

“Beats and Bling” Entertainment Sponsor

\$6,000

Your sponsorship unlocks a triple treat of toe-tapping fun with fabulous Latino bands and sizzling salsa, bachata, and merengue dance classes during the festival.

Benefits for Sponsors

- Branded stage and performance area with sponsor name prominently featured.
- Live performances by renowned Latin bands deliver the sounds of salsa, merengue, bachata, and more.
- Professional dancers lead and encourage guests to join the fun, creating an immersive dance experience.
- Interactive dance lessons, competitions, and audience participation are all branded with the sponsor’s identity.
- Dance contest with cash prizes.

Printed Materials

- Three \$500 cash prizes to the best salsa, bachata, and merengue dancers.
- Logo placement on 100 t-shirts as giveaways for participating dancers
- Logo featured on entrance tickets
- Logo featured on the event website
- Logo displayed on event flyers, distributed throughout the community 30 days before the event
- Logo included in metro area advertisements
- Logo featured on signage at the event entrance
- Logo included on program handouts

Social Media

- Logo featured in social media promotional advertisements
- (5) logo exclusive social media ads (Facebook, Instagram, TikTok) featuring entertainment published every two weeks starting on pre-launch in February 2025.

