



Prof. Preston Craig, our President/CEO and Treasurer, has an M.F.A. in illustration and 30 + years of experience as an award winning graphic designer-illustrator, educator and fine artist. He is a small business owner and Multimedia Artist with decades of proven successes creating work for companies such as, Disney, Lockheed, Kaiser Permanente, Litton Data Systems, CBS Studios and many others.



Michael Weinstein, our Fractional Chief Marketing Officer, has an incredible 20 years of experience in the direct response and informational type sales. He became a driving force in the development and successful marketing of well over 300 products, like the "Snuggie" – a blanket with arm slots and pockets and "Shittens" – which has garnered well over seven figures in sales. Since Michael formed his independent business, more than 100 products worth over one billion dollars in sales are accredited to his savvy business skills. Michael is considered one of the very best direct-response marketing gurus at the global level with success rates ten times the national average.



Jeff Cohen, our Fractional Chief Operations Officer, has mentored dozens of "rising star, high-profile companies" on how to increase sales, decrease costs, and develop winning, successful sales teams for sustainable businesses. Many of these companies went on to become Fortune 500 Companies including IBM, Oracle, Intel, Raytheon, Lockheed Martin, and Direct TV among others.



Prof. Alan Tratner, Founder of the Green2Gold non-profit Incubator, has mentored thousands of Individuals and hundreds of companies over the past 51 years to develop green products using his own profitable business platforms for companies and Investors. Alan has been a principal advisor of KP&M from our early formation. He has been a guiding force & an immense help in refining our business models.



Sandy Lipkin is a licensed attorney in California since 2002, she has been licensed with the USPTO as a patent agent since 2000. Also, she was an R&D chemist and a senior chemist for a silicone manufacturer.



Neil Winthrop is the President of Winthrop Innovations and VP at BayWin Corp., an intellectual property & design company. He is the inventor of the 360GOWN, a new hospital gown design that provides privacy with easy access and the BayWin Valve, a valve that isolates and filters contaminated air, when and if the ventilator circuit needs to be disconnected. It was one of the top inventions of 2021. He improves and assists in the development of products & designs. The focus is to provide improvement and quality through innovation. Neil is a Registered Respiratory Therapist, Pediatric Perinatal Specialist and Hyperbaric Tech.



Jeff Chamberlain, a Mechanical Engineer, worked for an invention development company and has gone on to dream up over 200+ new Inventions.



Richard Pocapalia with a B.S. degree in Environmental Design from Cal Poly, he has been an entrepreneur & inventor since 1979. He started Ecowise Innovations, a 501c3, which promotes sustainable agriculture, clean, renewable energy and more.



Bruce Kerill is a native Chicagoan, with two design patents and several more pending.

Jason Best, the Inventor of WeGo®, obtained his education at John Tyler community college before moving to California. He has worked in the health and fitness industry as a fitness coach for a decade, with additional experience in private security. He is a health enthusiast, loves nature and animals and believes in leaving the world better than how he found it. Additionally, he is a family man, being the father of two boys, and a husband to his best friend.



Ben Martinez is the Chief Executive Officer and President of CARBEN Corporation, Inc. (a military veteran owned company). Also, he is active as a registered U. S. Federal Gov't Contractor consulting for new ideas in intellectual properties, research and development related to Earth sustainable ideas and many other areas for future growth. Also, he is the creator and holder of several patents including "Hidden Identification Tags for objects, which includes automobiles". These chip systems offer find, track, anywhere location spotting for many various items that need tracking protection in all industries worldwide, including military,

civilian, government institutions and platforms. In addition, he created the Retriever® and retains an active DBA for BRM Enterprises along with CARBEN Corporation in Alexandria, Louisiana.



Salvatore Matteo studied at Otis/Parsons, where he discovered his true inspiration in everyday objects, architecture, furniture design, and the art of model making and sculpture. An accomplished designer and inventor, he has evolved from a foundation in Facilities Engineering Design into a diverse range of creative fields, including interior, set, and theater design. Drawing on this eclectic blend of influences, he has since channeled his talents into the creation of ZStand®, a revolutionary line of robot-like, portable, mobile workstations that showcase his innovative approach to design.



Carmen Milagro is a Master Certified Wellness Coach. She is the founder & chief creative at DIVINA and SOOTHE BioRF Pet Products, a wellness company where plant medicine intertwines with modern technology (www.divina.store). Her products, which only use organic, all natural, plant-based & food grade ingredients, are enhanced with Bio-Resonance Frequency for greater efficacy and better results for pain management and personal care.

She's been featured in USA TODAY's Hispanic Living and is the Founder & Chair of the DIVINA WORLD Foundation. Additionally, she hosts her own livestream TV series and has interviewed many industry experts, such as Jill Michaels (World's #1 Fitness Trainer), as well as Caroline Stansbury & Sergio Carrallo (Real Housewives of Dubai) on the topics of mental health and fitness.



Endre Nagy has 20+ years of entrepreneurial and manufacturing experience and 10 years of Neutraceutical Product Development. He is the founder of Vet Nutrition, the Food Impact Institute, Functional Food Technologies and inventor of DogtorRx, GUIDUS and the Food Impact App Technology.



Tom Sims is the creator of SoSmart® Smart Products. He is an electronics engineer with 40+ years of experience covering multiple disciplines, including; digital design, mechanical design, software engineering, project engineering, program management, field service, sales, marketing, quality assurance, patent development, business development and creative inventions. Tom has worked for numerous companies, mostly DoD contractors such as Bunker Ramo, Eaton and Malibu Research, as well as starting his own companies.



Dr. Peggy Woods is an inventor, best-selling author, international speaker, book writing coach, and founder of Write Now Publishing Co. and Hope is Rising Ministry. In 2025, she was inducted into Who's Who In America for her lifetime achievements. As a creative innovator, she finds solutions to social, educational, technological, and health problems. Smitty's Therapeutic Game Board® is one of her innovations. It is a game created to help adults and children with upper extremity irregularities regain mobility and dexterity while having fun.