EUANT

#1 Custom Sport Towels Since 1976

For more than 45 years, Devant has provided customers around the world with high-quality, customizable performance sport towels that generate attention both on and off the course.

Nothing excites us more than bringing your best ideas to life. We create unique towels and deliver them quickly, all while maintaining our high-quality standard.

So that when a Devant towel is created, *it gets noticed*.

Proud Licensee







Make it your own.

Adding your logo to a Devant towel is simple



Select a towel style



Explore our selection of design ideas Or create your own!

Send us your artwork

Explore our array of cutting-edge decoration techniques.



Hi-Def Sublimation

Edge-to-edge prints with unlimited colors. Create your own unique design that never fades.







Eco-Friendly Image Dye™

Print crisp details in up to nine colors with eco-friendly, water-based dyes and silkscreen imaging.



Embroidery

We've digitized this timeless method to maintain as much detail as possible with every stitch.







New Premium Patches

Enjoy the classic, vintage look and feel of a customized logo patch. *Learn more on page 86.*



New Direct to Film

A game-changing technique for towel decoration that offers unlimited, vibrant colors and extraordinary detail.







Attach to golf clubs and carts







MAGNETIC MICROFIBER TOWEL

Designed to travel with you from the tee to the green. The Magnet Towel's super-strong, built-in magnet attaches to any magnetic surface and lets you effortlessly grab your towel with your club. Offering a secure hold and full customization, this is a golf essential you don't want to leave behind.



- 19" x 19" size
- Built-in silicone-coated magnet won't scratch club heads
- Durable waffle-textured microfiber deeply cleans
- Absorbent and quick-drying
- Mold and mildew resistant
- Lightweight polyester blend
- 48-piece minimum
- Lead time as low as 8 days from art approval
- Made in China, decorated in the USA



SPORT TOWELS

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The Rival



Keep your clubs clean, hands dry and scores low with a towel like no other. Thoughtfully designed with two sides, the Rival Towel features a honeycomb-textured front to clean dirty golf gear opposite a soft fleece back for wiping your hands and face.



Durable honeycomb to clean your gear



Ultra-soft fleece to wipe your hands and face





White/Gray/

Black



Charcoal/ Gray/Black

Navy/Red/ Kelly Green/ White Gray/Gray

Silver/Gray/

Black

• 16" x 32" size

- Textured microfiber front
- Plush fleece back
- Absorbent and quick-drying
- Web strap handle • Polyester blend
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in China, decorated in the USA

Microfiber Towels

AVAILABLE IN 3 DIFFERENT STYLES

Our signature waffle-weave microfiber is offered in 3 unique styles–The Ultimate, The Pro and The Tour. Each towel dries quickly, cleans deeply and leaves no lint behind to keep your golf gear playing at peak performance. But most importantly, they are all fully customizable.

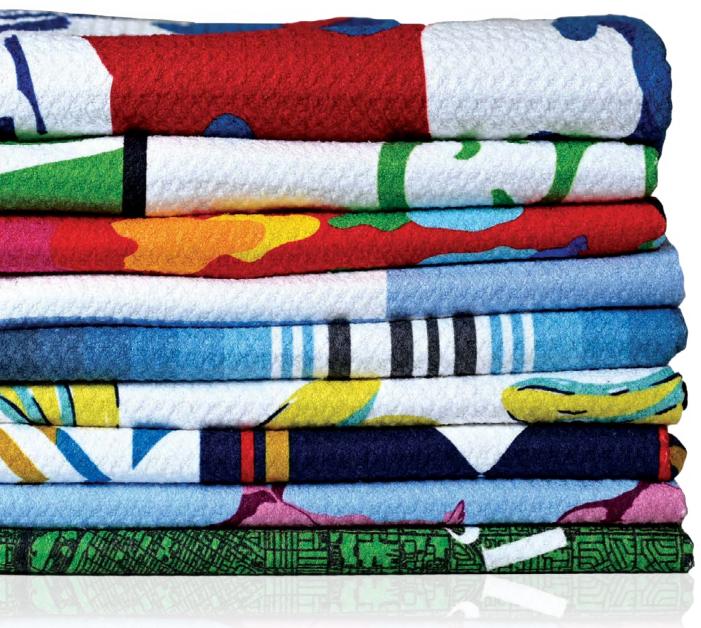
- Durable waffle-textured microfiber deeply cleans
- Absorbent and quick-drying
- Mold and mildew resistant
- Lightweight polyester blend

- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval

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• Made in China, decorated in the USA



The Ultimate

The Tour



The Pro



• 20" x 40" size

• Web strap handle

White/Black



Black/Black

The Classic Edge™

100% COTTON TOWEL

Elevate your golf game with the Classic Edge Towel. Its 100% cotton construction makes it super-absorbent and the unique edge border adds a touch of style to your gear.

- 16" x 25" size
- Super-absorbent
- Grommet and carabiner attachment
- Available flat or in tri-fold
- 100% cotton
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval

NISBRO

• Made in Brazil, decorated in the USA

Black/White Navy/White O Hunter/White Slate/White Pink/White Navy/Khaki O Black/Khaki Hunter/Khaki

The Pro Edge™



LAND

EXTRA-LONG TOWEL

The same functionality and style offered in the Classic Edge, but extra-long to maximize its usability. Put the extra length of the Pro Edge Towel to work for you and clean dirty gear with one end and wipe your face or hands with the other.



- 16" x 40" size
- Super-absorbent
- Grommet and carabiner attachment
- Available flat or in tri-fold
- 100% cotton
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in Brazil, decorated in the USA

The Hi-Def Edge™

FULL-COLOR TOWEL

This towel takes our Classic Edge to the next level with its full-color printing abilities. The Hi-Def Edge Towel is just as absorbent as its classic counterpart and lets you vibrantly showcase your unique image or design within the bold edge border.

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CARIN MILLS



- 16" x 25" size
- Super-absorbent
- Grommet and carabiner attachment
- Available flat or in tri-fold
- Cotton-polyester blend
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in Brazil, decorated in the USA





The Microscrubber

ULTRA-TEXTURED TOWEL

This towel boasts an ultra-deep waffle texture and unmatched cleaning power for golf balls and clubs. Made from a high-quality polyester blend, it is both durable and absorbent, making it the perfect tool for keeping your equipment in top condition.





- 16" x 25" size
- Ultra-deep waffle texture for optimal cleaning power
- Grommet and carabiner attachment
- Available flat or in tri-fold
- Polyester blend
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in China, decorated in the USA







EXTRA-LARGE RIBBED TOWEL

Rely on the Caddy Towel to handle whatever the course sends its way. Woven from a strong terry cloth, the towel's ribbed texture excels at removing dirt or mud yet remains gentle enough to comfortably wipe your face.



White w/ Black

White

NEW

White w/ Red

White

NEW





Navy w/ White NEW

White w/ White w/ Hunter



• Durable ribbed texture

• Soft, gentle terry cloth

• 22" x 44" size

- Absorbent and quick-drying
- Cotton-polyester blend
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in India, decorated in the USA



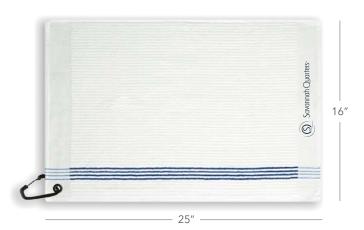


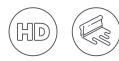
New The Rally CONVENIENTLY SIZED TOWEL

Introducing the Rally Towel, a compact companion for every golfer's needs. Crafted with the same durable ribbed texture as our trusted Caddy Towel, this smaller version comes with a handy carabiner attachment to easily add to your golf bag.

White w/ Red Navy

- 16" x 25" size
- Durable ribbed texture
- Grommet and carabiner attachment
- Soft, gentle terry cloth
- Absorbent and quick-drying
- Cotton-polyester blend
- 48-piece minimum, 24 per colorway
- Lead time as low as 8 days from art approval
- Made in India, decorated in the USA





The Microtech

TERRY-FINISHED MICROFIBER TOWEL

Made from a terry-finished microfiber material, the conveniently sized Microtech Towel is the ultimate combination of soft and durable.



- 14" x 21" size
- Terry-finished microfiber
- Mold and mildew resistant
- Grommet and Lock Clip™ attachment
- Polyester blend
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in China, decorated in the USA





The Cart

COMPACT MICROFIBER TOWEL

At a compact 15" x 15" square size, the Cart Towel is ideal for displaying on a variety of gear, including golf carts, push carts, bags and more.



- 15" x 15" size
- Velvety-soft microfiber
- Polyester blend
- Optional grommet and Lock Clip™ attachment
- 48-piece minimum, 12 per colorway
- Lead time as low as 8 days from art approval
- Made in China, decorated in the USA



Premium Patches

CUSTOM LOGO PATCHES

Level up your towel with the classic, vintage feel of a premium logo patch. Select a shape, customize the background color and add a logo. Our design team will help ensure your towel patch best represents any club, shop or event.



- Choice of 3 shapes
- Highly detailed designs
- Vibrant colors that won't fade
- Securely fixed to towel
- Machine washable
- Currently available on Rival, Ultimate, Tour, Pro and Caddy towels
- 50-piece minimum

Bag Tags

With full-color printing and personalization available, Bag Tags suit a variety of needs and can feature a club logo, image or design.



- Hi-Def Sublimation recreates any image or logo design
- Durable fiber-reinforced plastic
- Sturdy plastic strap attachment included
- Trigger clip available upon request
- 48-piece minimum
- Lead time as low as 8 days from art approval
- Made in the USA



2.5" x 4"

Jumbo Square 3.5" x 3.5"







The Bloom Series

CUSTOM WOVEN TOWEL

Our custom woven towels truly go the extra mile and make a big impact with their timeless elegance. Create your own design that reflects your brand with the Custom Bloom Towel's various design options.

• Choose a size:

• 16" x 20" • 16" x 24" • 16" x 32" • 16" x 40" • 12" x 40"

- 100% super-absorbent cotton yarn
- Silky-soft feel
- Grommet and Spring Clip™ attachment
- 72-piece minimum, up to 4 colorways
- Lead time approximately 75 business days from art approval
- Over 75 yarn colors available (see page 95)
- Made in China



The Spirit Preset

CUSTOM WOVEN TOWEL

ESORT

Despite its compact size, the Spirit Preset packs a big punch. Create your own premium woven towel that makes a great event keepsake, putter towel or bar towel.

- Compact 8" x 16" size
- Popular putter towel; ideal for cleaning a ball on the green or as a bar towel
- 100% super-absorbent cotton yarn
- Grommet and carabiner or Lock Clip™ available for additional charge
- 300-piece minimum
- Lead time approximately 75 business days from art approval
- Made in China

Colorways for Classic & Spirit Preset Towels

Choose one of the following colorways to showcase your unique Spirit or Classic woven towel design

Birdie				Fashion				
Black/Agua	Black/Orange	Black/Lime	Black/Pink	Gray/Green	Gray/Orange	Gray/Yellow	Gray/Blue	
Fairway				Classic				
Black/Red	Black/Green	Black/Royal	Black/White	Gray/Navy	Gray/Hunter	Gray/Burgundy	Gray/Gray	

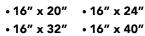
SORT

The Classic Preset

CUSTOM WOVEN TOWEL

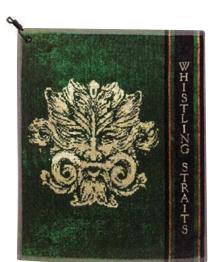
The Classic Preset makes customizing your own woven towel a breeze. Just choose a size and select a preset colorway and we'll help you create something awesome.





- 100% super-absorbent cotton yarn
- Standard grommet and Lock Clip™ attachment included
- Carabiner available for additional charge
- 72-piece minimum
- Lead time approximately 75 business days from art approval











The Arbor Series

CUSTOM WOVEN TOWEL

The perfect combination of quality and performance–pick a size and create a unique towel design woven from velvety-soft cotton and silk fibers in up to four colorways.



• Choose a size:

- 16" x 20" 16" x 24" 16" x 32" • 16" x 40" • 12" x 40"
- Luxurious Arbor Collection birch silk and cotton yarn blend
- Grommet and Spring Clip™ attachment
- 72-piece minimum, up to 4 colorways
- Lead time approximately 75 business days from art approval
- Made in China

The Beach

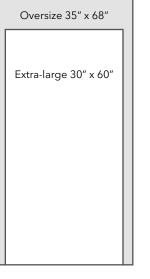
CUSTOM WOVEN TOWEL

With a range of options, including towel orientation, two sizes and over 75 colors to choose from, creating your own luxury Beach Towel has never been easier. Perfect for hotels, resorts, gyms, pools and clubhouses.

- Choose a size:
 - 30" x 60"
 - 35" x 68"
- 100% super-absorbent cotton yarn
- Silky-soft feel
- 36-piece minimum
- Lead time approximately 75 business days from art approval
- Over 75 yarn colors available (see page 95)
- Made in China







The Tapestry Throw

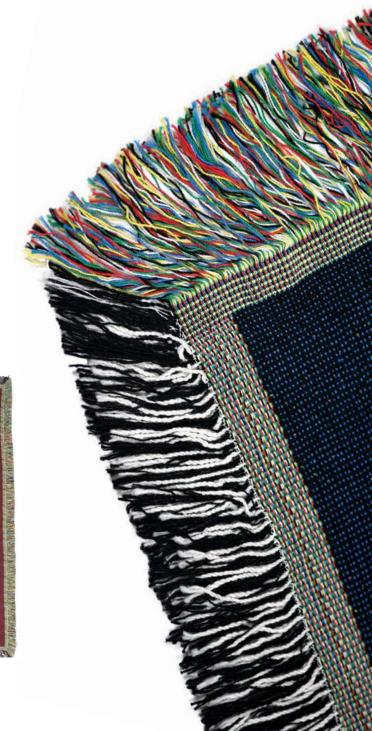
KEEPSAKE BLANKET

Whether on display in a clubhouse, office or home, a woven Tapestry Throw is a timeless and stunning work of art. Create a tournament or event keepsake, memorialize a popular hole or compile a collage of images to be enjoyed for years to come.





- Extra-large 50" x 70"
- Choice of landscape or portrait orientation
- Ultra-soft 100% cotton
- 25-piece minimum
- Lead time approximately 30-45 business days from art approval
- Made in the USA



Woven Towel Thread Colors

BLOOM SERIES & BEACH TOWELS

Black	Gray	Gray	Gray	Gray	Gray	Gray	Silver	White	Beige
0300	3905	5803	2105	2905	2701	2102	2702	0200	0480
Beige	Vanilla 2603	Beige	Beige	Beige	Brown	Brown	Brown	Brown	Brown
2205		2203	2254	2222	0470	1203	0460	1217	4975
	2003		22.34		0470		0480		4775
Brown	Brown	Yellow	Gold	Gold	Yellow	Yellow	Yellow	Orange	Orange
4501	1295	1108	2601	2602	7501	1124	1107	0720	7502
Salmon	Orange	Red	Red	Red	Burgundy	Burgundy	Burgundy	Burgundy	Burgundy
6503	0704	2902	0520	0512	1560	1530	2901	1598	1508
Burgundy	Rose	Rose	Rose	Rose	Rose	Rose	Mauve	Mauve	Blue
5436	0422	4903	0411	4480	4470	4460	1025	1020	0858
Blue	Blue	Blue	Blue	Blue	Blue	Blue	Marine	Blue	Blue
0811	0278	2995	0810	0875	0819	0829	2401	0869	0838
Petrol 0402	Shell	Blue	Blue	Blue	Blue	Blue	Green	Green	Green
	0403	0889	2803	2802	2801	0849	1303	3201	1359
Green 1392	Green 1339	Green 3202	Green 3203	Green 1342	Green 1338	Green 0375	Green 1346		



2024 U.S. Open

LICENSED TOWELS

Carry a piece of golf history with our limited collection of commemorative designs celebrating the U.S. Open Championship's return to Pinehurst. Each design is meticulously printed on high-quality towels and available only through Devant.



Ultimate Microfiber (License Plate) DVST51257

Ultimate Microfiber (Flag) DVST51258

White/Navy Caddy DVST51256WH-NAV Navy/White Classic Edge™ DVST51259-N/W

Navy Microscrubber DVST51255-NAV

The Print Shop

With this popular assortment of pre-made designs, you can be sure there's something for everyone. Make any towel your own by adding a logo.

Stock MOQ: 6pcs (mix & match) Custom MOQ: 48 pcs (must be same design)





















Micro Skulls DVST51169-WHT

Camo Skulls DVST51168-WHT

Argyle Skulls DVST51170-WHT

Navy/Kelly Camo DVST51165-WHT

Khaki Camo DVST51167-WHT

Red/Black Camo DVST51166-WHT

DVST51175-WHT

Splatter

Golf Flag Micro Flag DVST51174-WHT DVST51176-WHT

- 16" x 32" size
- Durable waffle-textured microfiber deeply cleans
- Absorbent and quick-drying
- Mold and mildew resistant

• Lightweight polyester blend

• Web strap handle

- Made in China, decorated in the USA
- Micro Shamrocks Lucky Charms DVST51172-WHT DVST51171-WHT

Green Plaid DVST51173-WHT







Tribute to Caddyshack Ultimate Microfiber

DVST51251



Caddyshack Faces Hi-Def Edge™

DVST51252-B/W

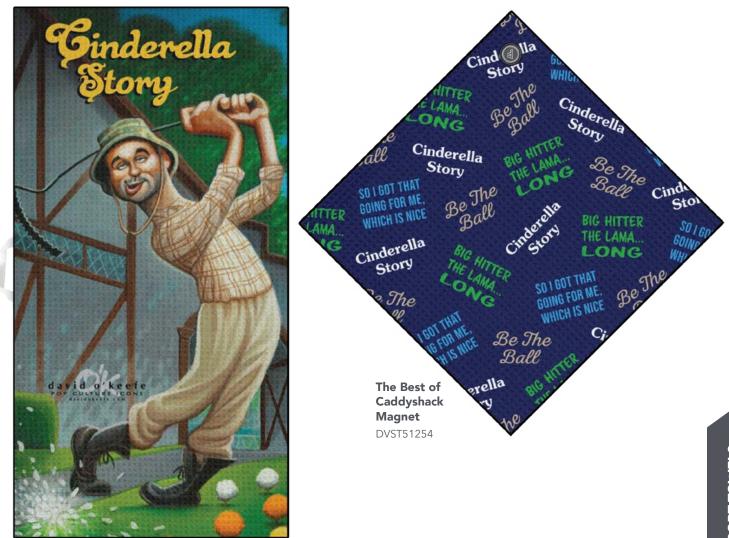


The Caddyshack Series

FT. DESIGNS BY DAVID O'KEEFE

Where performance meets nostalgia. Each towel in the Caddyshack Series showcases an iconic design inspired by the classic golf movie, including the unforgettable "Cinderella Story" scene. These keepsake towels are perfect for avid fans and golf enthusiasts who want to take home a piece of Bushwood.

Stock MOQ: 6pcs (mix & match)



Cinderella Story Ultimate Microfiber DVST51250

Pickleball

SPORT TOWEL COLLECTION

Smash your way into the sport taking the world-and clubhouses-by storm. Our Pickleball Collection houses an array of playful designs tailor-made for those glorious sun-soaked days on the court. With these towels in your shop, your members will emerge victorious regardless of the score.

The Ultimate Microfiber Towel

- Convenient 16" x 32" size
- Absorbent and quick-drying
- Durable waffle-weave texture
- Web strap handle
- Lightweight polyester blend





DVST51212-WHT Peace, Love, Pickleball

DVST51211-WHT



THIS IS MU HAPPY HOUR

Dink Responsibly

Pickle Ballers

Happy Hour

DVST51213-WHT

DVST51214-WHT



Micro Pink Paddle

LEGEN

Pickleball Legend

DVST51209-WHT

The Club Towel

- Extra-large 22" x 44" size
- Absorbent and quick-drying
- Soft, gentle terry cloth
- Cotton-polyester blend



Stay Out of the Kitchen DVST51218-WHT



Just Dink It

DVST51219-WHT



Make It Your Own

Add a logo to any stock Pickleball Towel or create your own unique design.



The Club () () () () () () () ()

Tennis SPORT TOWEL COLLECTION

Serve up an ace in your shop with our trusted Tennis Collection, where each towel is designed to bring the perfect blend of style and functionality to your game. From keeping racquet handles clean and ready for action to wiping the sweat off of intense rallies, this collection keeps members cool, dry and ready to conquer the court.

The Ultimate Microfiber Towel

- Convenient 16" x 32" size
- Absorbent and quick-drying
- Durable waffle-weave texture
- Web strap handle
- Lightweight polyester blend



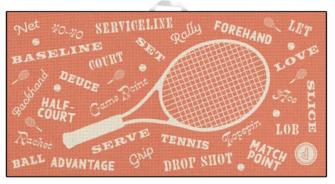
Eat. Sleep. Tennis.

DVST51235-WHT



Tie Dye

DVST51237-WHT



Tennis Terms

DVST51236-WHT





Make It Your Own

Add a logo to any stock Tennis Towel or create your own unique design.

The Ultimate Microfiber 🔘 🛑 🔘 🔵 🛑 🔘 🔵

Disc Golf

SPORT TOWEL COLLECTION

From forehand flicks to hyzer flips, our reliable Disc Golf Collection is designed to bring more excitement to your game and help keep your throws on target. Crafted from strong and lightweight fibers, these towels absorb moisture like a disc snatches chains, keeping your grip dry and ready for those game-winning putts.

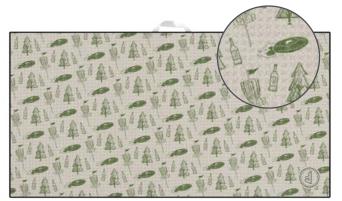
The Ultimate Microfiber Towel

- Convenient 16" x 32" size
- Absorbent and quick-drying
- Durable waffle-weave texture
- Web strap handle
- Lightweight polyester blend



Stupid Trees

DVST51231-WHT



Disc Golf Essentials

DVST51232-WHT



Fire on the Mountain

DVST51233-WHT





Make It Your Own

Add a logo to any stock Disc Golf Towel or create your own unique design.



CUSTOMIZATION

Customized products make great tournament gifts and are an excellent way to advertise and promote your organization or club.

Dynamic Brands offers customization on a wide variety of products, including golf bags, travel covers, soft travel accessories, towels and umbrellas. Using industry-leading decoration methods, designs are carefully transferred on to products through embroidery, silk screen application, hi-def sublimation or screen printing. Each customization method serves a unique purpose to provide customers with design options that best fit their needs.

Custom orders require camera-ready artwork or color artwork of the logo or design. Vector art is preferred (.ai, .pdf, .eps, .cdr), .psd, .jpg (high resolution) or .tif (high resolution).

CONTACT US

bagboycs@bagboy.com devantcs@devantsporttowels.com

WARNING Cancer and Reproductive harm - www.P65Warnings.ca.gov

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