



## MARITIME CONTINUING EDUCATION (MCE) SYMPOSIUM

[WWW.OPTOMARITIME.CA](http://WWW.OPTOMARITIME.CA)

MARCH 27-28 & APRIL 10-11, 2021

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This year the 2021 Maritime Continuing Education will be hosted by the New Brunswick Association and will take place the weekends of **March 27-28 & April 10-11, 2021**. The entire event will be virtual live via Zoom.

### Sponsorship Options

#### MAJOR SPONSOR \$4000

- 1. Logo Placement;** increases brand awareness
  - Promotional loop on Zoom
  - Banner on website
- 2. Sponsored Session:** There is prime real estate available during sessions
  - introduce the speaker and discuss your product or service (pre-record; horizontal 16:9 ration; mp.mov)
- 3. Event Programme (virtual) & promo email; distributed to all delegates and posted on the website**
  - Submit a ½ page advertisement (horizontal - 7 ½" w x 4 ½" h; .jpg or .eps, no bleed. The best **image size** is 1200 x 628 pixels (72 dpi))
  - The same ad will be used in advance of the event in one of our promotional emails to delegates and potential delegates
  - Ad will also loop through the virtual event at intervals
- 4. Gamification**

Develop your own contest...game with an app such as "Kahoot". We will invite you to the Zoom to do this contest at a pre agreed upon time. You will be provided 10 minutes to broadcast to the Zoom delegates – exact time to be confirmed. You may wish to do prizeing, coupons or marketing of your choice. Be creative!

#### GENERAL SPONSORS \$2000

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