

MIGHTY KIND

Cannabis Beverages



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Mighty Kind CBD Seltzer

Lightly flavored, zero calorie, and free of additives-**Mighty Kind CBD Infused Seltzers** are a perfect introduction to Cannabis Beverages. No Sugar-just CBD and CBG from organically grown hemp plus botanical flavors in pure sparkling water.



Recent reports show **91% of Americans say cannabis should at least be legal** for medicinal use, with 60% agreeing it should be legal recreationally as well.

The normalization of Cannabis use extends to CBD, helping break cultural barriers to using cannabinoids.

Mighty Kind Seltzers also work well as an alcohol replacement. Creating CBD-infused Mocktails is now simple and affordable. Create delicious alcohol-free options with ease using existing mixers and garnishes. The **#DrinkCannabis** movement is all about the social aspects of Cannabis, erasing the stigmas around CBD, and creating a healthy and fun alternative to alcoholic beverages.

40% of adults over 21 express an interest in CBD and 83% of CBD users agree that cannabis can improve overall health and wellness.

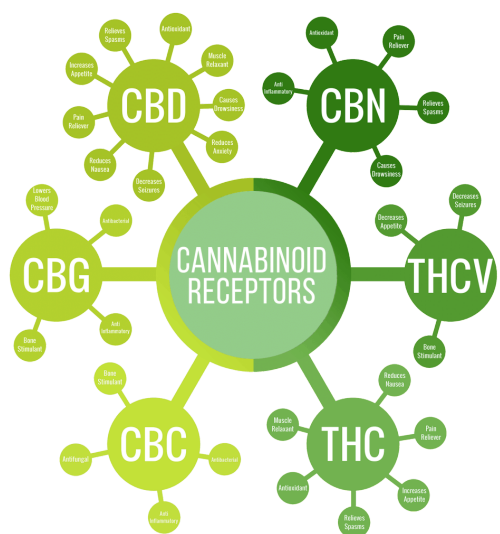
This surge in CBD product popularity as well as a gradual return to socializing means this is the perfect time to add a healthier product to your offerings. Mighty Kind Seltzers capitalize on both the seltzer and the CBD trends. Many people are finding relief and support by drinking CBD-infused sparkling water-the boost to digestion and extra hydration are just a bonus!

What is CBD?

CBD is the acronym for cannabidiol — one of the two major cannabinoids in cannabis — and also one of the best-documented ones in the scientific literature. CBD is the modulator of the endocannabinoid system, meaning it maintains its optimal functioning through the indirect signaling of its receptors throughout the body.



CBD is an agonist for the CB1 and CB2 receptors in the human endocannabinoid system. Recent studies show CBD may help with:



- Chronic pain and inflammation
- Metabolic disorders
- Neuropathy
- Epilepsy
- Multiple Sclerosis
- Dementia
- Anxiety disorders and depression
- Bipolar disorder
- Sleep deprivation
- Nausea and vomiting

What is CBG?

CBG stands for **cannabigerol**, one of over 100 compounds identified in cannabis plants. Research into CBG is still at an early stage, current findings suggest that this compound holds strong therapeutic potential.

CBG's ability to alleviate pain may be more potent than that of THC — without getting you high. It also has antidepressant, antibacterial, and anti-cancer properties.

Research suggests that CBG can be used for:

- Gut inflammation
- Huntington's disease
- Bladder dysfunctions
- Appetite disorders
- Cancer
- MRSA bacterial infections

Mighty Kind does not claim to treat any illness or disorder, but rather is a social beverage option for cannabis users, the cannabis curious, and those looking for a healthy and functional beverage option. Created with the cleanest possible sources of CBD and CBG, botanical flavorings, and nothing else.

Mighty Kind Cannabis Seltzer Offerings:



- PineBerry-10mg CBD
- Orange Dream-10mg CBD
- Heady Lemon- 20mg CBD
- Violet Mango-30mg CBD
- Tropical Mango-20mg **CBG**
- Original-CBD 30mg



Mighty Kind Sales

Originally created and produced in Saint Louis, MO, Mighty Kind is in over 60 outlets in Missouri, with total sales of **200 cases per month** in that market. In Oklahoma, the first 12 outlets are selling over **100 cases per month** total. The Oklahoma Cannabis market is unlike any other and CBD sales are following the national trend. According to a new report by the Oklahoma Medical Marijuana Authority, almost 50,000 new patients signed up for medical marijuana this year. Those Cannabis patients represent future CBD customers.

Globally, **sales of CBD drinks, which are available on a wider scale and in places where cannabis is not yet regulated, are expected to hit \$2.5 billion.** Nationwide, infused beverages make up 40% of Cannabis edibles sales. Now is the time to position your retail outlet to serve the over 300,000 Medical Cannabis patients in Oklahoma.

Mighty Kind Original Cannabis Water



Considered the “Vodka of Cannabis”, **Original Cannabis Water*** from Mighty Kind OK is the go-anywhere, do-anything solution to infused creations. It can be added to almost any recipe-create your own sugar-free cannabis beverages in seconds!

Original Cannabis water contains micro-encapsulated Cannabis Extract and pure water-nothing added. With no preservatives, no sugar, and no calories. Cannabis water can also be custom blended with different cannabinoids-**Delta 8 THC, CBD, CBG**, and many more. Contact us for for white label product options.

Original Cannabis Water is available in the standard **100mg Delta 9 THC** under the Mighty Kind label for distribution. Contact us today about wholesale orders, private labeling, and custom options.

****Delta9 THC Version available in Oklahoma licensed dispensaries to licensed patients ONLY.***

Follow our [social media](#) or [sign up](#) for our mailings to stay in the loop! For wholesale orders or more information, please visit [our website](#).