



Dear Potential Sponsor,

We at StarCrawf Promotions are seeking Partnerships for the **4th Annual 12 Hours of Port Jervis** taking place May 2-4, 2025. This celebration of Friends, Bikes, Music and Trails is so much more than just a race. This event has a campground full of activities and live music for riders, spectators and vendors to take part in all weekend long. The event will be based out of The Elks-Brox campground in Port Jervis, NY, which is part of The Watershed Trails of Port Jervis. We believe your brand would gain some great exposure, notoriety and outreach with our demographic and will be a great addition to the event. At the current time, we have all sponsorship levels open for 2025, including product sponsors and support at all levels. But of course, we are open to any ideas you may have, so you can be involved in this event. Please see below for more details and let's talk about the possibilities to get you involved.

Thank you in advance for your consideration,

Sincerely,

**Dejay Birtch**

StarCrawf Promotions

RIDE. RACE. EXPERIENCE.

520.548.9727

[DejayBirtch@gmail.com](mailto:DejayBirtch@gmail.com)





## 12 HOURS OF PORT JERVIS SPONSORSHIP OPPORTUNITIES

The 12 Hours of Port Jervis, now in its fourth year, has proven itself one of the must-do cycling events on the east coast. It is based on the tried-and-true model in the Mountain Bike Race World which consists of a Team Relay or Solo endurance effort. It is a discipline that is not well represented in the Northeast United States. This has given us a chance to bring the excitement, competition and festival atmosphere to thousands of people to the area. We are committed to the city of Port Jervis, NY and the surrounding communities by developing an outdoor recreation area and events for all to enjoy. Our events have introduced people from all over the nation to experience everything the Watershed Trail System and Port Jervis has to offer. This event has been a catalyst in getting people to return to the area for cycling and other tourist activities. Proceeds from this event go directly to several local Non-Profits and The Outdoor Club of Port Jervis which maintains the trails and recreational opportunities in the area.

### What we currently have:

- 50+ miles of hand-built singletrack biking and hiking trails that has been constructed by the Outdoor Club of Port Jervis and are regarded as one of the best trail systems on the East Coast
- A wide-reaching Media, Advertising and Participation base
- Media coverage Pre, During and Post event
- 5 Year Contract with the City of Port Jervis as the exclusive Mountain Bike Event promoters
- Permission to utilize the Park for the -start/finish, venue and festival areas
- A variety of nationwide sponsors providing prizes, nutrition, awareness and swag that cover a wide range of demographics
- We donate to several local area Nonprofits, Food Bank, Human Society, Outdoor Club, Trail Crew, Etc.
- Support from the entire local community

### What we are looking for from our supporters to increase the popularity of this premier East Coast Event:

- Title Sponsor – providing funds to supplement promotion of the Race, Cash Prizes, Concert, Festival, Advertising Nationally
- Top Level Pro Riders competing for cash purse and the notoriety that our event brings
- Strong advertising relationship from sponsors and cross promotion with all supporters
- Significant company presence at race and vendor areas that could include factory vehicles, tents, employees and ambassadors. Demo rides and factory booths at the festival portion.

### Title Sponsor Proposal – The \_\_\_\_\_ - 12 Hours of Port Jervis

- Up to a 3-year contract with StarCrawf Promotions as title sponsor with no competing manufacturer or company
- \$10K sponsorship per race/year to help fund pro cash purse, free concert for the community and overall function and logistics for the event.
- The Event will be named by your company followed by 12 Hours of Port Jervis
- Event/ Vendor Area representation to promote and educate on your business and commitment to the community and sport
- Two Race Team vouchers to be used at your discretion.
- Corporate level advertising. You are free to use our event to help promote your community involvement. Website, social media, Etc.
- We advertise for you at the event through / at Podiums, Band Stage, Banners, Tents, Information Tables, Racer Packets (you provide materials). Also, you will be bannered on all our advertising including Posters, Magazine ads, T-Shirts, Banners, Website, social media, Etc. This will result in thousands of unique impressions locally and nationally.
- You will have a special feature/ area on the course. This will be a spot that the riders will refer to often even after the race is over.





## **Presenting Sponsor Proposal – 12 Hours of Port Jervis - presented by \_\_\_\_\_**

- Up to a 3-Year Contract with StarCrawf Promotions as premium sponsor
- \$6K sponsorship per race/year to help fund pro cash purse, free concert for the community and overall function and logistics for the event.
- Your company's name will be followed by 12 Hours of Port Jervis in the entirety of the name of the event
- Event/Vendor Area representation to promote and educate on your business and commitment to the community and sport
- Two Race Team vouchers to be used at your discretion.
- Corporate level advertising. You are free to use our event to help promote your community involvement. Website, social media, Etc.
- We advertise for you at the event through / at Podiums, Band Stage, Banners, Tents, Information Tables, Racer Packets (you provide materials). Also, you will be bannered on all our advertising including Posters, Magazine ads, T-Shirts, Banners, Website, social media, Etc.

## **Official Sponsor – 12 Hours of Port Jervis Sponsored by \_\_\_\_\_**

- Yearly contract possibilities with StarCrawf Promotions as a supporting sponsor.
- \$4K in sponsorship funds or a combination of dollars and/or products that both parties agree upon.
- You are free to have representatives on site in the vendor area. Up to 10ft x 20ft space to promote and educate on your business and commitment to the community.
- One Race Team voucher to be used at your discretion.
- Your branding will be selectively placed throughout the event. You will also be represented on our social media, Website, T-Shirts, Podiums, Racer Packets (you provide materials) High traffic areas at the event.

## **Contributing / Location / Product Sponsor – 12 Hours of Port Jervis**

- Yearly contract possibilities with StarCrawf Promotions as a supporting sponsor.
- \$2K in sponsorship funds or a combination of dollars and/or products that both parties agree upon.
- Your branding will be used to name a special feature on the racecourse. A Rock Field, Stream Crossing, Hill Climb, Etc.
- You are free to have representatives on site in the vendor area to promote and educate on your business and commitment to the community.
- Your branding will be selectively placed throughout the event. You will also be represented on our social media, Website, T-Shirts, Racer Packets (you provide materials), High traffic areas at the event.

## **Course Arrow Sponsor - 12 Hours of Port Jervis**

- These signs will have your Name and/or Company design. These signs will be place throughout the entire course, straight arrows, turn arrows and danger arrows and measuring 5"x8"
- \$2k in sponsorship and these signs will be used at 3 StarCrawf events in 2023

## **Mileage Sign Sponsor - 12 Hours of Port Jervis**

- These signs will have your Name and/or Company design. Placed every mile on course at eye level and measuring 12"x18".
- \$2k in sponsorship and theses signs will be used at 3 StarCrawf events in 2023

## **Selling Vendor Booth – 12 Hours of Port Jervis**

- Yearly contract possibilities with StarCrawf Promotions as a merchant in the vendor area
- \$500 per, up to 10ft x 20ft of selling space in the vendor area

## **Vendor Booth – 12 Hours of Port Jervis**

- Yearly contract possibilities with StarCrawf Promotions as a advertising participant in vendor area
- \$150 per, 10ft x 10ft of advertising space in the vendor area

If you have any questions, feel free to contact me. We really look forward to having Liberty Elevator be a part of the event!





## Sponsorship Options

Thank you for sponsoring the 12 Hours of Port Jervis event, scheduled for May 2-4, 2025, at the Watershed Trails. Your partnership is vital for the event's expansion and for introducing more individuals to the beauty of nature and the camaraderie of cycling. Please review the previous descriptions for a detailed explanation of the benefits associated with each sponsorship level.

2025 Sponsorship Levels	Cost	Selection
<b>Title Sponsor:</b> Event naming rights. Up to 3-year agreement & exclusivity. Vendor area representation. Corporate level advertising package. Prime Event Signage, Online Banner Ads, Website, Social Media. Printed Materials. Course Feature Naming Rights. Two Team entry vouchers.	<b>\$10,000</b>	
<b>Presenting Sponsor:</b> Company name featured in event title. Representation in event/vendor area. Two Race Team vouchers provided. Corporate level advertising including event promotion. Extensive event advertising for sponsors.	<b>\$6,000</b>	
<b>Official Sponsor:</b> On-site representation, a Race Team voucher, branding placement at the event, and visibility on social media, website, T-Shirts, podiums, and racer packets.	<b>\$4,000</b>	
<b>Contributing/Product Sponsor:</b> Your branding will be featured at the racecourse, with a special feature named after your business. Representatives can promote your brand at the vendor area. Your branding will be displayed at the event, on social media, website, T-shirts, racer packets, and high-traffic areas.	<b>\$2,000</b>	
<b>Course Arrow Sponsor:</b> Course signs will have your Name and/or Company design. These signs will be placed throughout the entire course, straight arrows, turn arrows and danger arrows. 5"x8"	<b>\$2,000</b>	
<b>Mileage Sign Sponsor:</b> These signs will have your Name and/or Company design. Placed every mile on course at eye level and measuring 12"x18".	<b>\$2000</b>	
<b>Selling Vendor Booth:</b> Up to 10ft x 20ft of selling space in the vendor area	<b>\$500</b>	
<b>Vendor Booth:</b> 10ft x 10ft of advertising space in the vendor area.	<b>\$150</b>	
<b>Contact Information</b>		
Name		
Email		
Phone Number		
Company Name		
Company Address		
Company Website		
Credit Card #		
Exp / Security Code		
Name on Card		
Signature		
<p>Fill out the form and return it by email to <a href="mailto:dejaybirtch@gmail.com">dejaybirtch@gmail.com</a> or mail with check to:            Starcrawf Promotions, 37 Front Street, Port Jervis, NY. 12771</p>		

