



**Have Questions?
Please**
Contact the Event Manager at
tomaevents@gmail.com or
813-836-5185

Brandon Bridal Expo and Fashion Show Sponsorship

Produced by ToMa Enterprise

The Brandon Bridal Expo and Fashion Show will be featuring the best local wedding professionals who offer products and services to engaged couples. The Brandon Bridal Expo includes exciting prizes, and a dynamic fashion show. To support this initial Bridal Expo, it is imperative we solicit sponsorship from area businesses. As a first year event for Brandon Bridal Expo and Fashion Show, all of our event funding will be used for marketing and supporting the event! As a sponsor you will benefit from exposure both at the event and throughout our promotional efforts. Attached is a Sponsorship Agreement for the Brandon Bridal Expo and Fashion Show. I hope you consider working with us to promote yourself with this event. Please visit our website www.ToMaevents.com for up-to-date details on the forthcoming event and like us on Facebook at www.facebook.com/brandonbridalexpo. Your involvement is very important to us. Please select your sponsorship level and return the completed agreement along with payment by May 1, 2019. Thank you for your consideration and we look forward to hearing from you.

Show Details

Sunday, June 23, 2019 Noon to 4 p.m.

Hilton Garden Inn

10309 Highland Manor Drive, Tampa, FL 33610

Sponsorship Opportunities:

If you are interested in any of these sponsorship opportunities, please contact us at ToMa Enterprise

(813) 836-5185 or email us at tomaexpo@gmail.com

IT'S A WIN-WIN.

Sponsoring a Community Services Consortium event provides you the unique opportunity to connect with the community, to build brand awareness, and show your company's support of an important cause: ending poverty!

Each event reaches a different key audience segment and provides a fun, entertaining and engaging way for you to "WOW" the clients, vendors and employees. Feel good about supporting E.C.H.O. our local community action agency. Helping people, changing lives, while giving newly engaged couples a show that offers a one-stop shopping experience to meet companies they can utilize before, during and after the wedding!

Consider a sponsorship at the **Brandon Bridal Expo**. Promote your business at a very visible point on the stage! Mascots or other costumes are welcome, fun theme decorations, swag with your logo, product samples, whistles, pens, buttons, pins, beach balls, balloons - whatever you want to promote your business! Get your name in front of local Brides, Grooms to be and their families. Associate your name with the Brandon Bridal Expo while supporting E.C.H.O. our local community action agency and helping people thrive.

SWAG BAG SPONSORSHIP:

As each bride enters the exhibit hall, they are given a well-constructed, keepsake fabric tote to hold vendor information. One side of the bag has info on ToMa's Brandon Bridal Expo. The other side is reserved for one sponsor's info. This bag will be kept long after the show and looked at often. A half ad may be shared with the ToMa logo.

Fees: \$810/1 full side, \$475/half of one side shared with ToMa

Décor Table at Show

Boost your exposure at the show with one of these tables, placed strategically throughout the exhibit hall for brides to stop at. These tables may be decorated in any fashion you choose. A display ad may be placed on the table and/or advertising may be left for brides to take.

Fee: \$150 per table.

Platinum Sponsor – 1 Available \$2,000 (\$4,000 Value)

- Listed as Sponsor in all online social media ads (\$2,000+ value)
- Logo in program Guide/ social media, poster, flyers and your own banner placement (\$1,000 value)
- Weekly Social Media Blasts promoting the event (\$200 value)
- Double Booth Premium End Location with 2 Skirted 6-foot Tables (\$500 value)
- Materials placed in expo bag (up to 2 items - \$200 value)
- Required booth visit for attendees to win prizes (\$100 value)

Gold Sponsor –\$1,500 (\$3,000 Value)

- Listed as Sponsor in all online social media ads (\$2,000+ value)
- Listing in poster and flyers (\$500 value)
- Weekly Social Media Blasts promoting the event (\$200 value)
- Premium Location 8x6 space with 1 Skirted 6-foot Tables (\$300 value)

Silver Sponsor –\$500 (\$1,000 Value)

- Listing in Facebook's Brandon Bridal Expo social media page (\$500 value)
- Weekly Social Media Blasts promoting the event (\$200 value)
- 8x6 Space with 1 Skirted 6-foot Table (\$300 value)

(Corporate Sponsor Name)

Signature: _____

Please print name: _____

Title: _____

Date: _____

ToMa Enterprise

Signature: _____

Please print name: _____

Title: _____

Date: _____