

# NBAO CE & AGM 2021

## Friday, September 24 (6 CE Hours)

8:30	<p><b>Dr. Manju Varma - Understanding Inclusivity in the Customer Experience</b> (1 CE Hour)</p> <p>Dr Varma explains key conceptions in supporting an inclusive workplace and makes connections to the customer experience. Listeners will become familiar with terms such as intent vs impact, equality vs equity, privilege and pronoun choice. A must attend for those who are interested in creating inclusive practices.</p>
9:30	<p><b>Sheila Lanctôt - Keeping Appropriate Boundaries with Patients</b> (1 CE Hour)</p> <p>Ensuring health professionals maintain appropriate boundaries with their patients is a longstanding and important goal of professional regulatory bodies. In recent years, courts in Canada have upheld “zero-tolerance” legislative schemes that require the revocation of a professional’s license when a professional engages in sexual relations with a patient. These “zero-tolerance” schemes are generally upheld on the basis that the protection of the public is an important goal and that there is no Charter-protected right to practise a given profession. This lecture will provide a brief overview of the legislation applicable to the NBAO and how recent case law may affect NBAO members.</p>
10:30	<b>BREAK (CELEBRATIONS)</b>
10:45	<p><b>Dr. Tina Goodhew - Go Beyond with Bausch + Lomb ULTRA ONE DAY</b> (1 CE Hour) <b>Sponsor: Bausch + Lomb</b></p> <p>Learn about the newest silicone hydrogel daily disposable contact lens from Bausch + Lomb that is unlike and other. From breakthrough moisture and comfort technologies, to high-definition optics and their proprietary Go Free program, Bausch + Lomb ULTRA ONE DAY has been designed to Go Beyond by providing you and your patients a whole new contact lens experience.</p>
11:45	<b>LUNCH BREAK</b>
12:30	<p><b>Dr. Virginia Donati - Amblyopia Management: A Binocular Treatment Approach for a Binocular Problem</b> (2 CE Hours)</p> <p>You ask your new young patient to cover the other eye and you get that sinking feeling: 20/60. Now begins the routine of amblyopia diagnosis and prescribing. Let's talk about that routine. It doesn't have to include glasses the child won't wear and an eye-patch the child will fight. We will discuss a binocular treatment approach to amblyopia correction and leave the patch behind (where it belongs)!</p>
2:30	<b>BREAK</b>
2:45	<p><b>Dr. Shaun MacInnis - Live Demo + Lecture of iLux Dry Eye Treatment</b> (1 CE Hour) <b>Sponsor: Alcon</b></p> <p>Join peers and dry eye experts for a <u>live, virtual iLux demo</u> on how to easily implement the iLux into your practice! Learn how to improve clinic productivity and dry eye patient symptoms through expansion into dry eye with the iLux. We are also excited to invite you to learn about our NEW Systane™ ULTRA HYDRATION Lubricant Eye Drops Preservative-Free – the first Systane Product that is available <b>exclusively through eye care professionals</b> and has shown that it retains moisture &amp; protects against dryness <b>2x BETTER THAN HYALURONIC ACID (HA) ALONE<sup>1*</sup></b></p> <p>Join Dr. Shaun MacInnis, as he takes us through the Dry Eye Challenge and how eye care professionals can be better prepared to treat it. Discover the newest Systane product in a multi dose format. There won't be a dry eye in the house!</p>
3:45	<b>YouTube Virtual Trade Show</b>

## Saturday, September 25 (2 CE Hours)

9:00	<p><b>Dr. Clara Chan - Evolution of Artificial Tears</b> (1 CE Hour) <b>Sponsor: Latician Théa</b></p> <p>Dr. Clara Chan will present Evolution of Artificial Tears from DEWS II. See the science of 8000+ Trehalose publications for this unique natural bioprotectant that protects lipids and proteins in cell membranes. Trehalose is used in transportation of grafts and organs.</p>
10:00	Welcome – <b>AGM</b> (1 CE Hour)
10:45	<b>BREAK</b>
11:00	<b>AGM Resumes and Continues Until Finished</b>