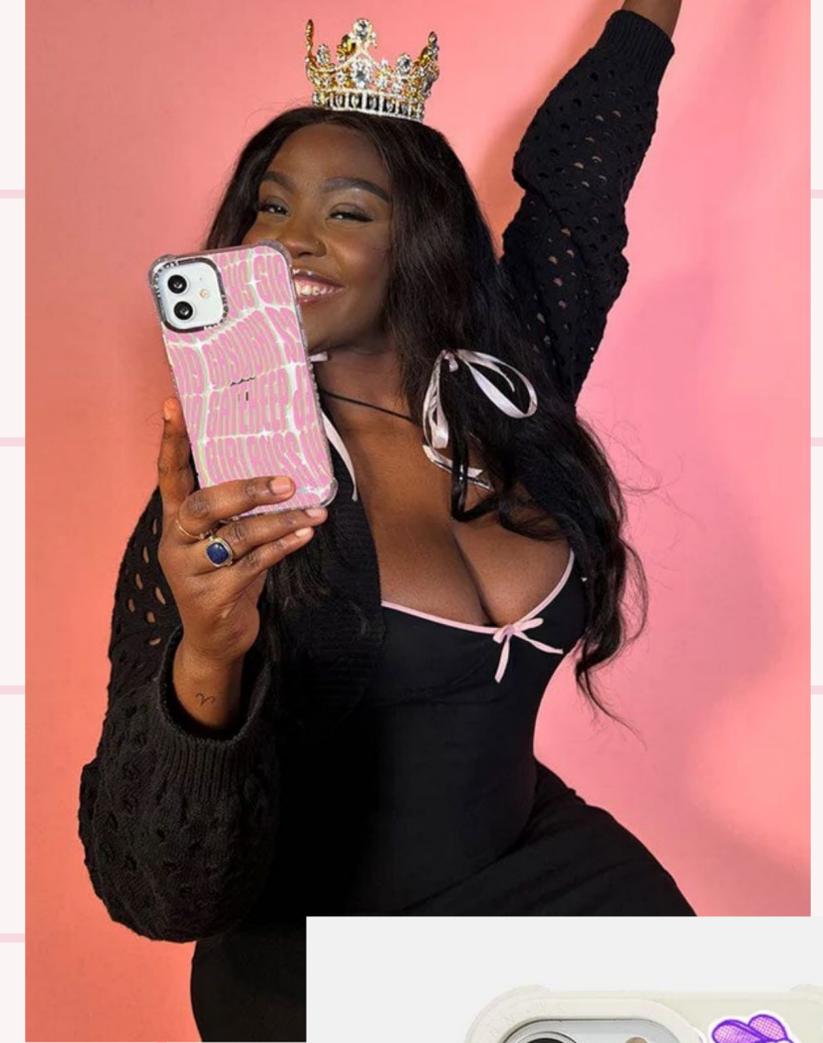
We've put together a quick guide to help you with your case designs. Our **Skinydip Creative Community** cases are printed here in the UK, and are Print-on-Demand - so we only print what we sell (which is kinder to the planet!)

Here are some tips for how best to prepare your artwork for our machine, plus general design tips we've picked up from our experience designing phone cases!



THINGS TO CONSIDER

- ★ We recommend using vector artwork created in Adobe Illustrator as this works best for our print template, plus it provides a great quality print! If this isn't possible, high quality PNGs also work well.
- ★ Our machine can't print 100% true white. If you have white in your design, please make sure it's off-white to ensure it gets picked up by our printer, we recommend using Hex Code #F8F8F8.
- ★ Our machine can't print semi transparent ink, so avoid semi transparent elements and gradients that fade to clear in your design.
- ★ Keep in mind the phone dimensions, make your design work for a narrow vertical / portrait layout.
- ★ Try to cater your design to fit both the standard iPhone size and the iPhone Pro sizes with the larger camera hole.
- ★ Prints with clear areas look best on our cases. Repeat icon designs work well, as well as centred motifs! (We've included more examples on the next page)



WHAT WORKS WELL



**ALL OVER
STICKER PRINT**

Printed Weird x Skinnydip



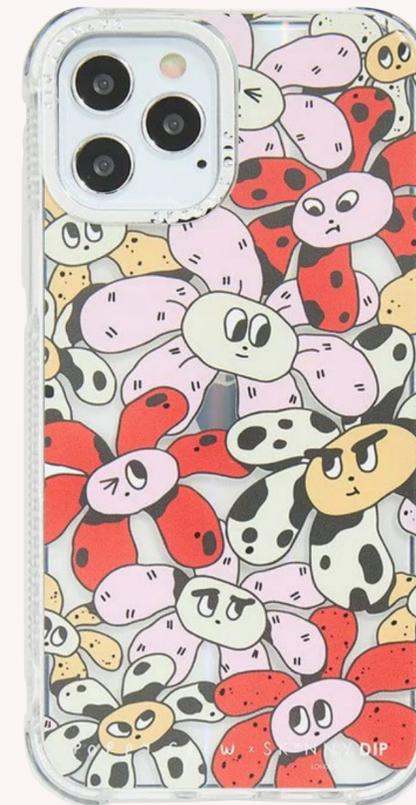
**REPEAT MOTIF
PATTERN**

Big Fat Jenna x Skinnydip



**CENTRAL
MOTIF**

Titi Finlay x Skinnydip



**FULL PRINT WITH
CLEAR SECTIONS**

Poppy Crew x Skinnydip



**FULL PRINT WITH
CLEAR TOP SECTION**

Kathryn Lucy x Skinnydip

WHAT TO AVOID

Although they look great, we recommend you avoid a full coverage print and include some clear sections in your design (especially around the camera ring!)

Clear designs have the best response from our customers, and as our machine is loaded by hand, the print can sometimes be offset by a few mm, this effects full coverage designs the most.

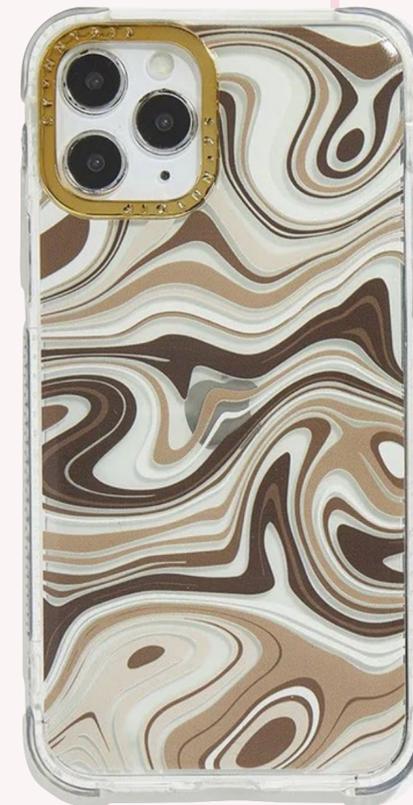
If you'd still like to go for that full coverage / opaque look, we sometimes have opaque colour bases available to print on! (More info on different case bases on page 7)

Please only submit your own artwork, do not include any copyrighted characters or designs that you did not create yourself.

Remember, the white in this design is the Hex code #F8F8F8



FULL COVERAGE PRINT



FULL PRINT WITH CLEAR SECTIONS



FULL PRINT WITH CLEAR SECTIONS



LOGO PLACEMENT

It's totally up to you if you'd like to include a logo within your design! Some collaborators have a solo logo, some add a 'x Skinnydip' and some prefer to leave the design clean with no branding! The Skinnydip logo will be embossed on the camera ring and on the side of the case, so customers will know it's an authentic, drop tested, Skinnydip shock case.

The only thing we advise is you place your logo towards the bottom of the case and keep it relatively small so it doesn't impact the main design!



SOLO LOGO

July Child x Skinnydip



X SKINNYDIP LOGO

Eddy Jessop x Skinnydip



NO LOGO

Jasmin Sehra x Skinnydip

BASE OPTIONS

Another thing to consider in your design is what base you want to use! Here are some examples of bases we have, subject to availability.

The stock levels of our bases change all the time, so be sure to let us know what bases you're interested in and we'll check to see if we have them in stock! If we don't then we can recommend a different base to compliment your design.



CLEAR BASE
SILVER CAMERA RING



CLEAR BASE
BLACK CAMERA RING



CLEAR BASE
PINK CAMERA RING



CLEAR BASE
GOLD CAMERA RING



CLEAR HOLO BASE
SILVER CAMERA RING



CLEAR GLITTER BASE
SILVER CAMERA RING



BLACK BASE
BLACK CAMERA RING



PINK SEMI TRANSPARENT BASE
PINK CAMERA RING

USING THE TEMPLATE

★ Design within the rectangular print area in the template we've sent you, and create a clipping mask of your design.

★ The scale ratio is 1:2. Send us your flat prints as high quality clear PNGs, a minimum size of 10 x 20 cm but the bigger the better.

★ Your designs must suit both the standard and the pro camera ring over the top of your design.

★ Use the images from the template to check how your design looks when printed on a phone case. We will then mock up your designs for you on the different phone bases we think appropriate.

★ We recommend you submit your files in RGB colour mode as we find these have the best results for punchy colours on our printer. However, our printer cannot produce fluorescent or neon colours.

Send your designs as a clear PNG like this, just make sure both camera rings suit your design when placed over the top



DESIGN EXAMPLE



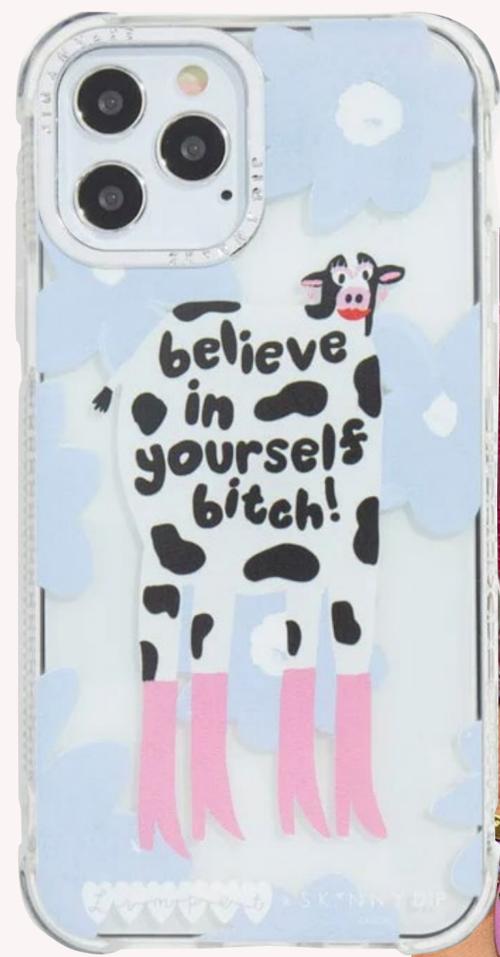
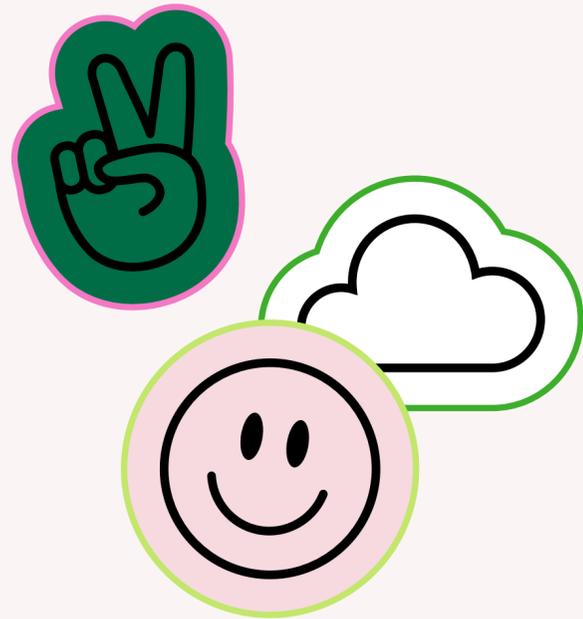
REGULAR CAMERA RING



PRO CAMERA RING

HAPPY DESIGNING!

Please reach out to us if you have any questions - we can't wait to see your designs!





MADE WITH RECYCLED MATERIALS

100% VEGAN

SKINNYDIP

DESIGNED IN LONDON