



**NORTH CAROLINA
PUPIL TRANSPORTATION ASSOCIATION**

**EXHIBITOR REGISTRATION PACKET
66th ANNUAL TRANSPOSIUM**

**Embassy Suites and Convention Center
Concord, NC
June 27-30, 2022**

EXHIBITOR INFORMATION

Thank you for your interest in participating in the Annual North Carolina Pupil Transportation Association Transposium and at the Concord Convention Center in Concord, North Carolina.

To participate in training and to reserve space for our trade show:

- Complete, print and sign the Exhibitor Registration Form.
- Complete the Exhibitor Name Badge Information Form.
- Complete the Course Training / Product Demo Form:
- Complete the Exhibitor Sponsorship Form (only if interested)
- Mail these items along with a check or money order (US Funds/US Bank) for the full amount of your exhibitor application by April 29, 2022 to:

Brian Littke
1621 Pinecrest Road
Rocky Mount, NC 27803

NCPTA State Officers & Transposium Coordinator

President	Patsy Hudson	252-756-1424 x7158	hudsonp@pitt.k12.nc.us
Vice-President	Marlon Watson	980-210-2836	watsonm2@gcsnc.com
Treasurer	Brian Littke	252-467-3575	bwlittke@ncpschools.net
Past President	Vec Dunn	704-390-1598	delvicod.dunn@cms.k12.nc.us
Transposium Coordinator	Cynthia Phillips	910-308-9652	cpp290@gmail.com

Hotel Information

We have a host hotel in Concord designated for the Transposium. Please visit our web site at www.ncpta.com for the Transposium information, room rates and how to book your room(s). In order to receive the transposium rate, you will need to reference the NC Pupil Transportation Association Transposium or NCPTA at the time of reservations.

Vendor Registration Packets

Vendor packets will be available at the NCPTA registration desk during member registration times. Information regarding parking/unloading area will be sent out prior to transposium.

Advertisements

Advertisements or items can also be placed in each delegate registration packet for a fee. Vendor is responsible for providing all copies (Quantity of 600) and materials. The maximum size for inserts is 8.5 x 11. All advertising, handouts or courses need to be related to the pupil transportation industry and cannot publicly criticize a competitor or their product. Advertisements in transposium book can be color or black and white. NCPTA has no control over the quality of the submitted advertisements. **All advertisements and packet inserts are due April 29, 2022.** For best results, all advertisements should be submitted electronically. Ads are to be sent electronically to Cynthia Phillips, NCPTA Transposium Coordinator, at cpp290@gmail.com.

Cynthia Phillips
5247 Heather Street
Hope Mills, NC 28348
(910)308-9652

TRADE SHOW INFORMATION

NCPTA Trade Show Managers are:

Brian Littke (252)462-2480 (office) (252)467-3575 (cell) and Vec Dunn (704)-390-1598.

Trade Show Booth

If you have carried over a credit from the previous conference(s) that were cancelled due to COVID, please complete this form. You will not be charged extra for the increased booth rates. On your form, please indicate that you have a carry-over.

Each 10'x10' booth includes piping with 8' high back drape and 3' high draped side rails; company name signs on back drape, (1) draped table and (2) folding chairs. There is a charge of \$100 for electricity (110V) in your booth. Please be sure to select this option when you complete your registration form. Request for additional furniture, specialty electrical service, wired internet access, special signage or any other requests need to be made to the trade show managers no later than May 7, 2021. Any of these requests will carry an extra charge, which is not included in the standard booth fee.

With the purchase of 2 or more booths, NCPTA will offer a full-page ad in the Transposium Book at no charge. If all standard booths are reserved, a waitlist for additional booths will be created. Additional booths will have the same fee associated with them.

If you have a trailer or display that will be setup outside the convention center, please contact us for pricing on the booth area. For an outside booth, no piping or drapes are included. Signage will direct delegates to the booths. No refunds will be granted because of weather.

Each booth fee includes five (5) trade show badges. Up to three additional name badges may be purchased for \$50.00 each. Box lunches will be provided during the Decision Makers trade show. This is time set aside for members who make purchasing decisions for their LEA to have one on one time with the vendor. The trade show will open for all members two hours later.

Trade Show Schedule:

Tuesday, June 28th

3:00 PM – 5:00 PM – (Setup contingent upon booth assemble completion)

Wednesday June 29th

7:00 AM – 10:30 AM – Setup

10:30 AM – All Vendors Meeting

11:00 AM – Pre-Trade Show and Lunch with Decision Makers (Directors, Supervisors and Coordinators)

1:00 PM – 4:00 PM General Trade Show

Door Prizes

Vendors may have raffles or drawings during the trade show. NCPTA will have a microphone available and can assist with drawings and announcements of winner(s). Please do not feel expected to give stuff to visitors who do not have a delegate name badge. If you would like to donate any items for door prizes at the closing session on Thursday evening, please bring them to the registration desk with a business card attached so we can provide recognition during the session.

Shipping

Exhibitors may ship items to the conference center for the NCPTA Transposium and Trade Show. There is no responsibility for items shipped to/from the convention site. The Embassy Suites Concord charges for receiving, shipping, handling and storage of packages based on weight. Please contact us with the number of packages and weights of your shipment so we can determine the handling fee. Exhibitors are responsible for all shipping fees and arranging pickup from the conference center,

2022 EXHIBITOR REGISTRATION



COMPANY/ORGANIZATION:

Item	Fee	Amount Due	Item	Fee	Amount Due
Exhibit Booth: QTY:	\$1000	\$	Transposium Book Ad ¼ Pg. in Color	\$200	
Electricity in Booth	\$ 100	\$	Transposium Book Ad ½ Pg. in Color	\$225	
Additional Name Badges	\$ 75	\$	Transposium Book Ad Full Pg. in Color	\$275	
Exhibitor Product Demo	\$250	\$	Bus Display Outside Trade Show (up to 2 Buses)	\$2,500	
Registration Packet Advertising	\$500	\$	Sponsorship(s) See last page for information		
Mailing Address: NCPTA Attn: Brian Littke 1621 Pinecrest Rd. Rocky Mount, NC 27803	TOTAL DUE: _____				
If you need to pay by Credit Card, email Brian Littke (bwittke@ncpschools.net). An additional 5% is added to all credit card transactions.					

We would ___ Prefer or ___ Not Prefer to be next to: _____ at the Trade Show
(Please Check prefer or not prefer.)

Products or Services to be exhibited: _____

Tradeshow Contact Information:

Name: _____ Email: _____

Title: _____ Contact Phone: _____

By submitting this application and payment in full, the undersigned agrees to the following terms:

- Authorization for the NCPTA to reserve exhibit space at the Wilmington Convention Center for the use by the above organization during the NCPTA Annual Transposium.
- NCPTA is not responsible for lost or missing paperwork.
- Advertisements must be postmarked or emailed by April 29, 2022.
- All forms and payment must be postmarked or emailed by April 29, 2022.
- After May 1, 2022 booth rates increase by \$200. No refunds will be granted.
- **Exhibitor applications will not be processed until full payment is received by NCPTA.**
 - Once registration is processed, the contact person will receive a confirmation email.

(NCPTA Use Only)

Date Received: _____ Check# _____ SQ# _____ Amount: _____



Exhibitor Name Badge Form

COMPANY/ORGANIZATION: _____

Five badges are included for each booth. Additional badges are \$75 each. The name badge includes a box lunch during trade show.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

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Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

Name: _____ Title: _____

Please print name and title as you want it to appear on name badge.

*****Registered vendors are not permitted to purchase name badges for companies without a booth*****



Exhibitor Course Training

Course training is designed to be product neutral. This is not for infomercials.
Please be considerate of competitors when conducting a session.

Requested Date: Mon (6/27) Tues (6/28) Wed (6/29) Thurs (6/30)

Requested Time: _____

A synopsis of our course will be:

Company Name: _____

Instructor's Name: _____

Title: _____

Instructor's Email: _____

Instructor's cell phone: _____



Exhibitor Product Demonstration

Company Name: _____

June 27th, 2022 – June 30th 2022 \$ 250.00 per session

Requested Time: _____

We wish to conduct a session for NCPTA delegates. A synopsis of our demonstration will be:

Any exhibitor with unfulfilled NCDPI training hours through a statewide vehicle contract will have to get training pre-approved by NCDPI before the NCPTA Transposium.

When available time slots are exhausted, no more will be added.

NCPTA will provide a screen, projector and audio in each room.

Space provided by NCPTA will seat a maximum of 35 people.

No vehicle fluids or flammable products may be displayed in open containers inside the facility.

NCPTA reserves the right to assign exhibitors into time slots on a first come first serve basis (determined by date payment is received).

Instructor's Name: _____ Title: _____

Instructor's Email: _____ Instructor's cell phone: _____

(NCPTA Use Only)

Date Received: _____ Product Demonstration Fee paid: ___ Yes ___ No



A note from our President,

NCPTA is happy to announce we will be back to a face-to-face Transposium in Concord, North Carolina. Everyone is excited about seeing each other after these challenging years. We also value our relationship with our vendors and appreciate your continued financial support of our association, and particularly the NCPTA Transposium – our flagship event. Each and every contribution we receive from vendors is used to provide the best educational experience possible for our members. We could not do that without your support!

The dates are June 27th – June 30th. The trade show will be on Wednesday, June 29th. Every new year provides us an opportunity to build on the one before with our goal being to help make the most of your partnership with NCPTA. The 2022 Transposium will provide an opportunity for vendors to sponsor activities and events at the Transposium that will maximize your exposure outside of the trade show halls with an opportunity for you to showcase your support to our members. Trade show booth rental will be in addition to sponsorship opportunities.

We encourage you to visit our web page. The web address is www.ncpta.com. On the home page, there is a section where you can join our group email. If you have any questions, please contact Cynthia Phillips at cpp290@gmail.com or (910) 308-9652.

Through our sponsorship opportunities, we strive to help you make the most of your corporate budget and support the training for our members. If this excites your team, we'd love to continue this conversation with you. Sponsorship opportunities are listed on the next page. If interested in sponsorship, please contact Brian Littke at (252) 462-2480 (office) or (252) 467-3575 cell.

We're excited to hear from you!

Sincerely,

Patsy Hudson
NCPTA President

2022 NCPTA Transposium Sponsorships

(Sponsorship checks are to be made payable to NCPTA)

(All food and beverage orders must be made with NCPTA)

Sponsored

Badge Sponsorship - \$5,000

Sponsored

This is the name badge each attendee will wear daily to all functions. It will have your logo along with NCPTA.

Sponsored

Bingo Night - \$3,000

Sponsored

This event can be scheduled for Tuesday night at the Wilmington Convention center.
Food and Beverages not included

Bottled Water Stations

(Signage will be provided)

Bottled Water and Sodas AM Tuesday	\$ 1,000.00
Bottled Water and Sodas PM Tuesday	\$ 1,000.00
Bottled Water and Sodas AM Wednesday	\$ 1,000.00
Bottled Water and Sodas AM Thursday	\$ 1,000.00
Bottled Water and Sodas PM Thursday	\$ 1,000.00

Coffee Stations

(Signage will be provided)

Coffee Station AM Tuesday	\$ 600.00
Coffee Station PM Tuesday	\$ 600.00
Coffee Station AM Wednesday	\$ 600.00
Coffee Station AM Thursday	\$ 600.00
Coffee Station PM Thursday	\$ 600.00

2022 NCPTA Transposium Sponsorships

(Sponsorship checks are to be made payable to NCPTA)

(All food and beverage orders must be made with NCPTA)

Cookie Break –

This event will feature an assortment of fresh baked cookies.

Sponsor will receive signage.

Sponsored

Cookie Break AM Tuesday

\$2,000.00

Sponsored

Cookie Break PM Tuesday

\$2,000.00

Cookie Break AM Thursday

\$2,000.00

Sponsored

Charlotte Motor Speedway - \$25,000

Sponsored

Sponsorship includes a trip to the speedway, entertainment, dinner and transportation by charter bus on Tuesday night

Sponsored

Ice Cream Break - \$2,000

Sponsored

Sponsorship will receive signage.

Krispy Kreme Original Glazed Break

AM Wednesday

\$2,000.00

This event will occur during the morning break.

Sponsorship will receive signage.

2022 NCPTA Transposium Sponsorships

(Sponsorship checks are to be made payable to NCPTA)

(All food and beverage orders must be made with NCPTA)

Sponsored

NC Best Bus Router Competition

Sponsored

TIMS staff compete in a hand-on competition

Sponsored

NC State Bus Inspector Competition - \$5,000

Sponsored

The hands-on competition will be held at JM Robinson High School Thursday
Signage Provided.

Transposium Gift - \$8,500

This is the gift for each attendee. They are given at the registration desk.
It will have only your logo.

Transposium Opening Session and Dinner - \$15,000

Microphone time will be provided and signage displayed

Wi-Fi Sponsorship - \$ 5,000.00

Sponsor's name will be used as the username each member will use to access the Wi-Fi
during the Transposium.