

# IDENTITYMAXX

POWERED BY PRIVACYMAXX

**“DEFENDING WHAT MATTERS”**

## DATA BREACH COMPLIANCE

Let us show you how to protect your Business and your Customers from the devastating affects of a major Data Breach. Regulators such as the FTC and CFPB are now assigning personal liability to owners of businesses for non-compliance, under the Gramm-Leach-Bliley Act.

- Are you prepared for a Data Breach?
- Do you have a Formal Incident Response Plan?
- Do you have a Breach Coach?
- Do you have a Forensic IT Company?
- Do you have a Notification Company?
- Do you have a Mitigation Company?
- Do you have a Data Breach Coordinator & Team?
- Do you have enough Cyber/Security Insurance?

**If you're not prepared, there is a strong chance you have opened the door to FTC fines, penalties, 20-year audit probation and a Class Action Lawsuit for Negligence and Deceptive Trade Practices!**

**60% of small/medium size businesses will fail within 180 days of a Data Breach**

*National Cyber Security Alliance*

**Don't let your Company's Reputation and Survival be at RISK!**

## BUSINESS COMPLIANCE

- Data Breach Compliance – (**Gramm-Leach-Bliley Act**)
- Goes Beyond the “**Safeguard Rule**” for Data Privacy Compliance.
- Coordinate all factors for your “**Formal Incident Response Plan**”.
- We can cover a Businesses Data Base, in the event of a Data Breach.
- Eliminates your liability of “**Negligence**” and “**Deceptive Trade Practices**”.
- Detours Regulators from going after a **Owners/Partners Personal Assets**.

## PRODUCT

- Fully Insured by Plateau Casualty Insurance Company: Rated (A) by AM Best.
- Undeniably the Best Coverage, Pricing and Retail Pricing in America.
- No “Date of Birth” or “Social Security #” to retain Coverage. (Exclusive to **IDENTITYMAXX**)
- “Limited Power of Attorney” with an Assigned Advocate. (**We Do All The WORK**)
- Worldwide Identity Monitoring. (Dark – Web)
- We Repair IRS and Medical Fraud.
- Unlimited Stay Fixed Lifetime Guarantee.
- Customer Service 24/7/365.
- A+ Rated by BBB.
- Nations Top 20 – Cyber Security Expert – Chief of Security – Dr. Lance Larson

## BENEFITS

- Improves Customer Loyalty and Retention.
- Can be used to Value sell more Products.
- Business Marketing & Advertising Tool.
- **\$ America's Only Profit Driven Compliance Program \$**
- Great Return On Investment.

**Data Breach Compliance Is Not An Option,  
It's the LAW**