

ECORAH HOAPITALITY MARKETING OFFERS YOU THE FOLLOWING:

1.

Hotel Launch -3 Months Package:
Includes sales, marketing, distribution,
and product branding roadmap.

2.

Sales & Marketing contract for 1-year -
covers sales & marketing handling for
B2B & B2C segments through digital
approaches, a complete distribution
plan for the year.

3.

Sales & Marketing contract for 3-year -
covers Sales & Marketing for Online &
offline B2B & B2C segments, a
complete distribution plan, Revenue
Management, & PR.

4.

Sales & Marketing for 5-years-covers
Sales & Marketing for Online & offline
B2B & B2C segments, a complete
distribution plan, Revenue
Management, PR & Annual service
benefits,

HOSPITALITY MARKETING



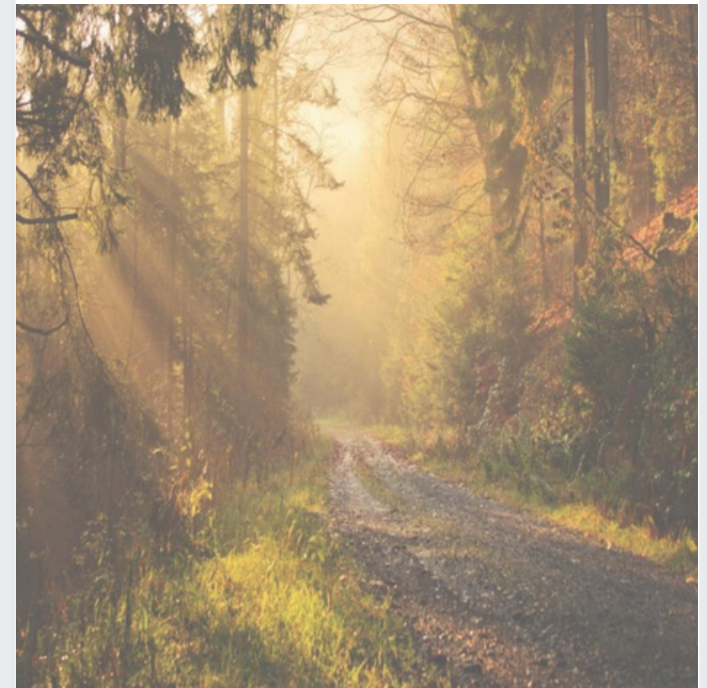
CONTACT US

contact@ecorah.in



ECORAH
MARKETING LLP

Offering a 360-degree
Hospitality Marketing
service.



ABOUT US

We at EcoRah Hospitality Marketing cover all business areas to strengthen your market reach and a brand association that provides brand value and consumer perception. We empower businesses to foster collaborative thinking to further drive workplace innovation.

We are a brand with a vision to promote some boutique and eco resorts & hotels, camps and river cruises from different destinations across India. We are a team of dedicated young professionals who have diverse experiences in hospitality management and marketing, our passion for entrepreneurship has united all of us to build and dream about this beautiful project & a journey to cherish for a lifetime. We are delighted to offer some customized services to our associates and business partners.

EcoRah also aims to assist business owners in promoting sustainable tourism, impactful tourism, community-based tourism, and responsible tourism.

We have designed four contractual products for our collaborations with business associates and have given a lot of solutions to their needs in the field of sales & distribution. Our expertise has covered areas such as product design & costing, revenue management, offline & online sales, and distribution, OTA management, B2B & B2C digital marketing, and branding & PR.

Intro Pack- 3 months OFFERS YOU THE FOLLOWING:

- Customer & market analysis
- Competitors analysis
- Derive Online sales-Target B2B & B2C segments
- Digital PR
- 3 intro email marketing to the B2B segment
- 12 monthly post on Facebook, Instagram, Twitter & LinkedIn
- Listing on 5 major OTAs and content management
- Reports on all platforms
- A complete sale, marketing & distribution plan for the upcoming year

3 Years Contract OFFERS YOU THE FOLLOWING:

- Online sales-Target B2B & B2C segments
- Offline sales -Target B2B segment
- Digital approaches-Facebook, Instagram, YouTube Videos,
- Digital PR & Online Reputation Management (ORM)
- Customer & data management
- Email marketing
- Listing on major OTAs, rate and content management
- Booking engine & property registration on our brand website
- Revenue management PR & branding A complete distribution plan for three years
- Quarterly reports on all platforms
- Yearly budget meeting Yearly meeting with the product development team

1 Year Contract OFFERS YOU THE FOLLOWING:

- Online sales-Target B2B & B2C segments
- Digital approaches-Facebook, Instagram, YouTube Videos,
- Digital PR & Online Reputation Management (ORM) Customer & data management
- Email marketing
- Listing on 5 major OTAs, rate and content management
- A complete distribution plan for the year
- Quarterly reports on all platforms

5 Years Contract OFFERS YOU THE FOLLOWING:

- Online sales-Target B2B & B2C segments Offline sales -Target B2B segment
- Digital approaches-Facebook, Instagram, YouTube Videos,
- Digital PR & Online Reputation Management (ORM)
- Customer & data management
- Email marketing Listing on major OTAs, rate and content management
- Booking engine & property registration on our brand website
- Revenue management
- PR & branding
- A complete distribution plan for three years Quarterly reports on all platforms
- Yearly budget meeting
- Yearly meeting with the product development team
- Training for POS & Front office on Customer
- Loyalty Programs & online sales.