

#### Arkansas APCO/NENA





## **Vendor Registration & Sponsorship Information**

Sponsorship Levels (First Come, First Serve)

Monday October 14<sup>th</sup> 2:30p.m. - Tuesday October 15<sup>th</sup>, 12:00pm

Note: Early Registration Dates are January 21, 2019-March 31, 2019 at which time each of the rates reflected below will be reduced by \$100.

Regular Registration Dates are April 1, 2019-July 31, 2019 at which time the rate for each level of sponsorship is reflected below.

Platinum- \$2,500.00 - includes 4 attendee passes, booth, 6' draped table, 2 chairs, and waste basket.

- Five minute address during opening ceremony
- Five minute address during breakfast on Tuesday
- Premium table space in vendor area (first come, first serve)
- Conference recognition and acknowledgement each day.
- Corporate logo and branding on all conference materials, t-shirt, and website
- Logo displayed as top billing on easel of Sponsors -listed as Platinum Sponsor
- Vendor Award Sponsorship: Dispatcher of the Year, Supervisor of the Year, Team of the Year –
   Vendor Representative on stage with recipient-(company logo displayed on the screen)
- (4) included for evening banquet
- Will display logo at on Banquet tables
- Platinum vendor recognition at booth table
- Business cards and Brochures displayed at the registration table

Gold - \$1,500.00 - includes up to 3 attendee passes, booth, 6' draped table, 2 chairs, and waste basket.

- Five minute address during breakfast on Tuesday
- Preferred table space in vendor area (first come, first serve)
- Conference recognition and acknowledgement each day
- Corporate logo on T-shirt only
- Corporate logo displayed on website
- Logo displayed on easel of Sponsors listed as Gold Sponsor
- Will display logo on Banquet tables
- Gold vendor recognition at booth table

Silver- \$1,000.00- includes up to 2 attendee pass, booth, 6' draped table, 1 chair, and waste basket.

- Five minute address during breakfast on Tuesday
- Standard table space in vendor area
- Conference recognition and acknowledgement at opening ceremony only
- Corporate logo on T-shirt
- Logo displayed on easel of Sponsors- Listed as Silver Sponsor
- Silver vendor recognition at booth table

Bronze- \$750.00 – includes 2 attendee pass, booth, 6' draped table, 1 chair, and waste basket

- Standard table space in the vendor hall
- Conference recognition and acknowledgement at opening ceremony
- Logo displayed on easel of Sponsors- Listed as Bronze Sponsor
- For an additional \$200.00 provide address at one of the classes for the first 5 minutes.

We would like to encourage all sponsors to consider donating a one or two door prizes to be given away during the vendor reception/event on Monday evening and the breakfast on Tuesday with a "big finale" door prize to be given away during the final Exhibit Hall Break on Tuesday morning.

#### **Booth Set Up:**

Set up begins on Monday, October 14<sup>th</sup> at 8:00 a.m. and should be completed by 2:30 p.m. Should any vendor wish to set up on Sunday, October 13, 2019, they will be allowed to do so after 3:00 p.m. (in the pre-designated space). Take down may begin no earlier than 10:45 a.m. and must be completed by noon on Tuesday, October 15<sup>th</sup>. \* On arrival you will be advised if there has been any change in set up or break down times. Vendors must arrive at the conference in time to have their booths/exhibits set up and opened no later 2:30 p.m. on Monday afternoon.

## Clean Up Fees:

Should Arkansas APCO/NENA be charged a cleanup fee by the facility as a result of an exhibitor's activities, a cleaning fee will be charged to the exhibitor.

#### **Booth Placement:**

Platinum sponsors will receive premium placement and space in the Exhibit Hall.

Gold sponsors will be able to choose placement of choice (first come, first served) after booth selections by Platinum sponsors.

Silver sponsors will be able to choose placement from spaces available after booth selections by Platinum and Gold sponsors.

Bronze sponsors will be able to choose placement from spaces available after booth selections by Platinum, Gold and Silver sponsors.

## **Not included in Booth Space:**

**Audio Visual equipment** 

## **Few Rules:**

If a sponsor (industry/technology partner) registers as an Attendee only and does not reserve booth space, they will be registered as a regular attendee and may attend any class. They may NOT wear their respective company shirts, present, advertise, talk to attendees about their product offerings, or hand out business cards to attendees during the conference. If this is violated, they will be asked to leave without refund of their attendee fee. (The purpose of this clause is to be fair to the industry/technology sponsors who have purchased booth space.)

Each sponsor will supply the conference committee in advance, the names of all persons who will staff their booth in the Exhibit Hall. These names should be included (and the same as) on the online registration form. All representatives must wear an official conference badge during official Exhibit Hall hours and while manning their booth.

## **Contacts if needed:**

Teresa Hudson, Treasurer, Arkansas APCO, 479-841-3174 thudson@springdalear.gov

Mike McCammon, 1<sup>st</sup> Vice President, Arkansas APCO-870-239-7567 michael.mccammon@paragouldcity.org

Steve Harrison, Conference Committee Member (former AR APCO Treasurer), Arkansas APCO, 479-263-3713 <a href="mailto:sharrison@centralems.org">sharrison@centralems.org</a>

Stuart Peters, Voice Products Inc., Commercial Member, Arkansas APCO, 800-466-1152, speters@voiceproducts.com

Renee Hoover, President, Arkansas APCO and Immediate Past President, Arkansas NENA, 501-375-9911 (Office), 501-519-1627 (Mobile), <a href="mailto:cmrs911ar@sbcglobal.net">cmrs911ar@sbcglobal.net</a>

Alice Wallis, President, Arkansas NENA, 501-391-2124, peco911@arbbs.net

## **Exhibitor Tentative Schedule**

October 14 - 15, 2019

Set Up Monday 8:00 a.m. – 2:30 p.m.

Opening Ceremony Conference – Monday (1:00 p.m.) – Platinum Vendors (5 minutes during opening session)

Break with Industry/Technology Sponsors

Special Event with Industry/Technology Sponsors

Breakfast with Industry/Technology Sponsors

Industry/Technology Sponsor Exhibit Hall Open

Break with Industry/Technology Sponsors

Industry/Technology Sponsors

Industry/Technology Sponsors

Industry/Technology Partners Booth

Monday – 2:50 p.m. - 3:30 p.m.

Tuesday – 6:00 p.m. - 8:30 p.m.

Tuesday – 7:00 a.m. – 7:45 a.m.

Tuesday – 7:45 a.m. – 8:30 a.m.

Tuesday – 9:50 a.m. – 10:10 a.m.

Tear Down Tuesday 10:45 a.m. – 12:00 noon

Vendors Released Tuesday 12:00 noon



# Arkansas APCO/NENA



# **Statewide Conference and Vendor EXPO**

# Conference October 14<sup>th</sup> to 16<sup>th</sup>, 2019

Exhibit Hall (Monday, October 14, 2019 (2:30 p.m.) – Tuesday, October 15, 2019 (12:00 noon)

# **Exhibitor Registration Form**

CONTACT NAME:		
TITLE:		
COMPANY NAME:		
ADDRESS:		
	ZIP CODE:	
TELEPHONE :	FAX:	
EMAIL:		
NAME OF ATTENDEE(S):		

# **TWO WAYS TO REGISTER:**

BY Team911 (Link pending set-up):

**BY MAIL:** Arkansas APCO

ATTN: Springdale PD/Teresa Hudson

201 Spring St.

Springdale, AR 72764

IF PAYING BY CHECK, PLEASE MAKE CHECKS PAYABLE TO: ARKANSAS APCO

BY EMAIL: thudson@springdalear.gov