## Weta Art Heart

## **Project Roadmap**

We support the local communities, organizations, and artists from who our collection derives. As a result, we would like to offer support to them. For this reason, beneficence is built into our roadmap. We plan to raise the floor price, while also donating some of the proceeds to charities. We donate a portion of our profits to impacted communities, organizations, and artists as a measure of giving back and empowering people and communities.

When 25% of the collection is sold, the floor price will raise. Additionally, a portion of the proceeds will be donated to local organizations offering assistance to homeless residents, families, and children.

When 50% of the collection is sold, the floor price will raise. Additionally, a portion of the proceeds will be donated to residents and organizations of the Lower Ninth Ward, which was the hardest hit neighborhood during Hurricane Katrina. Their community is still struggling to rebuild17 years after the storm.

When 75% of the collection is sold, the floor price will raise. Additionally, a portion of the proceeds will be donated to residents and organizations in Isle de Jean Charles; this space is where the Biloxi-Chitimacha-Choctaw Indians are losing their land and being forced to relocate as a result of rising sea levels, climate change, industrial impact, and salt water intrusion. Their island is sinking and is projected to be engulfed by the year 2050; they are currently in the midst of resettling.

When 100% of the collection is sold, the floor price will raise. Additionally, a portion of the proceeds will go to youth organizations in NOLA that focus on providing children stability and enrichment.

Additional donations are welcome and will go directly to these and other local causes that impact local residents. To contribute, you may direct donations to our crypto wallet: metaartheart.crypto.

## **Future Developments**

- On 6/1/2023, we plan to host a virtual interview with out content's creator. Your NFT will serve as a ticket to admission. We anticipate that this event will draw more attention to our collection, thereby increasing its social value.
- -The physical terrain of New Orleans is ever changing, for that reason our NFT content will be "burned"/altered/destroyed. This will assist our collection in staying unique and garnering more social value.
- MetaArtHeart is primed to purchase virtual gallery space in order to exhibit the NOLA GIRL collection, and to showcase our affiliated artists and their works.
- We are working with illustrators to develop the NOLA GIRL graphic poetic novel into a larger project. We foresee it possibly blossoming into a comic book series, animation, game, or film. For these reasons, our collection may increase in social demand. Owning our NFT will provide you with a way to invest in our project's current value and future potential.