



## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR (SOLD OUT)

- **Exclusively** recognized as the “**Platinum Sponsor**” in your business category
- **Welcome Dinner or Breakfast CE Sponsor** – All Food & Beverage expenses will be paid by NBAO
- **1-2 hours of Continuing Education** presentations for OD’s or Assistants, including the opportunity to introduce the speaker. Once our CE committee has selected presenters and topics, they will work with you to pair you with an appropriate session. *All approved speaker fees & their agreed expenses will be paid by NBAO.*
- **1 Booth (10 X 10)** at NBAO Trade Show. Electrical complimentary (must be pre-ordered) - Onsite electrical orders are \$175+HST
- **Signage at all Events.** Sponsor to provide their signage and we will install and return post event. This will be in addition to the conference signage that we will provide
- **Company logo** included in the registration correspondence sent to all OD’s and on back page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NBAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **Full Page Ad** included in the event program and digital ad on conference website
- **Exclusive networking opportunity** with New Brunswick OD’s & Assistants **\$7500+HST**

### GOLD SPONSOR

- **1 hour of Continuing Education** presentations for OD’s or Assistants, including the opportunity to introduce the speaker. Once our CE committee has selected presenters and topics, they will work with you to pair you with an appropriate session. *All approved speaker fees & their agreed expenses will be paid by NBAO.*
- **1 Booth (10 X 10)** at NBAO Trade Show. Electrical complimentary (must be pre-ordered) - Onsite electrical orders are \$175+HST
- **Signage at all Events.** Sponsor to provide their signage and we will install and return post event
- **Company logo** included in the registration correspondence sent to all OD’s & back page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NBAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **1/2 Page Ad** to be included in the event program & digital ad on conference website
- **Exclusive networking opportunity** with New Brunswick OD’s & Assistants **\$5000+HST**

### SILVER SPONSOR

- Sponsor of a Luncheon or a Breakfast Event (Friday Luncheon, Saturday Luncheon or Friday Breakfast).
- **Signage on Buffet during sponsored meal.** Sponsor to provide their signage, we will install & return post event
- **1 Booth (10 X 10)** at NBAO Trade Show. Electrical complimentary (must be pre-ordered) - Onsite electrical orders are \$175+HST
- **Company logo** included in the registration correspondence sent to all OD’s back page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NBAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **1/3 Page Ad** to be included in the event program **\$3500+HST**

### EXHIBIT BOOTH (SOLD OUT)

- **Booth** Includes (10 x 10):
- 8’ High Back Wall + 3’ High Side Wall
- 2 Chairs; 6’ Table Skirted, Carpet
- Electrical complimentary (must be pre-ordered) - Onsite electrical orders are \$175+HST **\$1500+HST**