

RALALA BOARD MEETING MINUTES

DATE: June 21, 2019

Welcome: Meeting called to order by President, Linda Van Straaten at 9 a.m.

Those present: Roger Brekken, Bob Edy, Jackie Evans, Kim David, Bob Lee, Darril Wegscheid, Mary Weihrauch, Rollie and Maryann Maki, Jan and Mark Mosman, Mikie Walker, and Glen Goodwin (guest from Washburn Lake Association)

Minutes of the last meeting had been distributed by e-mail. Roger made a motion that minutes be approved, seconded by Jackie.

Treasures report: In the absence of John Rowell, treasurer, Roger reported that there is \$140.25 in checking; \$42,409.24 in savings and \$18,603.83 in the milfoil account. Discussion was indicated, since we only have 11 advertisers paid. We will need to remind the folks we contacted to get their advertising invoices paid. We also discussed with Glen Goodwin that as a 5013C we would be better off referring to our advertisers as "sponsorships." Bob agreed with that idea.

Committees:

CLT/AIS...Gary Langer: Gary was not present to report on the CLT/AIS committee, but Jan was present to report on the City Council meeting that we all had attended on June 11th in support of the City's allocating funds to local lakes in support of the eradication/control of AIS in area lakes. Bob was to have met with the City's lawyer and the meeting had not taken place, but they had communicated. Bob is hopeful that it will all be worked out so that the funds are there in support of the greater good of our community.

DNR....Roger: Roger has stepped down from this position

Membership: Darril reported that we have 86 members paid, on our way to the approximate 260 from last year.

Linda introduced Glen Goodwin, representative and Vice President of the Washburn Lake Association. Discussion surrounding their database(s) and the many ways they stay in contact with their members. They really strive to make their lake association a community. He talked about the survey they did about 2 years ago and presented the information/data that they were able to glean from the survey. Their group does not back away from the cost of signage or printing or mailing of information. People are very different as to how they prefer to receive the information. Like us, they do e-mail and snail mail communication. They also send out postcards. They have numerous activities that are done out on the lake. One was to deliver free ice cream from a pontoon out on the lake on two weekends – approaching boats, pontoons and swimmers. This year, however, they will attach signs to the craft delivering the ice cream so that it is recognizable.

Glen talked about their “relational database” and how he could query it for different information about property owners as well as membership. They can send invoices by e-mail. Specifics discussed. He talked about the “Next Door” app that could be used to organize neighborhood functions. It is a small version of Facebook. Linda uses it in Tucson and appreciates its uses.

Glen explained Lake Washburn’s signage. They have 8 roads leading to the lake – each with a permanent sign about drain, clean, dry – but with grommets to which they can attach additional signs indicating when an activity or meeting will take place and the time.

This led to a discussion about signage between Kim and Linda about the sandwich boards we had previously discussed for RALALA. Linda proposed that she and Kim would be a subcommittee of two to discuss signage needed for our group.

Raffle: Darril presented the poster that Kim had created for this year’s raffle. We were each given an 8X10” copy of the poster and discussion was that we would seek places (bar, bank, grocery, restaurants . . .) to hang these to advertise for the raffle which will take place on Labor Day weekend at the Village Inn.

Publicity: Linda places posts about our activities on the OutingMN Facebook page. She keeps track of several organizations through their Facebook pages. Our website has many "hits" and is well used by members as well as non-members.

Linda proposed a "High-Tech" subcommittee be formed to include Bob Edy, Bob Lee, Darril, Glen and anybody else interested. All agreed.

Social....Mary: Reported that the meet and greet last summer drew in a handful of Leavitt Lake landowners who were interested in what RALALA could do for them. She would like to do this again at the new Rough Riders restaurant after it opens next weekend. She explained ownership of the restaurant and that she has met all three owners. It sounds like they are willing to do as much as they can for the community. Mary reported that she is the Outing Chamber President and talked about a picnic lunch taking place on Tuesday, August 6th - the 50th anniversary of the tornado that hit Outing and killed 13 people in 1969. The event will take place at Luscher Park in Outing. At 5:05 p.m. the church bells at Our Savior's Lutheran Church will toll 13 times.

Sister Organizations: Darril reported on the meeting with the Minnesota Lakes and Rivers that took place in Walker recently. Senators Ruud and Houseman were present and reported on the things that were going on at the capital. He reported that the legislature voted to eliminate the sales tax on chemicals that eradicate/control invasive species on lakes beginning June 30 this year.

Old Business: PLM update. Survey will start before the 4th of July – but about 4 weeks later than usual because of the cool weather we have been experiencing. Discussion was to investigate the payment of sales tax if chemicals purchased through PLM could be purchased after 6/30.

Linda took part in a May 21 conference call among lake association presidents. She reported that we "looked good." She said it was mainly a brainstorming session on how to increase the membership of MLR.

New Business: News items for next newsletter that will be published mid-July were discussed. Bob encouraged a deadline of July 10 in order to plan space for items. He would like a heads up on the length of any proposed article so that he can plan. This included getting our advertisers/sponsors to pay up.

The Annual Meeting was discussed. It will take place on July 27th at 9 a.m. at CLT. Linda and Mikie will be the subcommittee to get coffee and cookies together and to set up the room for the event. Mary announced that the kitchen at the gas station bakes cookies and assorted bakery items beginning at 4:30 a.m. every morning. She would be glad to work up an invoice and the treats to go with coffee that morning!

At the annual meeting, we will put forward a vote to move a slate of candidates for the Board. Those up for re-election: Mary and Darril and Bob Edy. Bob is willing to replace Jackie who will be retiring as of this meeting from the Board of RALALA.

Motion to adjourn: Jackie made the motion to adjourn. Roger seconded.

Respectfully submitted

Mikie Walker, Secretary