

Guide to the Markets

Europe | 3Q 2019 | As of 30 June 2019



Global Market Insights Strategy Team







David Lebovitz New York

Gabriela Santos

New York

Dr. Cecelia Mundt New York



Alex Dryden, CFA New York



Meera Pandit New York



Tyler Voigt New York



Dr. David Kelly, CFA New York







New York



John Manley

Jordan Jackson New York



Jennie Li New York



Page reference

Global economy

- 4. Global growth
- 5. Global Purchasing Managers' Index (PMI) for manufacturing
- 6. Global unemployment
- 7. Global inflation
- 8. Global core inflation
- 9. Global central bank policy
- 10. Global currencies
- 11. Global trade
- 12. Productivity and population growth
- 13. US GDP
- 14. US corporates
- 15. US consumer
- 16. US labour market
- 17. US inflation
- 18. US Federal Reserve policy rate
- 19. US Federal Reserve balance sheet
- 20. US debt
- 21. US focus: Trade and tariffs
- 22. Eurozone GDP
- 23. Eurozone corporates
- 24. Eurozone consumer
- 25. Eurozone labour market
- 26. Eurozone unemployment
- 27. Eurozone inflation
- 28. European Central Bank policy rate
- 29. Eurozone debt
- 30. Eurozone government debt and bond spreads
- 31. European politics
- 32. Eurozone focus: Employment and loan growth
- 33. UK GDP
- 34. UK consumer
- 35. UK inflation
- 36. UK focus: Brexit
- 37. Japan GDP
- 38. Japan inflation
- 39. China GDP
- 40. China debt
- 41. China inflation and policy rates
- 42. Emerging markets GDP and inflation
- 43. Emerging markets currencies and current account
- 44. Emerging markets structural dynamics
- 45. Emerging markets focus: China stimulus

Equities

- 46. Global equity earnings and valuations
- 47. US stock market
- 48. US earnings
- 49. US equity macro correlations
- 50. US equity valuations
- 51. US valuations and subsequent returns
- 52. Equities and interest rates
- 53. US bull and bear markets
- 54. Equity income
- 55. US sector returns and valuations
- 56. Europe earnings
- 57. Europe equity macro correlations
- 58. Europe equity market and currency
- 59. Europe equity valuations
- 60. Europe large, mid and small capitalisation equities
- 61. Europe sector returns and valuations
- 62. UK earnings
- 63. Japan earnings
- 64. Japan equity market and currency
- 65. Japan corporate governance
- 66. Emerging markets performance and earnings expectations
- 67. Emerging markets equity drivers
- 68. Emerging markets equity valuations and subsequent returns
- 69. Correlation and volatility
- 70. Equity focus: US earnings and margin pressure
- 71. World stock market returns

Fixed income

- 72. Fixed income yields and interest rate risk
- 73. Global government bond yields and inflation expectations
- 74. US yield curve
- 75. US investment-grade bonds
- 76. US high yield bonds
- 77. Europe and UK investment-grade bonds
- 78. Europe high yield bonds
- 79. Emerging markets bonds
- 80. Fixed income focus: Negative and low-yielding government bonds
- 81. Global fixed income spreads and returns

Other assets

- 82. Commodities
- 83. Gold
- 84. Stock-bond correlation and downside protection
- 85. Alternative investments
- 86. Sustainable investing
- 87. Asset markets in coming years

Investing principles

- 88. Life expectancy
- 89. Cash investments
- 90. The power of compounding
- 91. Annual returns and intra-year declines
- 92. Market timing is difficult
- 93. US asset returns by holding period
- 94. Asset class returns (EUR)

Global growth

GTM - Europe 4



Source: (Left) BEA, Bloomberg, Eurostat, Japan Cabinet Office, ONS, Refinitiv Datastream, J.P. Morgan Asset Management. Forecasts are from Bloomberg contributor composite. (Right) Refinitiv Datastream, World Bank, J.P. Morgan Asset Management. EM is emerging markets. DM is developed markets. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Global Purchasing Managers' Index (PMI) for manufacturing



Source: Markit, J.P. Morgan Asset Management. The Global Purchasing Managers' Index (PMI) assesses the economic health of the manufacturing sector by surveying output and employment intentions. A score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. The colours range from red to yellow to green, where red is below 50, yellow is at 50 and green is above 50. Quarterly averages are shown, except the two most recent monthly data points. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Global unemployment



Source: BLS, Eurostat, Japan Ministry of Internal Affairs & Communications, ONS, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



GTM - Europe **6**

Global inflation

	2017								2018												2019				
	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Νον	Dec	Jan	Feb	Mar	Apr	May	
Global	1,8	1,8	2,1	2,1	2,1	2,2	2,2	2,1	2,3	2,2	2,2	2,4	2,6	2,7	2,7	2,7	2,8	2,4	2,1	1,9	1,9	2,2	2,4	2,3	
Developed	1,4	1,5	1,7	1,9	1,6	1,8	1,8	1,8	1,8	1,9	1,8	2,2	2,3	2,4	2,3	2,1	2,3	1,9	1,6	1,4	1,4	1,6	1,8	1,5	
Emerging	2,5	2,4	2,7	2,6	2,7	2,8	2,9	2,5	3,1	2,7	2,7	2,7	3,0	3,1	3,2	3,5	3,5	3,1	2,9	2,7	2,6	3,1	3,3	3,4	
Eurozone	1,3	1,3	1,5	1,6	1,4	1,5	1,3	1,3	1,1	1,4	1,2	2,0	2,0	2,2	2,1	2,1	2,3	1,9	1,5	1,4	1,5	1,4	1,7	1,2	
France	0,8	0,8	1,0	1,1	1,2	1,2	1,2	1,5	1,3	1,7	1,8	2,3	2,3	2,6	2,6	2,5	2,5	2,2	1,9	1,4	1,6	1,3	1,5	1,1	
Germany	1,7	1,7	1,9	1,9	1,5	1,7	1,5	1,5	1,2	1,7	1,3	2,5	2,1	2,2	2,1	2,2	2,6	2,2	1,7	1,7	1,7	1,4	2,1	1,1	
Italy	1,2	1,2	1,4	1,3	1,1	1,1	1,0	1,2	0,5	0,9	0,6	1,0	1,4	1,9	1,6	1,5	1,7	1,6	1,2	0,9	1,1	1,1	1,1	0,9	
Spain	1,6	1,7	2,0	1,8	1,7	1,8	1,2	0,7	1,2	1,3	1,1	2,1	2,3	2,3	2,2	2,3	2,3	1,7	1,2	1,0	1,1	1,3	1,6	0,9	
Greece	0,9	0,9	0,6	1,0	0,5	1,1	1,0	0,2	0,4	0,2	0,5	0,8	1,0	0,8	0,9	1,1	1,8	1,1	0,6	0,5	0,8	1,0	1,1	0,6	
Ireland	-0,6	-0,2	0,4	0,2	0,5	0,5	0,5	0,3	0,7	0,5	-0,1	0,7	0,7	1,0	0,9	1,2	1,1	0,8	0,8	0,8	0,7	1,1	1,7	1,0	
Sweden	1,8	2,3	2,2	2,2	1,7	1,9	1,7	1,6	1,6	2,0	1,8	2,0	2,1	2,2	2,1	2,5	2,4	2,1	2,2	2,0	1,9	1,8	2,1	2,1	
Switzerland	0,4	0,6	0,5	0,8	0,8	0,8	1,1	0,8	0,5	0,7	0,4	1,0	0,9	1,2	1,3	1,1	1,1	1,0	0,8	0,7	0,7	0,7	1,1	0,5	
UK	2,6	2,6	2,9	3,0	3,0	3,1	3,0	3,0	2,7	2,5	2,4	2,4	2,4	2,5	2,7	2,4	2,4	2,3	2,1	1,8	1,9	1,9	2,1	2,0	
US	1,6	1,7	1,9	2,2	2,0	2,2	2,1	2,1	2,2	2,4	2,5	2,8	2,9	2,9	2,7	2,3	2,5	2,2	1,9	1,6	1,5	1,9	2,0	1,8	
Japan	0,4	0,4	0,7	0,7	0,2	0,6	1,0	1,4	1,5	1,1	0,6	0,7	0,7	0,9	1,3	1,2	1,4	0,8	0,3	0,2	0,2	0,5	0,9	0,7	
China	1,5	1,4	1,8	1,6	1,9	1,7	1,8	1,5	2,9	2,1	1,8	1,8	1,9	2,1	2,3	2,5	2,5	2,2	1,9	1,7	1,5	2,3	2,5	2,7	
Indonesia	4,4	3,9	3,8	3,7	3,6	3,3	3,6	3,3	3,2	3,4	3,4	3,2	3,1	3,2	3,2	2,9	3,2	3,2	3,1	2,8	2,6	2,5	2,8	3,3	
Korea	1,8	2,2	2,5	2,0	1,8	1,2	1,4	0,8	1,3	1,2	1,5	1,5	1,5	1,1	1,4	2,1	2,0	2,0	1,3	0,8	0,5	0,4	0,6	0,7	
Taiwan	1,0	0,8	1,0	0,5	-0,3	0,3	1,2	0,9	2,2	1,6	2,0	1,8	1,4	1,8	1,5	1,7	1,2	0,3	-0,1	0,2	0,2	0,6	0,7	0,9	
India	1,5	2,4	3,3	3,3	3,6	4,9	5,2	5,1	4,4	4,3	4,6	4,9	4,9	4,2	3,7	3,7	3,4	2,3	2,1	2,0	2,6	2,9	3,0	3,0	
Brazil	3,0	2,7	2,5	2,5	2,7	2,8	2,9	2,9	2,8	2,7	2,8	2,9	4,4	4,5	4,2	4,5	4,6	4,0	3,7	3,8	3,9	4,6	4,9	4,7	
Mexico	6,3	6,4	6,7	6,4	6,4	6,6	6,8	5,6	5,3	5,0	4,6	4,5	4,7	4,8	4,9	5,0	4,9	4,7	4,8	4,4	3,9	4,0	4,4	4,3	
Russia	4,4	3,8	3,3	3,0	2,7	2,5	2,5	2,2	2,2	2,3	2,4	2,4	2,3	2,5	3,1	3,4	3,5	3,8	4,3	5,0	5,2	5,3	5,2	5,1	

Source: Bank of Mexico, DGBAS, ECB, Federal Reserve, Goskomstat of Russia, IBGE, India Ministry of Statistics & Programme Implementation, Japan Ministry of Internal Affairs & Communication, Korean National Statistical Office, National Bureau of Statistics China, Refinitiv Datastream, Riksbank, Statistics Indonesia, Swiss National Bank, UK Office for National Statistics (ONS), J.P. Morgan Asset Management. Figures shown are for headline inflation and are % change year on year. Heatmap colours are based on the respective central bank target inflation rates. Blue is below target, white is at target and red is above target. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Eurozone

Developed

Emerging

Global core inflation

GTM – Europe 8



Source: Bank of Japan, BLS, Eurostat, ONS, Refinitiv Datastream, J.P. Morgan Asset Management. CPI is the Consumer Price Index. Core inflation for the US is defined as CPI excluding food and energy. Core inflation for Japan is defined as CPI excluding fresh food and energy. Core inflation for the UK and the eurozone is defined as CPI less energy, food, alcohol and tobacco. Japan core CPI has been adjusted down by 2% from April 2014 to March 2015 to remove the estimated impact of the consumption tax hike over this period. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Global central bank policy



Source: (Left) Bloomberg, J.P. Morgan Asset Management. Expectations are calculated using OIS forwards. (Right) Bank of England (BoE), Bank of Japan (BoJ), European Central Bank (ECB), Refinitiv Datastream, Swiss National Bank (SNB), US Federal Reserve (Fed), J.P. Morgan Asset Management. *Balance sheet forecast assumptions: BoE to have zero net asset purchases until the end of 2020; BoJ to have an annualised net asset purchase pace of 35 trillion yen until the end of 2020; ECB to have zero net asset purchases until the end of 2020; SNB to have zero net asset purchases until the end of 2020; Fed to reduce its balance sheet until the end of September 2019, in line with its announced plans. Assets then remain constant until reserves reach USD 1.2 trillion, at which point net asset purchases increase. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Global economy

Global currencies

Real effective exchange rates

Index level rebased to 100 in 2010, broad real effective exchange rate (REER)



Source: J.P. Morgan Securities Research, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Global trade

GTM – Europe 11



Source: (Left) IMF Direction of Trade, IMF World Economic Outlook, J.P. Morgan Asset Management. (Right) CPB Netherlands, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Productivity and population growth

GTM - Europe | 12



Source: (Left) BEA, BLS, J.P. Morgan Asset Management. GDP drivers are calculated as the average annualised growth between 4Q from the preceding year in the period and 4Q of the last year of the period. (Right) United Nations (UN) Department of Economic and Social Affairs, J.P. Morgan Asset Management. Working-age population is defined as aged 15-69. Data from 2020 onwards are UN forecasts. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



US GDP

J.P.Morgan

Asset Management



Source: BEA, Bloomberg, ISM, Refinitiv Datastream, J.P. Morgan Asset Management. The Institute for Supply Management (ISM) composite is an economy weighted average of the manufacturing and non-manufacturing surveys. A score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. ISM data is shown with quarterly frequency. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

Global economy

US corporates



Source: BEA, Dallas Fed, Duke CFO Global Business Outlook, Haver Analytics, Kansas City Fed, New York Fed, Philadelphia Fed, Refinitiv Datastream, Richmond Fed, J.P. Morgan Asset Management. Future capex intentions is an average index level of the five aforementioned fed districts equally weighted, displayed using a three-month moving average. Duke CFO future capex intentions is expected growth in the next 12 months. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



US consumer



Source: (Left) Conference Board, Refinitiv Datastream, J.P. Morgan Asset Management. (Right) OECD, Refinitiv Datastream, J.P. Morgan Asset Management. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Global economy

US labour market

US unemployment rate and wage growth

%, wage growth is year on year



Source: BEA, Refinitiv Datastream, J.P. Morgan Asset Management. Wage growth is average hourly earnings of total private production and non-supervisory employees. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



J.P.Morgan

Asset Management

US inflation

GTM - Europe 17



Source: (All charts) BLS, Refinitiv Datastream, J.P. Morgan Asset Management. CPI is the Consumer Price Index. Core CPI is defined as CPI excluding food and energy. Core goods CPI is defined as goods CPI excluding food and energy. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Global economy

US Federal Reserve policy rate



Source: Bloomberg, US Federal Reserve, J.P. Morgan Asset Management. *Forecasts are median estimates of Federal Open Market Committee (FOMC) participants. PCE is personal consumption expenditure. Market expectations are calculated using OIS forwards. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



US Federal Reserve balance sheet

GTM – Europe 19



Source: (All charts) Refinitiv Datastream, US Federal Reserve, J.P. Morgan Asset Management. Forecast: US Federal Reserve (Fed) balance sheet assets are projected to decrease until the end of September 2019, in line with the Fed's announced plans. Reserves are subsequently expected to decline to a level of USD 1.2 trillion and then expected to be held constant, with overall liabilities growing in line with currency in circulation, which is expected to be 6.8% per annum (in line with the historical average). The asset side of the balance sheet will match in overall terms, but is expected to be progressively shifted from mortgage-backed securities to US Treasuries. Other assets and other liabilities are held constant over the forecast period. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



19

Global economy

US debt



Source: (All charts) Bank for International Settlements, Refinitiv Datastream, J.P. Morgan Asset Management. Debt refers to gross debt. For the household sector, gross disposable income is the amount of money that all of the individuals in the household sector have available for spending or saving after income distribution measures (for example, taxes, social contributions and benefits) have taken effect. For the non-financial corporate sector, gross disposable income is essentially akin to gross operating surplus before dividends or interest is paid. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

Global economy

US focus: Trade and tariffs



Source: (Left) Esteban Ortiz-Ospina and Max Roser "International Trade", US Census Bureau, US International Trade Commission, J.P. Morgan Asset Management. Currently effective and proposed data are JPMAM calculations. Currently effective tariffs includes tariffs on washing machines, solar panels, steel and aluminium, as well as tariffs implemented on approximately USD 250 billion of China imports. Remaining China imports and global autos (including auto parts) are measures proposed on approximately USD 290 billion worth of goods for each. (Right) United Nations, US International Trade Commission, US Trade Representative, J.P. Morgan Asset Management. Analysis classifies each individual product that the US imports from China to the HTS-8 level that either appears on the 2018 & 2019 tariff lists published in the US Federal Register or has been threatened with higher tariffs into its appropriate System of National Accounts group and aggregates these categories by value of imports from 2017. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*.



21

Data as of 30 June 2019.

Eurozone GDP



Source: Eurostat, Markit, Refinitiv Datastream, J.P. Morgan Asset Management. PMI is Purchasing Managers' Index where a score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. PMI data is shown with quarterly frequency. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.

Eurozone corporates



Source: Eurostat, IFO, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Eurozone consumer

GTM - Europe 24



Source: (Left) European Commission, Refinitiv Datastream, J.P. Morgan Asset Management. (Right) OECD, Refinitiv Datastream, J.P. Morgan Asset Management. Light grey columns indicate recession in the eurozone. Pre-2000, recessions are determined by a recession occurring in either Germany or the EU-15. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Eurozone labour market

Eurozone unemployment rate and wage growth

%, wage growth is year on year



Source: ECB, Refinitiv Datastream, J.P. Morgan Asset Management. Wage growth is compensation per employee. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



GTM – Europe 25

Eurozone unemployment



Source: Eurostat, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



GTM - Europe | 26

Eurozone inflation

GTM - Europe 27



Source: (All charts) Eurostat, Refinitiv Datastream, J.P. Morgan Asset Management. CPI is the Consumer Price Index. Core CPI is defined as CPI less energy, food, alcohol and tobacco. Core goods CPI is defined as goods CPI less energy, food, alcohol and tobacco. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



European Central Bank policy rate

European Central Bank policy rate expectations

% deposit rate, market expectations



Source: Bloomberg, European Central Bank, J.P. Morgan Asset Management. *Forecasts are made by ECB staff. HICP is the Harmonised Index of Consumer Prices. Market expectations are calculated using OIS forwards. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



J.P.Morgan

Asset Management

Global economy

Eurozone debt



Source: (All charts) Bank for International Settlements, Refinitiv Datastream, J.P. Morgan Asset Management. Debt refers to gross debt. Debt service ratios are a GDP-weighted average of France, Germany, Italy and Spain. For the household sector, gross disposable income is the amount of money that all of the individuals in the household sector have available for spending or saving after income distribution measures (for example, taxes, social contributions and benefits) have taken effect. For the non-financial corporate sector, gross disposable income is essentially akin to gross operating surplus before dividends or interest is paid. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Eurozone government debt and bond spreads



Source: (Left) Bank for International Settlements, Refinitiv Datastream, J.P. Morgan Asset Management. Italy and France data are four-quarter moving averages. Debt refers to gross debt. (Right) Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.

'18

'16

0

'07

'08

'09

'10

'11

'12

'13

'15

'14

'16

'17



'18

'19

Italy

Spain France

0

'00

'02

'04

'06

'08

'10

'12

'14

European politics



European parliament seat breakdown

Source: (Left) European Parliament, J.P. Morgan Asset Management. Pro-Europe includes EPP: European People's Party, Renew Europe, Greens/EFA: The Greens/European Free Alliance, S&D: Group of the Progressive Alliance of Socialists and Democrats in the European Parliament. Moderately Eurosceptic includes GUE/NGL: European United Left-Nordic Green Left. Eurosceptic includes ID: Identity and Democracy, EFDD: Europe of Nations and Freedom, ECR: European Conservatives and Reformists. (Right) Eurobarometer survey, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



Eurozone focus: Employment and loan growth



Index level



Source: (Left) Markit, J.P. Morgan Asset Management. PMI is Purchasing Managers' Index where a score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. 10% of total eurozone employment is accounted for by other industries, mainly comprising of construction and agriculture. (Right) ECB, J.P. Morgan Asset Management. Loan growth measure is adjusted to reflect loans that have been sold or securitised and are no longer reported on banks' balance sheets. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



Eurozone loan growth to non-financial corporates

UK GDP

Contribution to UK real GDP growth and composite PMI % change year on year (LHS); index level (RHS) 65 60 55 50 45 **Net exports Change in inventories** 40 Investment Average Government 1Q19 since 2000 35 **Consumption** 1,9% 1,8% **Composite PMI (RHS)**

Source: Markit, ONS, Refinitiv Datastream, J.P. Morgan Asset Management. PMI is Purchasing Managers' Index where a score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. PMI data is shown with quarterly frequency. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.

'08

'09

'10

'11

'12

'13

'14



'19

'18

'17

'16

'15

30

6

4

2

0

-2

-4

-6

-8

'00'

'01

'02

'03

'04

'05

'06

'07

UK consumer



Source: (Left) GfK, Refinitiv Datastream, J.P. Morgan Asset Management. (Right) OECD, Refinitiv Datastream, J.P. Morgan Asset Management. Light grey columns indicate recession. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



UK inflation



Source: (All charts) ONS, Refinitiv Datastream, J.P. Morgan Asset Management. CPI is the Consumer Price Index. Core CPI is defined as CPI less energy, food, alcohol and tobacco. Core goods CPI is defined as goods CPI less energy, food, alcohol and tobacco. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

UK focus: Brexit



Source: (Left) J.P. Morgan Asset Management. (Right) YouGov, J.P. Morgan Asset Management. Survey fieldwork was carried out on 10-11 April 2019. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.


Japan GDP



Source: Japan Cabinet Office, Markit, Refinitiv Datastream, J.P. Morgan Asset Management. PMI is Purchasing Managers' Index where a score of 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. PMI data is shown with quarterly frequency. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Japan inflation

GTM - Europe 38

J.P.Morgan

Asset Management



Source: (All charts) Japan Ministry of Internal Affairs & Communications, Refinitiv Datastream, J.P. Morgan Asset Management. CPI is the Consumer Price Index. Core CPI is defined as CPI excluding fresh food. Core goods CPI is defined as goods CPI excluding fresh food. Increase in Japan inflation measures between 2014 and 2016 can be attributed to the impact of the consumption tax hike over this period. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.

38

China GDP

GTM - Europe 39



Source: (Left) Bloomberg, National Bureau of Statistics of China, Refinitiv Datastream, J.P. Morgan Asset Management. Forecast is from Bloomberg contributor composite. (Right) National Bureau of Statistics of China, Refinitiv Datastream, J.P. Morgan Asset Management. Industrial production is a three-month moving average and retail sales is a six-month moving average. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.

J.P.Morgan Asset Management

Global economy

China debt



Source: (Left) Bank for International Settlements, Refinitiv Datastream, J.P. Morgan Asset Management. Debt refers to gross debt. (Right) People's Bank of China (PBoC), J.P. Morgan Asset Management. This chart includes three measures of credit ranging from the narrowest – RMB bank lending – to the more extensive broad credit. Specifically, RMB bank lending is the sum of all loans made by the commercial banking system to domestic borrowers. Total social financing (TSF) is all funding to domestic borrowers that is not explicitly backed by the sovereign and thus includes bank lending, trust loans, entrusted loans, bankers' acceptances, corporate bonds and equity financing by non-financial enterprises, asset backed securities, loan write-offs and local government 'special' bonds. Broad credit is total social financing plus all finance provided by local and central governments. Past performance is not a reliable indicator of current and future results.



40 *Guide to the Markets - Europe.* Data as of 30 June 2019.

China inflation and policy rates

GTM - Europe | 41

J.P.Morgan

Asset Management



Source: (Left) Bloomberg, Refinitiv Datastream, J.P. Morgan Asset Management. *CPI is the Consumer Price Index. Core CPI is defined as CPI excluding food and energy. **PPI is the Producer Price Index. (Right) People's Bank of China, Refinitiv Datastream, J.P. Morgan Asset Management. Average RRR for large and small banks. SHIBOR is the 3-month interbank rate. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.

Emerging markets GDP and inflation

EM GDP growth



EM inflation

Source: (All charts) IMF, national statistics agencies, J.P. Morgan Securities Research, J.P. Morgan Asset Management. Other EM countries are China, India, Malaysia, Mexico, Philippines, Poland, Romania, Thailand, Turkey, Vietnam. Commodity countries are Argentina, Brazil, Chile, Colombia, Indonesia, Kazakhstan, Peru, Russia, South Africa, Venezuela. GDP and inflation aggregates are calculated using a GDP-weighted average. Forecasts are from J.P. Morgan Securities Research. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



GTM – Europe

42

Emerging markets currencies and current account



Source: (Left) J.P. Morgan Asset Management. Fair value is based on nominal exchange rates relative to PPP exchange rates and adjusted for GDP per capita. (Right) Bloomberg, J.P. Morgan Asset Management. EM currencies and current account balances are created using the current weighted average of JPM GBI-EM Global Diversified Index countries. Current account balance is the balance of a country's net trade in goods and services, its net earnings on cross-border investments and its net transfer payments. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Emerging markets structural dynamics



Source: (Left) World Bank, J.P. Morgan Asset Management. Urbanisation rate refers to the proportion of the total population living within an urban area defined by national statistical offices. Countries are labelled using three-letter International Organisation of Standardisation country codes. (Right) Refinitiv Datastream, World Bank, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Emerging markets focus: China stimulus



Source: (Left) Ministry of Finance of China, J.P. Morgan Securities Research, J.P. Morgan Asset Management. Central government spending is the incremental expenditure by the central government on infrastructure construction and subsidies to certain economic sectors. The spending is financed by tax revenue and issuance of treasury bonds. Local government spending is mostly composed of infrastructure investment conducted by local governments and their financing vehicles. These investments are mainly financed by bank loans, issuance of special local government bonds, policy bank loans and Private Public Partnership (PPP) projects. Tax cuts include cuts to VAT, personal income tax, corporate taxes and tariffs. (Right) China Customs, People's Bank of China (PBoC), Refinitiv Datastream, J.P. Morgan Asset Management. Broad credit impulse is the rate of change (using absolute 12-month changes) of annual broad credit as a % of GDP. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

J.P.Morgan Asset Management

45

Global equity earnings and valuations



Source: (Left) IBES, MSCI, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. NTM is next 12 months. (Right) IBES, MSCI, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. Earnings and valuation charts use MSCI indices for all regions/countries, except for the US, which is the S&P 500. EM is emerging markets. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



US stock market



Source: Refinitiv Datastream, Robert Shiller, Standard & Poor's, J.P. Morgan Asset Management. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Equities

GTM – Europe 47

US earnings



Source: (All charts) IBES, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. EPS is earnings per share. Expected earnings growth and delivered earnings growth are calculated using IBES consensus estimates for next 12 months' EPS and last 12 months' EPS, respectively. Year on year growth rates are calculated using year-end data. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



US equity macro correlations



Source: (Left) Conference Board, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. (Right) BLS, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

US equity valuations



Source: FactSet, IBES, Refinitiv Datastream, Robert Shiller, Standard & Poor's, J.P. Morgan Asset Management. P/E ratio calculated using IBES earnings estimates for next 12 months. P/E data may differ from *Guide to the Markets – US*, which uses FactSet earnings estimates. Shiller cyclically-adjusted P/E is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is trailing price-to-book ratio. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Equities

US valuations and subsequent returns



Source: (All charts) IBES, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. *Dots represent monthly data points since 1988, which is earliest available. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Equities and interest rates



US Fed funds rate and equities/government bonds relative performance

Source: MSCI, Refinitiv Datastream, US Federal Reserve, J.P. Morgan Asset Management. Developed market (DM) equities: MSCI World and DM government bonds: BofAML/Merrill Lynch Global Government Index. Index levels are total return in US dollars. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Equities

US bull and bear markets



Characteristics of past bear and bull markets*

		Bear markets	5	Macro environment		Bull markets			Return before peak	
Market corrections Crash of 1929 – excessive leverage, irrational exuberance 1937 Fed Tightening – premature policy tightening Post WWII crash – post-war demobilisation, recession fears Flash crash of 1962 – flash crash, Cuban Missile Crisis Fech crash of 1970 – economic overheating, civil unrest Stagflation – OPEC oil embargo Volcker Tightening – campaign against inflation 1987 crash – programme trading, overheating markets Tech bubble – extreme valuations, "dot com" boom/bust Global Financial Crisis – leverage/housing, Lehman collapse Current cycle	Market peak	Bear return	Duration (months)	Recession	Bull start date	Bull return	Duration (months)	12 months	24 months	
1 Crash of 1929 – excessive leverage, irrational exuberance	Sep 1929	-86%	33	•	-	-	-			
2 1937 Fed Tightening – premature policy tightening	Mar 1937	-60%	63	•	Jun 1932	324%	58	27%	119%	
3 Post WWII crash – post-war demobilisation, recession fears	May 1946	-30%	37	•	Apr 1942	158%	50	27%	57%	
4 Flash crash of 1962 – flash crash, Cuban Missile Crisis	Dec 1961	-28%	7		Jun 1949	436%	152	28%	23%	
5 Tech crash of 1970 – economic overheating, civil unrest	Nov 1968	-36%	18	•	Jun 1962	107%	78	15%	35%	
6 Stagflation – OPEC oil embargo	Jan 1973	-48%	21	•	May 1970	74%	32	16%	31%	
7 Volcker Tightening – campaign against inflation	Nov 1980	-27%	21	•	Oct 1974	126%	75	32%	48%	
8 1987 crash – programme trading, overheating markets	Aug 1987	-34%	3		Aug 1982	229%	61	36%	80%	
9 Tech bubble – extreme valuations, "dot com" boom/bust	Mar 2000	-49%	31	•	Dec 1987	582%	150	19%	39%	
10 Global Financial Crisis – leverage/housing, Lehman collapse	Oct 2007	-57%	17	•	Oct 2002	101%	61	16%	31%	
Current cycle	-	-	_		Mar 2009	335%	123			
MEDIAN	-	- 42%	21			158%	61	27%	39%	

Source: Bloomberg, NBER, Robert Shiller, Standard & Poor's, J.P. Morgan Asset Management. *A bear market represents a 20% or more decline from the previous market high using a monthly frequency; a bull market represents a 20% increase from a market trough. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Chart and table show price return. Median values are calculated excluding data from current cycle. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Equity income

GTM - Europe 54



Source: (Top) Ibbotson, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. (Bottom) Barclays, BofA/Merrill Lynch, FTSE, Refinitiv Datastream, J.P. Morgan Asset Management. Euro IG: Bloomberg Barclays Euro Aggregate Credit - Corporate; Global convertibles: Bloomberg Barclays Global Convertibles; EM equity: MSCI EM; Global REITs: FTSE NAREIT Index; DM high yield: BofA/Merrill Lynch Developed Markets High Yield Constrained; EM debt: J.P. Morgan EMBI Global. Yields for the bond indices are yield to maturity and dividend yields for the equity indices. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

US sector returns and valuations

S&P 500 Index

	Materials	Industrials	Financials	Energy	Cons. Discr.	Tech	Comm. Services*	Real Estate	Health Care	Cons. Staples	Utilities	S&P 500	
S&P 500 weight	2,8%	9,4%	13,1%	5,0%	10,2%	21,5%	10,2%	3,1%	14,2%	7,3%	3,3%	100%	Ś
Russell Growth weight	1,9%	11,5%	4,4%	0,7%	15,2%	33,5%	12,0%	2,4%	12,6%	5,7%	0,0%	100%	eight
Russell Value weight	4,0%	8,0%	22,5%	9,0%	5,3%	9,7%	7,1%	5,0%	15,2%	7,8%	6,4%	100%	3
2Q 2019	6,3	3,6	8,0	-2,8	5,3	6,1	4,5	2,5	1,4	3,7	3,5	4,3	
YTD	17,3	21,4	17,2	13,1	21,8	27,1	19,1	20,4	8,1	16,2	14,7	18,5	urn
Since market peak**	76,7	124,9	21,1	7,7	280,6	279,0	60,9	97,1	219,5	188,0	128,0	141,4	Ret
Since market low***	321,0	518,2	560,9	97,3	781,0	694,2	207,3	630,8	415,1	303,9	299,1	439,5	
Beta to S&P 500	1,28	1,20	1,19	1,18	1,11	1,11	0.94*	0,84	0,79	0,60	0,30	1,00	ත
Forward P/E ratio	17,3x	16,0x	11,9x	16,1x	21,2x	19,2x	17,7x	19,3x	15,4x	19,2x	18,8x	16,9x	
Average since 1996	14,0x	16,2x	12,8x	17,5x	17,9x	20,3x	18.2x*	15,4x	17,6x	17,3x	14,1x	16,0x	ш
Trailing P/E ratio	17,0x	17,3x	12,6x	17,1x	22,3x	19,4x	18,4x	19,4x	16,5x	19,3x	19,2x	17,4x	9
Average since 1996	16,6x	17,9x	15,3x	21,1x	20,3x	23,7x	19.9x*	16,4x	19,5x	18,7x	14,7x	17,8x	
Dividend yield	2,2%	2,0%	2,3%	3,7%	1,4%	1,5%	1,4%	3,3%	1,8%	3,0%	3,4%	2,0%	2
Average since 1996	2,6%	2,1%	2,3%	2,4%	1,5%	0,9%	1.6%*	4,4%	1,8%	2,6%	4,1%	2,0%	

Source: FactSet, Russell Investment Group, Standard & Poor's, J.P. Morgan Asset Management. All calculations are cumulative total return in USD, not annualised, including dividends for the stated period. *Communication Services (formerly Telecom) averages are based on five years of backtested data by JPMAM. ***Since market peak" represents period 9 October 2007 to end of last quarter. ****Since market low" represents period 9 March 2009 to end of last quarter. Forward P/E ratio is a bottom-up calculation based on the most recent S&P 500 Index price, divided by consensus estimates for earnings in the next 12 months (NTM), and is provided by FactSet Market Aggregates. Trailing P/E ratios are bottom-up values defined as month-end price divided by the last 12 months of available reported earnings from brokers. Dividend yield is calculated as the next 12-month consensus dividend divided by most recent price. Averages are since 1996 due to data availability. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

Europe earnings



Source: (All charts) IBES, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. EPS is earnings per share. Expected earnings growth and delivered earnings growth are calculated using IBES consensus estimates for next 12 months' EPS and last 12 months' EPS, respectively. Year on year growth rates are calculated using year-end data. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

Europe equity macro correlations

GTM – Europe 57



Source: (Left) Markit, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. The composite Purchasing Managers' Index (PMI) assesses the economic health of the manufacturing and services sectors by surveying output and employment intentions. Dashed line at 50 indicates that economic activity is neither expanding nor contracting, above 50 indicates expansion. (Right) European Commission, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Light grey columns indicate recession. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Equities

Europe equity market and currency

1,7

1,6

1,5

1,4

1,3

1,2

1,1

1,0

0,9

0,8



Source: MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Europe equity valuations





Source: FactSet, IBES, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. P/E ratio calculated using IBES earnings estimates for next 12 months. Cyclically-adjusted P/E is price-to-earnings ratio adjusted using trailing 10-year average inflation-adjusted earnings. P/B ratio is trailing price-to-book ratio. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Europe large, mid and small capitalisation equities



Source: MSCI, Refinitiv Datastream, J.P. Morgan Asset Managament. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



GTM – Europe

60

Equities

Europe sector returns and valuations

·	Financials*	Health Care	Cons. Staples	Cons. Disc.	Industrials	Materials	Energy	Comm. Services**	Utilities	Tech	MSCI Europe	
MSCI Europe weight	18,0%	13,0%	14,5%	9,6%	13,5%	7,6%	7,9%	4,6%	4,1%	5,9%	100%	ts
Growth weight	4,5%	17,5%	24,4%	12,3%	19,6%	6,7%	1,1%	1,9%	1,2%	10,4%	100%	/eigh
Value weight	33,0%	8,0%	3,4%	6,5%	6,7%	8,5%	15,5%	7,7%	7,3%	0,9%	100%	15
2Q 2019	4,4	2,7	3,4	7,6	8,1	4,2	1,6	-0,9	4,3	9,1	4,5	
YTD	12,6	15,6	19,4	22,0	22,6	19,1	11,9	-0,9	15,7	26,7	16,7	urn
Since market peak***	-26,3	144,6	171,1	106,1	65,5	40,5	62,2	40,3	30,4	70,9	49,4	Ret
Since market low****	225,2	256,8	289,5	362,5	311,4	229,6	135,5	102,2	120,0	332,1	225,9	
Beta to Europe	1,30	0,73	0,65	1,07	1,09	1,23	0,98	0,84	0,84	0,99	1,00	გ
Forward P/E ratio	9,8x	16,4x	18,9x	12,9x	16,6x	13,2x	10,9x	13,4x	14,8x	21,0x	13,9x	
Average since 1995	12,0x	17,6x	17,1x	14,8x	14,9x	12,9x	13,2x	13,8x	13,9x	17,3x	14,6x	Щ
Trailing P/E ratio	10,1x	17,2x	20,4x	13,3x	17,8x	13,0x	11,6x	14,7x	16,3x	23,3x	14,6x	L C
Average since 1995	13,7x	19,3x	18,5x	17,5x	17,2x	14,4x	14,3x	14,2x	14,5x	20,1x	16,5x	
Dividend yield	5,2%	3,0%	2,8%	3,1%	2,6%	3,6%	5,6%	5,0%	4,8%	1,4%	3,7%	Ż
Average since 1995	3,6%	2,5%	2,6%	2,7%	2,7%	3,0%	4,0%	4,0%	4,5%	1,6%	3,1%	

Source: MSCI, Refinitiv Datastream, J.P Morgan Asset Management. All calculations are total return in local currency, not annualised. Technology and Communication Services have forward and trailing P/E averages since 2005 due to data availability. *Financials no longer includes real estate, which is now a separate section making up 2,3% of the MSCI Europe Value index and 0,4% of the MSCI Europe growth index. It is not included in the chart due to a lack of historical data for the sector.**Telecommunication Services was renamed as Communication Services in December 2018 and reconstituted along with Technology and Consumer Discretionary sectors. ***"Since market peak" represents period 9 October 2007 to end of latest quarter. ****"Since market low" represents period 9 March 2009 to end of latest quarter. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

MCCI Europa

UK earnings



Source: (All charts) FTSE, IBES, Refinitiv Datastream, J.P. Morgan Asset Management. EPS is earnings per share. Expected earnings growth and delivered earnings growth are calculated using IBES consensus estimates for next 12 months' EPS and last 12 months' EPS, respectively. Year on year growth rates are calculated using year-end data. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Japan earnings

GTM - Europe | 63



Source: (All charts) IBES, Refinitiv Datastream, TOPIX, J.P. Morgan Asset Management. EPS is earnings per share. Expected earnings growth and delivered earnings growth are calculated using IBES consensus estimates for next 12 months' EPS and last 12 months' EPS, respectively. Year on year growth rates are calculated using year-end data, which is on 31 March for Japan, with the calendar year continuing until 31 March of the following year. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Japan equity market and currency





Index level (LHS); Japanese yen per US dollar (RHS)



Source: Refinitiv Datastream, TOPIX, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.

J.P.Morgan Asset Management

Japan corporate governance



Source: (Left) Bloomberg, Japan Ministry of Finance, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Corporate profits are operating profits taken from the Japan Ministry of Finance's financial statements and excludes financials and insurance companies. ROE is return on equity (net income as a percentage of shareholders' equity) for MSCI Japan. (Right) Bloomberg, TOPIX, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Equities

Emerging markets performance and earnings expectations



Source: (Left) Consensus Economics, Refinitiv Datastream, J.P. Morgan Asset Management. "EM – DM GDP growth" is consensus estimates for emerging markets growth in the next 12 months minus consensus estimates for developed markets growth in the next 12 months, provided by Consensus Economics. Index level is a relative index level, in USD, rebased to 100 in 1997. MSCI DM is MSCI World. (Right) IBES, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. EPS is earnings per share. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

J.P.Morgan Asset Management

GTM – Europe

66

Emerging markets equity drivers



Source: (Left) Commodity Research Bureau, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. (Right) J.P. Morgan Securities Research, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. For all charts, MSCI EM and MSCI DM returns are in USD. MSCI DM is MSCI World. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Emerging markets equity valuations and subsequent returns



Source: (All charts) MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. *Dots represent monthly data points since 1996, which is earliest available. MSCI EM index returns are in USD. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Correlation and volatility



Source: (Left) Bloomberg, J.P. Morgan Asset Management. Correlation calculated from 10 market indices. (Right) CBOE, Refinitiv Datastream, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Equities

Equity focus: US earnings and margin pressure





Source: (Left) CPB Netherlands, IBES, Refinitiv Datastream, J.P. Morgan Asset Management. EPS is earnings per share. The sharp increase in S&P 500 forward EPS at the start of 2018 is attributed to the Tax Cuts and Jobs Act of 2017, which came into effect at the beginning of 2018. (Right) BEA, Refinitiv Datastream, J.P. Morgan Asset Management. Wage growth is average hourly earnings of total private production and non-supervisory employees. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



GTM - Europe 70

	Wor	ld stoc	k mark	et retu	rns							GTM	– Europe	71
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	YTD	Q219	Ann. return since '08
EUR Local	-23,0% TOPIX -40,6%	73,5% MSCI EM 62,8%	35,4% Small Cap 24,4%	5,5% US S&P 500 2,1%	20,8% Asia ex-Jp 19,7%	27,2% Small Cap 35,8%	29,5% US S&P 500 13,7%	24,4% TOPIX 12,1%	16,6% Small Cap 14,5%	24,8% Asia ex-Jp 35,9%	0,4% US S&P 500 -4,4%	19,0% US S&P 500 18,5%	3,4% Europe 4,5%	10,7% US S&P 500 8,0%
	-33,7%	67,2%	28,3%	3,5%	18,1%	26,7%	19,7%	12,9%	15,3%	21,0%	-1,5%	16,9%	2,8%	9,3%
	US S&P 500	Asia ex-Jp	Asia ex-Jp	HDY Equity	Europe	US S&P 500	Asia ex-Jp	US S&P 500	US S&P 500	MSCI EM	HDY Equity	Europe	US S&P 500	Small Cap
	-37,0%	67,2%	15,6%	1,5%	16,4%	32,4%	7,7%	1,4%	12,0%	31,0%	-3,9%	16,7%	4,3%	7,3%
	-38,0%	40,2%	27,5%	-5,7%	16,8%	21,5%	16,5%	11,5%	14,9%	12,4%	-6,9%	16,7%	2,1%	6,6%
	HDY Equity	Small Cap	MSCI EM	Small Cap	MSCI EM	TOPIX	Small Cap	Small Cap	MSCI EM	Portfolio	Portfolio	Small Cap	HDY Equity	HDY Equity
	-34,4%	40,8%	14,4%	-8,7%	17,4%	54,4%	6,8%	2,8%	10,1%	21,4%	-9,1%	15,9%	3,2%	5,8%
	-38,6%	37,6%	23,9%	-5,8%	16,3%	20,5%	16,2%	8,8%	14,3%	11,2%	-9,1%	14,7%	1,4%	6,0%
	Small Cap	Portfolio	TOPIX	Portfolio	Small Cap	Europe	HDY Equity	Europe	HDY Equity	TOPIX	Small Cap	Portfolio	Portfolio	Portfolio
	-40,4%	35,8%	1,0%	-7,5%	18,4%	22,3%	8,7%	5,4%	13,1%	22,2%	-12,2%	14,0%	2,4%	4,8%
	-40,4%	34,0%	23,1%	-7,5%	15,6%	15,3%	15,3%	8,3%	10,1%	10,9%	-9,4%	14,5%	0,7%	5,2%
	Portfolio	HDY Equity	US S&P 500	Europe	Portfolio	Portfolio	Portfolio	Portfolio	Portfolio	Europe	TOPIX	HDY Equity	Small Cap	TOPIX
	-40,1%	30,2%	15,1%	-8,8%	17,1%	23,6%	8,2%	1,9%	9,0%	13,7%	-16,0%	13,7%	1,7%	2,4%
	-43,3%	32,6%	20,9%	-9,6%	14,2%	13,9%	11,8%	6,3%	8,9%	8,2%	-9,8%	11,2%	-0,7%	5,1%
	Europe	Europe	Portfolio	TOPIX	US S&P 500	HDY Equity	MSCI EM	HDY Equity	Asia ex-Jp	Small Cap	Asia ex-Jp	Asia ex-Jp	MSCI EM	Asia ex-Jp
	-38,5%	28,6%	11,1%	-17,0%	16,0%	20,5%	5,6%	0,3%	6,4%	19,1%	-12,0%	11,0%	0,3%	3,6%
	-49,8%	22,5%	16,2%	-14,3%	13,6%	-1,1%	10,1%	1,5%	6,6%	7,0%	-9,9%	11,2%	-1,1%	3,0%
	Asia ex-Jp	US S&P 500	HDY Equity	Asia ex-Jp	HDY Equity	Asia ex-Jp	TOPIX	Asia ex-Jp	TOPIX	US S&P 500	MSCIEM	MSCI EM	TOPIX	MSCI EM
	-47,7%	26,5%	8,0%	-14,6%	14,0%	6,2%	10,3%	-5,3%	0,3%	21,8%	-9,7%	10,2%	-2,4%	3,4%
	-50,8%	1,5%	11,7%	-15,4%	5,9%	-6,5%	7,4%	-4,9%	3,2%	5,3%	-10,0%	7,5%	-2,0%	2,9%
	MSCI EM	TOPIX	Europe	MSCI EM	TOPIX	MSCI EM	Europe	MSCI EM	Europe	HDY Equity	Europe	TOPIX	Asia ex-Jp	Europe
	-45,7%	7,6%	7,5%	-12,5%	20,9%	3,8%	5,2%	-5,4%	7,9%	14,7%	-10,0%	5,2%	-0,6%	3,1%

Source: MSCI, Refinitiv Datastream, Standard & Poor's, TOPIX, J.P. Morgan Asset Management. Annualised return covers the period 2008 to 2018. HDY Equity: MSCI AC World High Dividend Yield Index; Small Cap: MSCI The World Small Cap Index. Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 30% Europe; 20% S&P 500; 15% EM; 10% Asia ex-Japan; 10% TOPIX; 10% HDY equity and 5% small cap. All indices are total return. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



Equities

71

Fixed income yields and interest rate risk

GTM - Europe | 72



Illustration of the impact a 1% rise in local interest rates may have on selected indices

% change, assumes a parallel shift in the yield curve and spreads are maintained



Source: (All charts) Refinitiv Datastream, J.P. Morgan Asset Management.

*Historical yield range is since Jan 2008, convertibles is since Dec 2008.

Fixed income sectors shown are Europe Gov. 1-3: Bloomberg Barclays Europe Government Agg. 1-3 Years; Europe Gov. 10+: Bloomberg Barclavs Europe Government Agg. 10+ Years; US Treasury: Bloomberg Barclays US Agg. Treasury; Euro inv. grade: Bloomberg Barclays Euro Agg. - Corporates; US inv. grade: Bloomberg Barclays US Corporate Investment Grade; Euro high yield: BofA/Merrill Lynch Euro Non-Financial High Yield Constrained; US high yield: BofA/Merrill Lynch US High Yield Constrained; Global convertibles: Bloomberg Barclavs Credit/Rate Sensitive: EMD USD Sov.: J.P. Morgan EMBI Global; EMD Local Sov .: JPM GBI-EM Composite.

For illustrative purposes only. Change in bond price is calculated using both duration and convexity, with the exception of Convertibles, which is historical change. Past performance is not a reliable indicator of current and future results.

Guide to the Markets - Europe. Data as of 30 June 2019.

J.P.Morgan Asset Management
Global government bond yields and inflation expectations



Source: (All charts) Bloomberg, J.P. Morgan Asset Management. Government bond breakeven inflation rates are the difference in yield between nominal and inflationprotected government bonds. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



GTM – Europe 73

73

Fixed income

US yield curve



Source: (All charts) Bloomberg, Federal Reserve, Refinitiv Datastream, J.P. Morgan Asset Management. Periods of "recession" are defined using US National Bureau of Economic Research (NBER) business cycle dates. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



US investment-grade bonds

GTM – Europe 75

J.P.Morgan

Asset Management



Source: (Left) Bloomberg Barclays, Refinitiv Datastream, J.P. Morgan Asset Management. Index is Bloomberg Barclays US Corporate Investment Grade. (Right) J.P. Morgan Securities, J.P. Morgan Asset Management. Net leverage is net debt divided by earnings before interest, tax, depreciation and amortisation (EBITDA). Interest coverage ratio is EBITDA divided by interest expense. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.

75

Fixed income

US high yield bonds

GTM – Europe | 76



Source: (Left) BofA/Merrill Lynch, J.P. Morgan Securities Research, J.P. Morgan Asset Management. HY spread is using the BofA/Merrill Lynch US High Yield Constrained index. Default rates are defined as the par value percentage of the total market trading at or below 50% of par value and include any Chapter 11 filing, prepackaged filing or missed interest payments. *2019 default rate is for the last 12 months. (Right) J.P. Morgan Economic Research, J.P. Morgan Asset Management. Net leverage is net debt divided by earnings before interest, tax, depreciation and amortisation (EBITDA). Interest coverage ratio is EBITDA divided by interest expense. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Europe and UK investment-grade bonds



Source: (Left) Bloomberg Barclays, Refinitiv Datastream, J.P. Morgan Asset Management. Indices are Euro inv. grade: Bloomberg Barclays Euro Agg. – Corporates; UK inv. grade: Bloomberg Barclays Sterling Agg. – Corporates. (Right) J.P. Morgan Securities, J.P. Morgan Asset Management. Net leverage is net debt divided by earnings before interest, tax, depreciation and amortisation (EBITDA). Interest coverage ratio is EBITDA divided by interest expense. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

J.P.Morgan Asset Management

Europe high yield bonds



Source: (Left) BofA/Merrill Lynch, Refinitiv Datastream, J.P. Morgan Asset Management. Spread to worst is BofA/Merrill Lynch Euro Non-Financial High Yield Constrained. Default rates are reported by JPMAM GFICC Quantitative Research Group. Defaults are defined as a bond rated as Ca or lower. The calculation universe is based on par value percentage of the BofA ML Global High Yield Index (HW00) that is covered by Moody's and filtered for EUR Developed Markets Ex-Financial. *2019 default rate is for the last 12 months. (Right) J.P. Morgan Securities Research, J.P. Morgan Asset Management. Net leverage is net debt divided by earnings before interest, tax, depreciation and amortisation (EBITDA). Interest coverage ratio is EBITDA divided by interest expense. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Emerging markets bonds



Source: (Left) Bloomberg, J.P. Morgan Asset Management. Real yield is calculated by using nominal yield less current CPI for the respective countries. (Right) J.P. Morgan DataQuery, J.P. Morgan Asset Management. EM sovereign local currency is the J.P. Morgan GBI-EM; EM sovereigns USD is the J.P. Morgan EMBIG; EM corporate USD is the J.P. Morgan CEMBI. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.

J.P.Morgan Asset Management

Fixed income focus: Negative and low-yielding government bonds



Source: Bloomberg, BofA/Merrill Lynch, J.P. Morgan Asset Management. Index shown is the BofA/ML Global Government Bond index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Global fixed income spreads and returns

GTM - Europe 81



Source: (All charts) Bloomberg Barclays, BofA/Merrill Lynch, J.P. Morgan Economic Research, Refinitiv Datastream, J.P. Morgan Asset Management. UK IG: Bloomberg Barclays Sterling Agg. – Corporates; US HY: BofA/Merrill Lynch US High Yield Constrained; EM Debt: J.P. Morgan EMBI Global; Euro HY: BofA/Merrill Lynch Euro Non-Financial High Yield Constrained; US IG: Bloomberg Barclays US Agg. – Corporate – Investment Grade; US Treasuries: Bloomberg Barclays US Agg. Gov. – Treasury; Euro IG: Bloomberg Barclays Euro Agg. – Corporate; Euro Gov.: Bloomberg Barclays Euro Agg. Government; Infl Linked: Bloomberg Barclays Euro Gov. Inflation-Linked. Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 20% Euro Gov.; 15% US Treasuries; 10% Linkers; 15% US IG; 10% Euro IG; 10% US HY; 5% Euro HY; 15% EM Debt. Annualised return covers period 2008 to 2018. Returns are unhedged in euro and local currencies. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Fixed income

Commodities



Source: (Left) Baker Hughes, Bloomberg, J.P. Morgan Asset Management. (Right) Bloomberg, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



82

Gold



Source: (All charts) Refinitiv Datastream, J.P. Morgan Asset Management. Real yield is the 10-year US Treasury inflation protected security yield. Inflation-adjusted gold price is the historic gold price in today's money, converted using the US Consumer Price Index. The 2001 low is defined as April 2001, and the 2011 peak is defined as August 2011. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Stock-bond correlation and downside protection



Source: (Left) Refinitiv Datastream, J.P. Morgan Asset Management. (Right) Barclays, Hedge Fund Research, Refinitiv Datastream, Standard & Poor's, J.P. Morgan Asset Management. *HFRI FW is Hedge Fund Research Index Fund Weighted. **US bonds is the Bloomberg Barclays US Aggregate Bond Index. Downside protection refers to attempting to minimise the impact of any falls in the underlying investments. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Alternative investments



Source: (Left) MSCI, J.P. Morgan Asset Management. Infrastructure returns represented by the "low risk" category of the MSCI Global Quarterly Infrastructure Asset Index. Data show rolling one-year returns from income and capital appreciation. The chart shows the full index history, beginning in the first quarter of 2009. (Right) CBOE, Hedge Fund Research Indices (HFRI), Refinitiv, J.P. Morgan Asset Management. Macro hedge fund relative performance is calculated relative to the HFRI fund weighted hedge fund index. VIX is the implied volatility of S&P 500 Index based on options pricing. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Sustainable investing

ENVIRONMENTAL

SOCIAL

GOVERNANCE

Environmental, social and governance considerations

Carbon emissions

Labour management

Health & product safety Privacy & data security

Management & oversight

Board composition

Ownership & pay

Water & waste

Biodiversity



Source: MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Both MSCI ACWI and MSCI ACWI ESG Leaders are in USD, rebased to 100 at the inception of the ESG Leaders index. MSCI ACWI ESG Leaders is a capitalisation-weighted price index that provides exposure to companies with high Environmental, Social and Governance (ESG) rankings relative to their sector peers and excludes companies with involvement in alcohol, gambling, tobacco, nuclear power and weapons. ESG rankings are given to companies based on the MSCI framework. The MSCI ESG Leaders index aims to target the sector weights of the underlying indices to limit systematic risk introduced by the ESG selection process. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Asset markets in coming years



Source: 2019 Long-Term Capital Market Assumptions, November 2018, J.P. Morgan Multi-Asset Solutions, J.P. Morgan Asset Management. Returns are nominal and in euros. Past returns are calculated from the start of 2009 up to 3Q 2018, or the most recent available data. The projections in the chart above are based on J.P. Morgan Asset Management's proprietary long-term capital market assumptions (10-15 years) for returns of major asset classes. The resulting projections include only the benchmark return associated with the portfolio and do not include alpha from the underlying product strategies within each asset class. The assumptions are presented for illustrative purposes only. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Life expectancy

Probability of reaching ages 80 and 90

% probability, persons aged 65, by gender and combined couple



Source: ONS 2015-2017 Life Tables, J.P. Morgan Asset Management. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe.* Data as of 30 June 2019.



Investing principles Cash investments



Source: (Left) Bloomberg, Eurostat, J.P. Morgan Asset Management. Inflation is the percentage change year on year for the eurozone harmonised index of consumer prices. (Right) Bloomberg, Bloomberg Barclays, FactSet, Shiller, Siegel, Standard & Poor's, J.P. Morgan Asset Management. Pre 2010 returns: Shiller, Siegel; from 2010: Equities: S&P 500; Bonds: Bloomberg Barclays US Treasury 20+ year Total Return Index; Cash: Bloomberg Barclays US Treasury Bills Total Return Index. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



89

The power of compounding



Source: (Left) J.P. Morgan Asset Management. For illustrative purposes only, assumes all income reinvested, actual investments may incur higher or lower growth rates and charges. (Right) Bloomberg, MSCI, J.P. Morgan Asset Management. Based on MSCI Europe index and assumes no charges. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Annual returns and intra-year declines



Source: MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Returns are based on local price only and do not include dividends. Intra-year decline refers to the largest market fall from peak to trough within a short time period during the calendar year. Returns shown are calendar years from 1980 to 2018. YTD is year to date. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Market timing is difficult

US mutual fund and ETF flows and S&P 500 index

USD billions, three-month net flow (LHS); index level (RHS)



Source: FactSet, Investment Company Institute, J.P. Morgan Asset Management. Fund flows are US long-term equity fund flows with ETF flows included from 2006 onwards. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



US asset returns by holding period

Range of equity and bond total returns



Source: Strategas/Ibbotson, J.P. Morgan Asset Management. Large cap equity represents the S&P 500 Composite and Bonds represents the Strategas/Ibbotson US Government Bond Index and US Long-term Corporate Bond Index. Returns shown are per annum and are calculated based on monthly returns from 1950 to latest available and include dividends. Past performance is not a reliable indicator of current and future results. *Guide to the Markets - Europe*. Data as of 30 June 2019.



Asset class returns (EUR)

2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	YTD	2Q19	Ann. return since '08	Vol.
Govt bonds	EM E	R⊟TS	EM D	R⊟TS	DM Equities	R⊟TS	R⊟TS	HY bonds	EME	Govt bonds	R⊟TS	DM Equities	HY bonds	EM E
15,9%	73,5%	36,4%	12,1%	18,3%	21,9%	44,8%	13,9%	17,7%	21,0%	4,6%	19,2%	2,7%	9,3%	29,6%
Cash	HY bonds	EM E	REITS	HY bonds	Portfolio	EM D	EM D	Cmdty	DM Equities	IG bonds	DM Equities	IG bonds	REITS	R⊟TS
5,7%	54,4%	27,5%	10,9%	17,8%	3,3%	20,2%	12,8%	15,1%	8,1%	1,3%	17,8%	2,5%	9,0%	20,3%
IG bonds	DM Equities	Cm dty	Govt bonds	EM E	HY bonds	DM Equities	DM Equities	EM E	Portfolio	HY bonds	Portfolio	EMD	EM D	HY bonds
-3,9%	26,7%	24,9%	9,9%	16,8%	2,7%	20,1%	11,0%	14,9%	1,7%	0,8%	11,2%	2,3%	8,3%	18,3%
EMD	Portfolio	HY bonds	IG bonds	EM D	Hedge Funds	IG bonds	HY bonds	EM D	Cash	R⊟TS	EM E	Govt bonds	DM Equities	DM Equities
-6,3%	25,4%	22,8%	7,8%	16,7%	2,1%	17,5%	8,4%	13,5%	-0,3%	0,7%	11,2%	1,9%	6,7%	17,0%
Hedge Funds	EM D	DM Equities	HY bonds	DM Equities	Cash	Portfolio	Govt bonds	REITS	HY bonds	EM D	EM D	HY bonds	IG bonds	Cmdty
-19,3%	24,2%	20,1%	6,6%	14,7%	0,2%	16,2%	7,7%	12,6%	-3,0%	0,2%	11,0%	1,5%	5,9%	15,7%
Portfolio	REITS	EM D	Cash	Portfolio	REITS	HY bonds	IG bonds	DM Equities	EM D	Cash	HY bonds	Portfolio	Portfolio	Portfolio
-20,9%	23,5%	19,8%	1,7%	10,7%	-1,3%	13,9%	7,4%	11,4%	-4,0%	-0,3%	9,9%	1,5%	5,8%	11,7%
HY bonds	IG bonds	Portfolio	Portfolio	IG bonds	IG bonds	Hedge Funds	Hedge Funds	Portfolio	REITS	Portfolio	IG bonds	R⊟TS	Govt bonds	EMD
-23,1%	15,5%	18,9%	1,2%	9,5%	-4,0%	13,2%	7,3%	10,3%	-4,0%	-1,6%	8,7%	0,3%	4,7%	11,4%
Cm dty	Cmdty	Govt bonds	DM Equities	Hedge Funds	EM E	Govt bonds	Portfolio	IG bonds	IG bonds	Hedge Funds	Cmdty	Hedge Funds	EM E	Hedge Funds
-32,3%	15,2%	13,3%	-1,8%	1,9%	-6,5%	13,0%	6,4%	7,4%	-4,2%	-2,0%	5,5%	0,0%	2,7%	9,3%
R⊟TS	Hedge Funds	IG bonds	Hedge Funds	Cash	Govt bonds	EM E	Cash	Hedge Funds	Govt bonds	DM Equities	Govt bonds	Cash	Hedge Funds	Govt bonds
-34,1%	9,9%	13,2%	-5,8%	1,2%	-8,4%	11,8%	0,1%	5,6%	-5,8%	-3,6%	5,5%	-0,1%	1,2%	7,6%
DM Equities	Cash	Hedge Funds	Cmdty	Govt bonds	EM D	Cash	EM E	Govt bonds	Hedge Funds	Cm dty	Hedge Funds	EM E	Cash	IG bonds
-37,2%	2,3%	12,5%	-10,4%	0,3%	-10,6%	0,3%	-4,9%	4,7%	-6,9%	-6,8%	4,5%	-0,7%	1,1%	7,5%
EM E	Govt bonds	Cash	EM E	Cmdty	Cmdty	Cmdty	Cmdty	Cash	Cmdty	EM E	Cash	Cmdty	Cmdty	Cash
-50,8%	-0,6%	1,1%	-15,4%	-2,6%	-13,4%	-5,5%	-16,1%	-0,1%	-10,7%	-9,9%	-0,1%	-2,6%	-5,1%	1,7%

Source: Barclays, Bloomberg, FTSE, J.P. Morgan Economic Research, MSCI, Refinitiv Datastream, J.P. Morgan Asset Management. Annualised return covers the period from 2008 to 2018. Vol. is the standard deviation of annual returns. Govt bonds: Bloomberg Barclays Global Aggregate Government Treasuries; HY bonds: Bloomberg Barclays Global High Yield; EMD: J.P. Morgan EMBI Global; IG bonds: Bloomberg Barclays Global Aggregate – Corporates; Cmdty: Bloomberg Commodity; REITS: FTSE NAREIT AII REITS; DM Equities: MSCI World; EME: MSCI EM; Hedge funds: HFRI Global Hedge Fund Index; Cash: JP Morgan Cash Index EUR (3M). Hypothetical portfolio (for illustrative purposes only and should not be taken as a recommendation): 30% DM equities; 10% EM equities; 15% IG bonds; 12,5% government bonds; 7,5% HY bonds; 5% EMD; 5% commodities; 5% cash; 5% REITS and 5% hedge funds. All returns are total return, in EUR, and are unhedged. Past performance is not a reliable indicator of current and future results. Guide to the Markets - Europe. Data as of 30 June 2019.



GTM – Europe

A

94

94

Investing principles

J.P. Morgan Asset Management: Index definitions

All indexes are unmanaged and an individual cannot invest directly in an index. Index returns do not include fees or expenses.

The **S&P 500 Index** is widely regarded as the best single gauge of the U.S. equities market. This world-renowned index includes a representative sample of 500 leading companies in leading industries of the U.S. economy. Although the S&P 500 Index focuses on the large-cap segment of the market, with approximately 75% coverage of U.S. equities, it is also an ideal proxy for the total market. An investor cannot invest directly in an index.

The **\$&P** 400 Mid Cap Index is representative of 400 stocks in the mid-range sector of the domestic stock market, representing all major industries.

The Russell 3000 Index® measures the performance of the 3,000 largest U.S. companies based on total market capitalization.

The Russell 1000 Index ® measures the performance of the 1,000 largest companies in the Russell 3000.

The Russell 1000 Growth Index ® measures the performance of those Russell 1000 companies with higher price-to-book ratios and higher forecasted growth values.

The **Russell 1000 Value Index** ® measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower forecasted growth values.

The Russell Midcap Index ® measures the performance of the 800 smallest companies in the Russell 1000 Index. The Russell Midcap Growth Index ® measures the performance of those Russell Midcap companies with higher price-tobook ratios and higher forecasted growth values. The stocks are also members of the Russell 1000 Growth index.

The **Russell Midcap Value Index** ® measures the performance of those Russell Midcap companies with lower price-tobook ratios and lower forecasted growth values. The stocks are also members of the Russell 1000 Value index.

The **Russell 2000 Index** ® measures the performance of the 2,000 smallest companies in the Russell 3000 Index. The **Russell 2000 Growth Index** ® measures the performance of those Russell 2000 companies with higher price-to-book ratios and higher forecasted growth values.

The Russell 2000 Value Index ® measures the performance of those Russell 2000 companies with lower price-to-book ratios and lower forecasted growth values.

The **Russell Top 200 Index** ® measures the performance of the largest cap segment of the U.S. equity universe. It includes approximately 200 of the largest securities based on a combination of their market cap and current index membership and represents approximately 68% of the U.S. market.

The MSCI® EAFE (Europe, Australia, Far East) Net Index is recognized as the pre-eminent benchmark in the United States to measure international equity performance. It comprises 21 MSCI country indexes, representing the developed markets outside of North America.

The **MSCI Emerging Markets IndexSM** is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global emerging markets. As of June 2007, the MSCI Emerging Markets Index consisted of the following 25 emerging market country indices: Argentina, Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, Israel, Jordan, Korea, Malaysia, Mexico, Morocco, Pakistan, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand, and Turkey.

The **MSCI ACWI (All Country World Index) Index** is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed and emerging markets. As of June 2009 the **MSCI ACWI** consisted of 45 country indices comprising 23 developed and 22 emerging market country indices.

The **MSCI Small Cap IndicesSM** target 40% of the eligible Small Cap universe within each industry group, within each country. MSCI defines the Small Cap universe as all listed securities that have a market capitalization in the range of USD200-1,500 million.

The **MSCI All Country Asia Pacific ex-Japan Index** is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of the developed and emerging markets in the Pacific region. The **MSCI All Country Asia Pacific ex-Japan Index** consists of the following 11 developed and emerging market countries: Australia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, New Zealand, Philippines, Singapore, Taiwan, and Thailand.

The MSCI China Index is an unmanaged index considered representative of stocks of China.

The **MSCI KOKUSAI Index** is a free float-adjusted market capitalization index that is designed to measure the equity market performance of developed markets excluding Japan. The MSCI KOKUSAI Index consists of the following 23 developed market country indices: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the United Kingdom, and the United States*.

The **Nikkei 225** Index is a price-weighted average of the 225 top-rated Japanese companies listed in the first section of the Tokyo Stock Exchange.

The **Tokyo Price Index (TOPIX)** is a capitalization-weighted index lists all firms that are considered to be under the 'first section' on the TSE, which groups all of the large firms on the exchange into one pool. The second section groups all of the remaining smaller firms.

The **FTSÉ** 100 Index is an index of the 100 largest companies (by market capitalization) in the United Kingdom. The **FTSE AII Share** Index is an index of the 630 largest companies (by market capitalization) in the United Kingdom. The **MSCI Value and Growth IndicesSM** cover the full range of developed, emerging and All Country MSCI Equity indexes. As of the close of May 30, 2003, MSCI implemented an enhanced methodology for the MSCI Global Value and Growth Indices, adopting a two dimensional framework for style segmentation in which value and growth securities are categorized using different attributes - three for value and five for growth including forward-looking variables. The objective of the index design is to divide constituents of an underlying MSCI Standard Country Index into a value index and a growth index, each targeting 50% of the free float adjusted market capitalization of the underlying country index. Country Value/Growth indices are then aggregated into regional Value/Growth indices. Prior to May 30, 2003, the indices used Price/Book Value (P/BV) ratios to divide the standard MSCI country indices into value and growth indices. All securities were classified as either "value" securities (low P/BV securities) or "growth" securities (high P/BV securities), relative to each MSCI country index. The following **MSCI Total Return Indices**SM are calculated with gross dividends:

This series approximates the maximum possible dividend reinvestment. The amount reinvested is the dividend distributed to individuals resident in the country of the company, but does not include tax credits.

The **MSCI Europe IndexSM** is a free float-adjusted market capitalization index that is designed to measure developed market equity performance in Europe. As of June 2007, the MSCI Europe Index consisted of the following 16 developed market country indices: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

The **MŠCI Pacific IndexSM** is a free float-adjusted market capitalization index that is designed to measure equity market performance in the Pacific region. As of June 2007, the MSCI Pacific Index consisted of the following 5 Developed Market countries: Australia, Hong Kong, Japan, New Zealand, and Singapore.

Credit Suisse/Tremont Hedge Fund Index is compiled by Credit Suisse Tremont Index, LLC. It is an asset-weighted hedge fund index and includes only funds, as opposed to separate accounts. The Index uses the Credit Suisse/Tremont database, which tracks over 4500 funds, and consists only of funds with a minimum of US\$50 million under management, a 12-month track record, and audited financial statements. It is calculated and rebalanced on a monthly basis, and shown net of all performance fees and expenses. It is the exclusive property of Credit Suisse Tremont Index, LLC.

The **NCREIF Property Index** is a quarterly time series composite total rate of return measure of investment performance of a very large pool of individual commercial real estate properties acquired in the private market for investment purposes only. All properties in the NPI have been acquired, at least in part, on behalf of tax-exempt institutional investors - the great majority being pension funds. As such, all properties are held in a fiduciary environment.

The **NAREIT EQUITY REIT Index** is designed to provide the most comprehensive assessment of overall industry performance, and includes all tax-qualified real estate investment trusts (REITs) that are listed on the NYSE, the American Stock Exchange or the NASDAQ National Market List.



J.P. Morgan Asset Management: Index definitions

The **Dow Jones Industrial Average** measures the stock performance of 30 leading blue-chip U.S. companies. The **Dow Jones-UBS Commodity Index** is composed of futures contracts on physical commodities and represents twenty two separate commodities traded on U.S. exchanges, with the exception of aluminum, nickel, and zinc.

West Texas Intermediate (WTI) is underlying commodity in the New York Mercantile Exchange's oil futures contracts. The S&P GSCI Index is a composite index of commodity sector returns representing an unleveraged, long-only investment in commodity futures that is broadly diversified across the spectrum of commodities. The returns are calculated on a fully collateralized basis with full reinvestment.

The Bloomberg Barclays U.S. Aggregate Index represents securities that are SEC-registered, taxable, and dollar denominated. The index covers the U.S. investment grade fixed rate bond market, with index components for government and corporate securities, mortgage pass-through securities, and asset-backed securities.

This U.S. Treasury Index is a component of the U.S. Government index.

The **Bloomberg Barclays High Yield Index** covers the universe of fixed rate, non-investment grade debt. Pay-in-kind (PIK) bonds, Eurobonds, and debt issues from countries designated as emerging markets (e.g., Argentina, Brazil, Venezuela, etc.) are excluded, but Canadian and global bonds (SEC registered) of issuers in non-EMG countries are included.

The **Bloomberg Barclays 1-3 Month U.S. Treasury Bill Index** includes all publicly issued zero-coupon U.S. Treasury Bills that have a remaining maturity of less than 3 months and more than 1 month, are rated investment grade, and have \$250 million or more of outstanding face value.

The **Bloomberg Barclays Euro-Aggregate Index** consists of bond issued in the euro or the legacy currencies of the sovereign countries participating the European Monetary Union (EMU).

The Global Bond Index Emerging Market Broad Diversified Index (GBI-EM) is a comprehensive global local emerging markets index, and consists of liquid, fixed-rate, domestic currency government bonds.

The Bloomberg Barclays Global Aggregate Corporate Index consists of corporate issues in Europe, the US and Asiapacific regions.

The **Bloomberg Barclays Global High Yield Index** is an unmanaged index considered representative of fixed rate, noninvestment-grade debt of companies in the U.S., developed markets and emerging markets.

The **Bloomberg Barclays Emerging Markets Index** includes USD-denominated debt from emerging markets in the following regions: Americas, Europe, Middle East, Africa, and Asia. As with other fixed income benchmarks provided by Barclays Capital, the index is rules-based, which allows for an unbiased view of the marketplace and easy replicability. **The Bloomberg Barclays MBS Index** covers the mortgage-backed pass-through securities of Ginnie Mae, Fannie Mae, and Freddie Mac. Aggregate components must have a weighted average maturity of at least one year, must have \$250 million par amount outstanding. and must be fixed rate mortgages.

The **Bloomberg Barclays Corporate Bond Index** is the Corporate component of the U.S. Credit index.

The Bloomberg Barclays TIPS Index consists of Inflation-Protection securities issued by the U.S. Treasury.

The **J.P. Morgan EMBI Global Index** includes U.S. dollar denominated Brady bonds, Eurobonds, traded loans and local market debt instruments issued by sovereign and quasi-sovereign entities.

The Li Keqiang Index is a composite measure composed of China's electricity production, financial institution loans and railway freight.

The **Euro Stoxx 600 Index** represents large, mid and small capitalisation companies across 18 European countries. The **JPMorgan GBI-EM Global Diversified** consists of regularly traded, liquid fixed-rate, domestic currency government bonds to which international investors can gain exposure. The weightings among the countries are more evenly distributed within this index.

The JPMorgan Corporate Emerging Markets Bond Index (CEMBI): The CEMBI tracks total returns of US dollardenominated debt instruments issued by corporate entities in Emerging Markets countries, and consists of an investable universe of corporate bonds. Both indices are also available in Diversified version.

The **JPMorgan CEMBI Index** is a USD denominated external debt index tracking bond issued by sovereigns and quasisovereigns in the developing nations.

The J.P. Morgan Domestic High Yield Index is designed to mirror the investable universe of the U.S. dollar domestic high yield corporate debt market. The CS/Tremont Equity Market Neutral Index takes both long and short positions in stocks with the aim of minimizing exposure to the systematic risk of the market (i.e. a beta of zero).*

The **CS/Tremont Multi-Strategy Index** consists of funds that allocate capital based on perceived opportunities among several hedge fund strategies. Strategies adopted in a multi-strategy fund may include, but are not limited to, convertible bond arbitrage, equity long/short, statistical arbitrage and merger arbitrage.

The Bloomberg Barclays U.S. Dollar Floating Rate Note (FRN) Index provides a measure of the U.S. dollar denominated floating rate note market.

*Market Neutral returns for November 2008 are estimates by J.P. Morgan Funds Market Strategy, and are based on a December 8, 2008 published estimate for November returns by CS/Tremont in which the Market Neutral returns were estimated to be +0.85% (with 69% of all CS/Tremont constituents having reported return data). Presumed to be excluded from the November return are three funds, which were later marked to \$0 by CS/Tremont in connection with the Bernard Madoff scandal. J.P. Morgan Funds believes this distortion is not an accurate representation of returns in the category. CS/Tremont later published a finalized November return of -40.56% for the month, reflecting this mark-down. CS/Tremont assumes no responsibility for these estimates.

The **Office of National Statistics (ONS) Index** is a mix-adjusted average housing price index. The index is calculated monthly using mortgage financed transactions from the Regulated Mortgage Survey by the Council of Mortgage Lenders. The **Nationwide House Price Index** is a mix adjusted index constructed from Nationwide lending data across the UK. The **Halifax House Price Index** is constructed from mortgage data derived from Halifax lending data across the UK. The **MSCI AC World High Dividend Yield Index** is composed of those securities that have higher-than-average dividend yield within its parent index, a track record of consistent dividend payments and the capacity to sustain future dividend payments.



J.P. Morgan Asset Management: Risks and disclosures

The Market Insights program provides comprehensive data and commentary on global markets without reference to products. Designed as a tool to help clients understand the markets and support investment decision-making, the program explores the implications of current economic data and changing market conditions. For the purposes of MiFID II, the JPM Market Insights and Portfolio Insights programs are marketing communications and are not in scope for any MiFID II / MiFIR requirements specifically related to investment research. Furthermore, the J.P. Morgan Asset Management Market Insights and Portfolio Insights and Portfolio Insights to any prohibition on dealing ahead of the dissemination of investment research.

This document is a general communication being provided for informational purposes only. It is educational in nature and not designed to be taken as advice or a recommendation for any specific investment product, strategy, plan feature or other purpose in any jurisdiction, nor is it a commitment from J.P. Morgan Asset Management or any of its subsidiaries to participate in any of the transactions mentioned herein. Any examples used are generic, hypothetical and for illustration purposes only. This material does not contain sufficient information to support an investment decision and it should not be relied upon by you in evaluating the merits of investing in any securities or products. In addition, users should make an independent assessment of the legal, regulatory, tax, credit, and accounting implications and determine, together with their own professional advisers, if any investment techniques and strategies set out are for information purposes only, based on certain assumptions and current market conditions and are subject to change without prior notice. All information presented herein is considered to be accurate at the time of production, but no warranty of accuracy is given and no liability in respect of any error or omission is accepted. It should be noted that investment involves risks, the value of investments and the income from them may fluctuate in accordance with market conditions and taxation agreements and investors may not get back the full amount invested. Both past performance and yields are not a reliable indicator of current and future results. J.P. Morgan Asset Management is the brand for the asset management business of JPMorgan Chase & Co. and its affiliates worldwide. To the extent permitted by applicable law, we may record telephone calls and monitor electronic communications to comply with our legal and regulatory obligations and internal policies. Personal data will be collected, stored and processed by J.P. Morgan Asset Management in accordance with our Company's Privacy Policy (<u>h</u>

This communication is issued by the following entities: in the United Kingdom by JPMorgan Asset Management (UK) Limited, which is authorized and regulated by the Financial Conduct Authority; in other European jurisdictions by JPMorgan Asset Management (Europe) S.à r.l.; in Hong Kong by JF Asset Management Limited, or JPMorgan Funds (Asia) Limited, or JPMorgan Asset Management Real Assets (Asia) Limited; in Singapore by JPMorgan Asset Management (Singapore) Limited (Co. Reg. No. 197601586K), or JPMorgan Asset Management Real Assets (Singapore) Pte Ltd (Co. Reg. No. 201120355E); in Taiwan by JPMorgan Asset Management (Japan) Limited which is a member of the Investment Trusts Association, Japan, the Japan Investment Advisers Association, Type II Financial Instruments Firms Association and the Japan Securities Dealers Association and is regulated by the Financial Services Agency (registration number "Kanto Local Finance Bureau (Financial Instruments Firm) No. 330"); in Australia to wholesale clients only as defined in section 761A and 761G of the Corporations Act 2001 (Cth) by JPMorgan Asset Management (Australia) Limited (ABN 55143832080) (AFSL 376919); in Brazil by Banco J.P. Morgan S.A.; in Canada for institutional clients' use only by JPMorgan Asset Management (Canada) Inc., and in the United States by JPMorgan Distribution Services Inc. and J.P. Morgan Institutional Investments, Inc., both members of FINRA; and J.P. Morgan Investment Management Inc.

In APAC, distribution is for Hong Kong, Taiwan, Japan and Singapore. For all other countries in APAC, to intended recipients only.

Copyright 2019 JPMorgan Chase & Co. All rights reserved.

Prepared by: Karen Ward, Tilmann Galler, Vincent Juvyns, Maria Paola Toschi, Michael Bell, Hugh Gimber, Jai Malhi and Ambrose Crofton.

Unless otherwise stated, all data as of 30 June 2019 or most recently available.

Guide to the Markets - Europe

JP-LITTLEBOOK

0903c02a81fb9230

