



# Estate Sale Services

**Jacksonville's Trusted Partner**

Over 45 years of experience providing transparent, professional  
estate sale services throughout Jacksonville and surrounding  
areas



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# Jacksonville's Leading Expert

With over 45 years of continuous operation in Jacksonville and surrounding areas, we've built an unmatched reputation for integrity, transparency, and exceptional results in estate liquidation services.



**45+**

Years of Experience

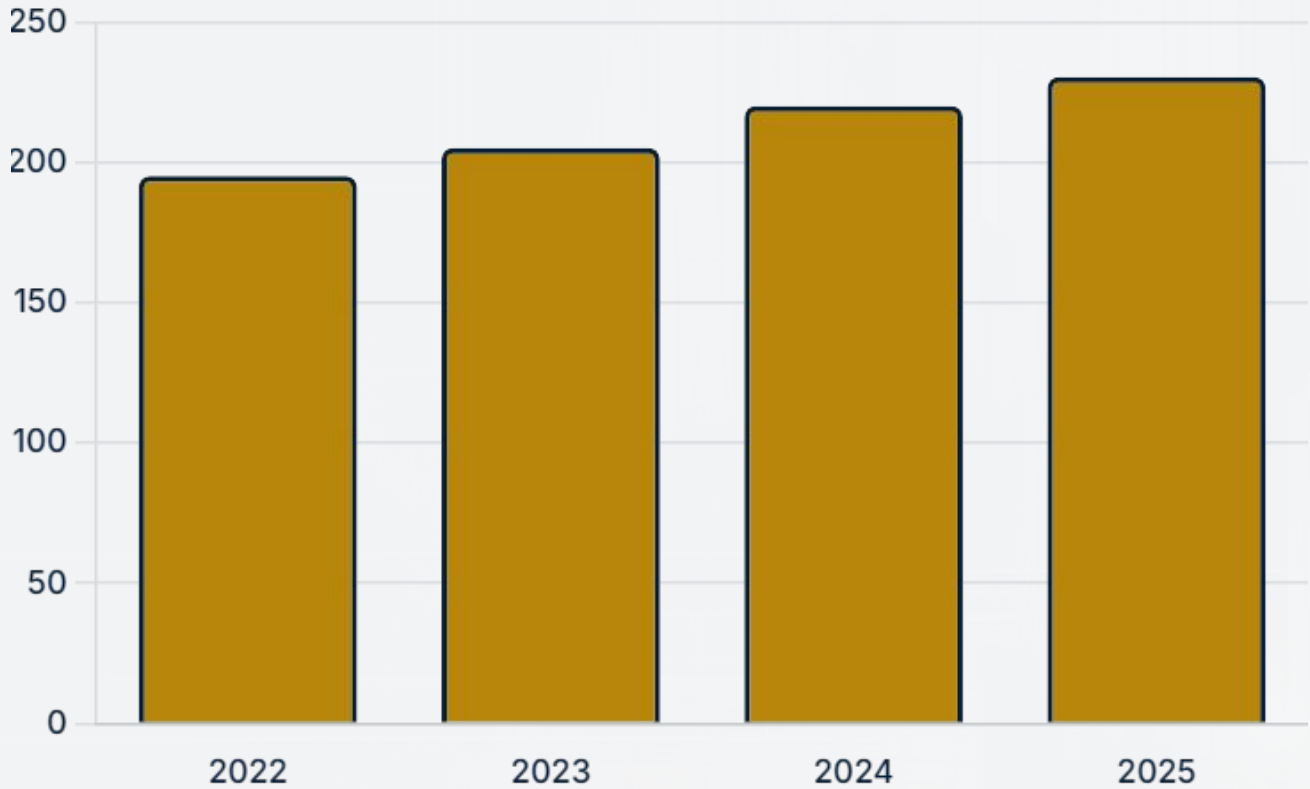
**20%**

Commission Rate



# Industry Overview

Estate Sale Market Growth



## Market Analysis

The estate sale industry has grown to \$230.3 million in 2025, driven by demographic shifts and increased demand for sustainable shopping. Key trends include mid-century modern furniture resurgence and growing preference for unique, pre-owned items.

Digital transformation is reshaping the industry, with 29% of companies incorporating online auctions and enhanced digital marketing strategies to reach broader audiences and achieve better pricing outcomes.

### Key Insights

- ▶32% of sellers conduct 10-20 sales annually
- ▶Market size reached \$230.3 million in 2025
- ▶Digital sales achieving higher item prices



# Traditional vs Our Pricing Model

## Traditional Model

Commission rate ranges from 40% to 50%

Flat labor rate averaging \$3,000

Hidden costs and unclear fee structures

VS

## Our Model

Transparent 20% commission rate only

\$30 hourly rate for actual time

Clear proposal with estimated hours upfront



# Our Three-Phase Process

1

## Phase One

Organizing and staging all items for optimal display



## Phase Two

Research and price items at current market value

2

3

## Phase Three

Host professional 2-4 day estate sale event

## Proposal

Detailed estimate provided after home tour

4

5

## Digital Agreement

Convenient DocuSign contract process for clients



100

Average Hours

2-4

Sale Days

20%

Commission Rate

\$30

Hourly Rate

## Post-Sale Options

Flexible solutions for remaining items and complete property clearance services

- ▶ Leave everything in place as-is and priced
- ▶ Complete professional clearout service using our network
- ▶ Coordinated removal with trusted local specialists

## Auction Partnership

Strategic collaboration with local auction houses for maximum value recovery

- ▶ No-cost pickup of all remaining estate contents
- ▶ 50/50 split of all auction proceeds with client
- ▶ Professional handling and marketing of valuable items

## Full-Service Approach

One-stop shop and concierge service for all estate sale related needs

- ▶ Complete coordination of all post-sale activities
- ▶ Established network of clearout specialists available
- ▶ Charity partnerships for appropriate donations





**Thank You**

**Ready to discuss your estate sale needs**

Contact us today to schedule your complimentary home tour  
and receive your detailed proposal.

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