

YOUR WEDDING JOURNEY





THE *Willow Blossom* FLORIST

Hey, I'm Kelly founder of The Willow Blossom Florist and creator of beautiful and unique floral designs. I am dedicated to creating the perfect florals for all of my couples from my home based studio in Somerset using only the best seasonal blooms and foliage to elevate your special day.

I pride myself on offering a completely bespoke and personalised service to all of my couples. All weddings are special so I love creating unique special florals for couples that would like florals to really elevate their wedding day. I am dedicated to being as sustainable as possible by using foam-free floristry techniques for all the weddings that I create. I love being creative, being given a creative challenge for a wedding is very exciting.

Working with couples to bring their floral dreams to life is important to me. You don't need to know about flowers, that's my job! If you have no idea or loads of ideas I will gently guide you through the whole process making sure it's an enjoyable journey for you and looks effortless on the big day.

HOW I WORK

I like to ensure that your floral journey with me is fun and stress-free. From your initial consultation through to clearing down after your wedding every detail is thought of and considered. I only commit to one wedding per day to give that wedding the full attention it deserves. I offer all my couples free consultations, either online or in person.

Whether it's via video or in person getting to know each other is important. I'd love to hear your love story, why? well apart from being a romantic at heart, it allows me to create something that reflects you as a couple, maybe the Coast has a special place in your heart and there are gentle ways I can incorporate that into your wedding florals ensuring it really is unique and bespoke to you, making it extra special.

Being based in Somerset I cover The Southwest for wedding florals and further if needed. I love working with couples that want flowers to be a big part of their special day and happy to travel to do so.

From Country Manors to Beach front weddings all venues have different requirements, site visits can be made especially for weddings with large scale installations.

Beth & Chlo

Kelly delivered over and above what we imagined, our bouquets were lovely and just what we asked for. Thank you for going above and beyond, we'll keep recommending you as you were just FAB!



YOUR FLORAL JOURNEY

Like what you see?

Great! Let's get a consultation booked in. Like the comfort of your own home, let's do a video call or meet in person just say what's easiest for you. Leave us a message and we'll get back to you within 24hrs.

Before we meet...

make sure you fill out and return the enquiry form that we would have emailed you, it gets all the normal questions out the way so we can chat about the fun flowery creative stuff.

After we meet...

my work begins by curating a bespoke mood board and design detail including a broken down quotation.



Love what you see!

Woohoo! How exciting! To make it official I simply ask for a 10% non refundable booking fee, this will be deducted from your final invoice which will be due 30 days prior to your big day. I'm always happy to chat about your wedding and will help where ever I can.

It's the BIG day!

Relax! I'll be doing what I do best so you can enjoy the excitement of your wedding day. Your day will be amazing and florals stunning.

