

QUBE

Welcome. To your Data.

QUBE helps enterprises make data accessible for non-technical people by providing a simple to use interface

Challenges for Decision Makers

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- ❑ No freedom to customize your data requirements – loss of time, missed opportunities
- ❑ Delays in data availability – request-response lag, difference in operating time zones → delayed decisions
- ❑ Technical constraints for non-technical users – knowledge of database query languages
- ❑ Traditional methods of ETL – Ingest, cleanse and modelling are necessary steps and might get cumbersome.

Traditional BI vs. self-service BI

TRADITIONAL BI

Business user gathers requirements for a report/dashboard.

User submits request to IT.

IT extracts the data and loads it into a data warehouse for analysis.

IT creates data model.

User approves report or dashboard, or requests changes.



SELF-SERVICE BI

IT team gathers user requests for self-service tool.

Self-service tool is implemented, giving business users access to data.

Business user accesses data directly.

Business user prepares data to include.

Business user creates data model.



ILLUSTRATION: ARTRAM/DOBE STOCK, LIGHTCONE/GETTY IMAGES

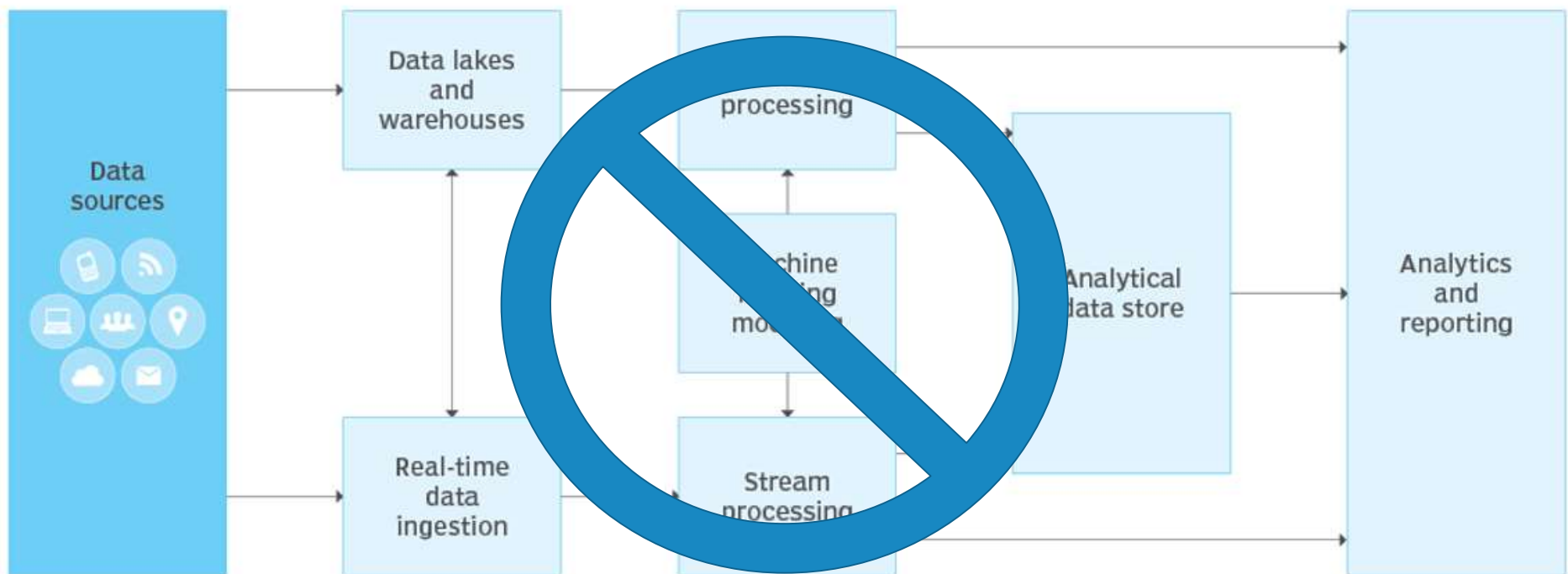
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What is QUBE?

Today ...

- ❑ A fast , easy to configure , reporting engine
- ❑ With a flexible, API enabled core ...
- ❑ ... ready to build upon your custom dashboards, very quickly.
- ❑ Offers the deepest drill down into your data
- ❑ Enabling you to take Analytics to your customers.

A customized big data pipeline system can create a complex, highly visible thoroughfare with divergent roadways for all shapes and sizes of data to pause at a rest stop or move about the enterprise and feed business applications, operations and planning.



the QUBE solution

Your data is Secure

- ✓ Data stays in your data center
- ✓ Access to your data is not required

Scale as you need – Adaptable, Scalable architecture

- ✓ Multiple client deployment topology available
- ✓ Desktop configurable – ability to start small
- ✓ Available to Enterprise – for large user base

Fast Integration with your technology ecosystem

- ✓ API integration to your other apps – Plug-in this capability to your other applications



Insights at your finger tips

- ✓ Real-time, on-demand Insights for Decision Makers / C-Suite
- ✓ Simple onboarding - Technical knowledge not required
- ✓ Improve Quality and Speed of your Decisions

Define your own Criteria – Get what You need

- ✓ Freedom to define your own filters
- ✓ Download feature for large data sets
- ✓ Ability to filter at cellular level

Customization & Configurability

- ✓ Use your own business terminology
- ✓ Enhanced usability via configuring entity names as per preference
- ✓ Customize once, use anytime



the QUBE advantage

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Is my data secure ?

- ☐ Your data is absolutely safe.
- ☐ We do not require you to move your data anywhere – it stays in your data center
- ☐ We even do not need access to your data, just the metadata (database structure, table / column names)

Is configuration too cumbersome ?

Not at all. Its just a matter of clicking a button. Qube will configure it for you.
Moreover, it takes ... just minutes !
Qube can work with MySQL, Postgres, MS SQL Server, Oracle .. any RDBMS's.

To what level of data can I drill down ?

Depends on what you want.
You can get a large dataset as a result of your criteria, and download it in CSV format for further analysis.
Or you can define the criteria to zero in to the exact data point you desire



Technical Specs

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Which databases does QUBE support

- ☐ Any RDBMS that works with SQL.

How does it access my data

- ☐ Actually , it does not. All data always remains within your secure boundaries.



Who is this product for?

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- ❑ Young startups – looking for that quick edge.
- ❑ Corporates – who wish to enhance their toolset now, and have an *accurate* BI engine working behind the scenes.



Future Roadmap

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- ☐ Self service BI.
- ☐ Multi Datasource data aggregation – with RDBMS , NoSQL systems.
- ☐ Support for NLP
- ☐ Browser based Visualizations



Contact us

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inquire@qubetechnologies.io

9763377248



Thank —•— you

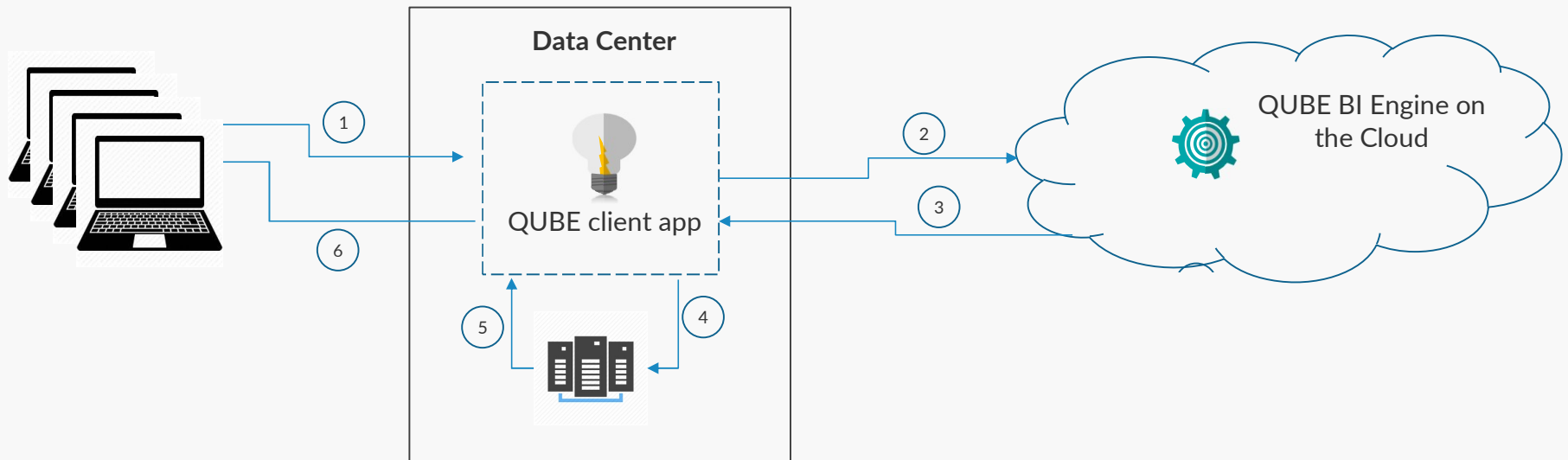
Welcome to the World of Data Inquiry

Technical



Technical Architecture

Topology 1 – When user base is large; centralized Administration; large scalability needs



Technical Architecture

Topology 2 – Start small, with zero investment on infrastructure

