

\$5,000

“Small but Mighty” Latino Small Biz Sponsor

As a “Small but Mighty” sponsor, you will help us celebrate the strength, resilience, and vibrant spirit of Latino-owned small businesses! This sponsor packet is designed to support the growth of the Latino small business community.

Our Target Audience

Latino-owned small businesses in Virginia.

Benefits for Sponsors

- You will sponsor 8 high-traffic booth spaces, perfect for a small business representing Peru, Bolivia, Mexico, Puerto Rico, Honduras, El Salvador, Guatemala, and Colombia to interact with potential customers, partners, and other entrepreneurs.
- Sponsors will enjoy premium brand exposure through event signage at each booth, digital promotions, and exclusive mentions during the event. Your logo will shine on all promotional materials.
- A Sponsored Prizes & Giveaways Tent, where the fun never stops! This vibrant, high-traffic area will be the ultimate hotspot for attendees, offering incredible prizes, exciting giveaways, and exclusive offers—all made possible by your sponsorship.
- We will continue the momentum with post-event marketing, including a feature in our event recap on social media and access to attendee contact lists.

Printed Materials

- Display of the logo on the event website
- Logo featured on signage at the event entrance
- Logo featured on the program handout
- Press Release
- A post-event press release will include a write-up and recognition.

Social Media

- Logo featured in social media promotional advertisements
- (8) logo exclusive social media ads (Facebook, Instagram, TikTok) featuring vendors, published every two weeks starting on pre-launch in February 2025.

