

## Biography

### LEO, La Voz

Master of Ceremony, Radio Personality

Leonardo Silva, born in Lima, Peru, discovered his passion for communication at the age of 15 when he met Juan Carlos Tejeda, a distinguished Argentine with a Master's degree in Communication Sciences. Residing in Lima then, Tejeda became a pivotal mentor, shaping Leo's path toward what would become an inspiring career.

A year later, Tejeda introduced Leo and a group of young peers to a local radio station in Lima for a live interview. Leo's articulate and captivating presence over the microphone left a lasting impression, earning him the artistic name **Leo "La Voz"**.

His talent quickly led to opportunities as a **Master of Ceremonies and Artistic Presenter**, ultimately securing him the role of **Artistic Representative** for the youth group **"Impacto"**.

Upon relocating to the United States, Leo brought his vocal expertise to **XM Radio**, a leading satellite radio station. He continued to thrive as a Master of Ceremonies and Artistic Presenter, later expanding his career as an **Artistic Representative** for renowned musical artists, including **Hermanos Cortez, Tito Polar, and Jeff Gaván**.

Today, **Leo "La Voz"** is focused on advancing his career in **voice-over**, aspiring to dedicate himself entirely to this craft soon.