



Agentic AI FUTURES INDEX

Advisories & Insights:

Create a competitive edge with advisories and insights you can analyze, share, and lead with.

N=625, 15 Dimensions

Confidential. Terms apply.

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Why It Matters

Innovation cycles are accelerating at warp speed. Agentic AI, advanced reasoning and decision intelligence, and governance-as-code are converging to spark a new ***Golden Age of Digital Labor***, unleashing a new *super-cycle* of productivity and enterprise transformation. In this environment, falling behind may mean never catching up.

The opportunity is enormous: **agentic AI** surpasses today's generative AI by enabling digital workers who can reason, plan, and collaborate to make decisions. However, real challenges remain, from building trust to reshaping workplace culture. Leaders need to decide not only how to deploy AI agents but also how to integrate them across their workforces and across organizational boundaries responsibly.

The **Agentic AI Futures Index** provides the clarity leaders need. This independent, authoritative research survey, produced by [theCUBE Research](#), trusted by over a million monthly visitors, offers a unique benchmark for understanding the market's trajectory, improving your competitive advantage, and establishing market leadership.

Executives who engage with the Index gain **actionable insights** to strengthen strategy, build user trust in AI, and capture market leadership in the next great wave of innovation. For those determined not to fall behind, participation isn't optional; it's essential.



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Overview

[theCUBE Research](#) conducted a primary research survey in late 3Q 2025, which offers one of the first comprehensive benchmarks on how enterprises are preparing for the golden age of agentic AI and the rise of digital labor. The findings form the foundation of our Agentic AI and digital labor transformation advisories and insights.

With an extensive sampling of enterprise AI professionals answering dozens of questions based on a maturity-index methodology, this research will help companies understand the current landscape and identify where the next wave of competitive advantage will emerge in the super-cycle of innovation that's upon us.

The survey consists of **five key indices** that collectively create a foundational roadmap for enterprise leadership in agentic AI.

- Digital Labor Transformation
- Agentic AI Adoption
- Trust & Governance
- Reasoning & Decision Intelligence
- Causal AI Innovation

Together, these indices define a **strategic maturity curve** that helps organizations craft AI strategies, showcase solution leadership, benchmark progress against peers, and anticipate the technologies that will shape the next decade of innovation.



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Indices

Digital Labor Transformation Index

Charts how organizations are integrating digital co-workers, reshaping workforce strategies, redefining HR models, and navigating the cultural and operational shifts that come with a hybrid human-AI workforce. (n=625)

Adoption Maturity Index

Charts scope the enterprise journey from pilots to orchestrated, enterprise-wide agentic workflows, spotlighting investment priorities, adoption hurdles, technology plans, and opportunities for differentiation. (n=625)

Trust & Governance Index

Assesses the strength of governance, explainability, and accountability frameworks—highlighting that trust is the essential foundation for success and capturing the tension between the drive for speed and innovation. (n=625)

Reasoning & Decision Intelligence Index:

Tracks the progression of how enterprises plan to evolve from task execution to advanced reasoning, where AI agents support decision-making, problem-solving, and planning. (n=625)

Causal AI Innovation Index

Explores the shift from AI pattern recognition to AI that can understand why things happen and the consequences of actions, enabling AI agents to help humans reason, anticipate, and make more informed decisions. (n=625)

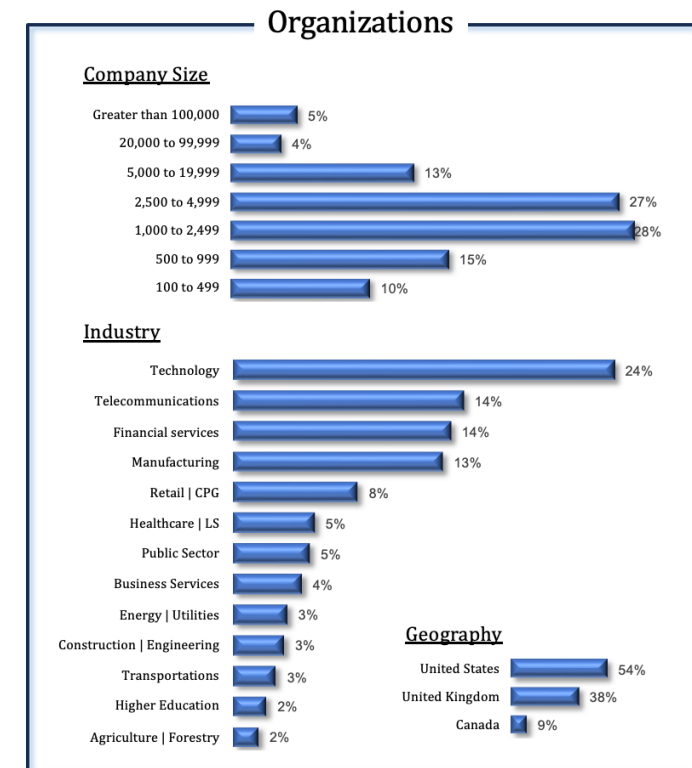
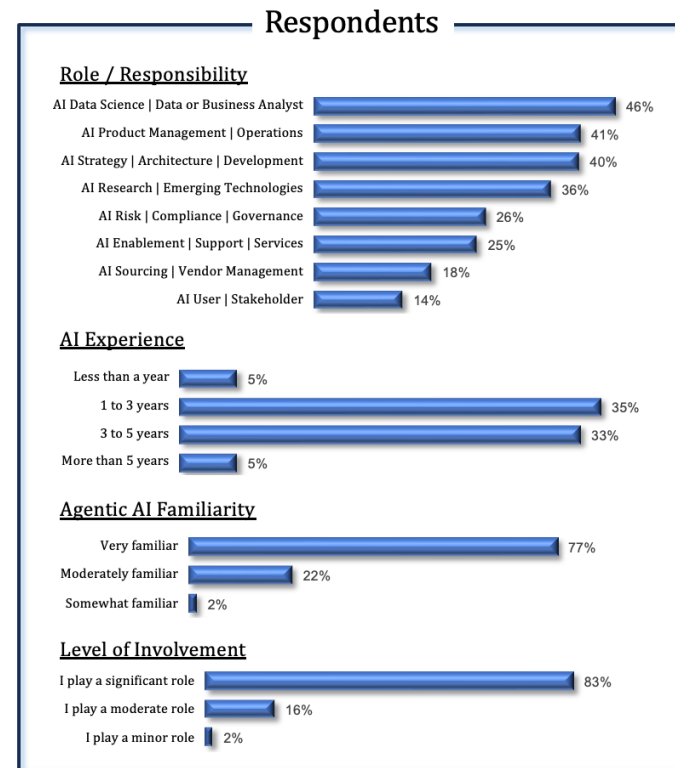
Demographics

The 2025 Agentic AI Maturity Index engaged **625 qualified respondents**, each completing **61 questions** across the **five maturity indices**. Respondents represented a cross-section of the enterprise landscape, ensuring results reflect the perspectives of those most actively shaping the future of AI.

Participants come from **13 industries** and are located across the United States, Canada, and the United Kingdom, ranging from mid-sized organizations to global enterprises.

Participants were screened to verify they were qualified AI professionals actively engaged in strategy, development, or governance. **Four primary professional groups** were represented: AI/ML and data science, enterprise IT and architecture, governance, risk, and compliance experts, and business executives involved in AI initiatives. All respondents had over one year of AI experience, direct involvement in their organization's AI projects, and familiarity with agentic AI.

The sampling for this survey represents the **voices of practitioners, strategists, and decision-makers** involved in agentic AI and digital labor initiatives, offering a credible, data-driven perspective on how enterprises are preparing for the next wave of digital labor and AI innovation.



N = 625
Q = 61
On-line Panel
Aug/Sept 25'

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Methodology



Response Distribution

Findings are presented as percentage breakdowns of how respondents answered each question, reflecting relative weights.



Maturity Indices

Each question is scored on a 0–5 scale, offering a benchmark that represents the collective maturity of the responses.



Key Takeaways

High-level highlights that serve as executive-ready insights for quick reference and decision-making.



Strategic Insights

Deeper analysis that translates raw data into strategic insights and trends on the future of digital labor and AI maturity.



Cross-tab Analysis

Optional: segments results by role, industry, region, etc. to surface nuanced perspectives or to create tailored strategies or messaging.



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Use Cases

Our advisories and survey indices provide powerful tools for both vendors and enterprise customers to maximize their impact. In addition, by purchasing rights to the analysis, data, or customized content, organizations can transform the findings into strategic assets—fueling growth initiatives, sharpening competitive positioning, and creating co-branded materials that amplify market presence.

Market Validation & Alignment

Use the research to demonstrate credibility and leadership for your solutions.

Thought Leadership & Marketing

Create co-branded assets and campaigns to drive market visibility and authority

Fuel AI-engine Optimization (AEO)

LLMs devour industry research, improving the odds of your brand surfacing in GenAI answers.

Market Engagement:

Deliver distinctive, data-driven conversations with prospects and clients on shared challenges.

Competitive Differentiation:

Customize data with cross-tabs to showcase how solutions align with customer priorities.

Brand or Product Positioning: Leverage the indices as a framework for gauging and promoting current maturity & innovation, paired with the Agentic AI Innovation index.

Popular Offerings

Strategic Advisories

- Competitive benchmark models
- Brand messaging workshops
- Solution messaging workshops
- AEO maturity index assessments

Content & Campaigns

- E-books & industry reports
- Solution whitepapers
- PR campaigns & analyst blogs
- Infographics, social cards, visuals
- Video podcast panels & media

Customer & Sales Enablement

- Sales playbooks
- Solution benchmark assets
- Customer webinars & readouts
- State of Market sessions at events

→ Contact [theCUBE Research](#) for details.

Explore Complementary Offerings

AI Engine Optimization INDEX

Speed Your SEO → AEO Shift:

Quantitatively evaluate 15 attributes to determine your AEO posture and use SWOT analysis to enhance AI-guided buyer journeys.

- Credibility, Authority, Authenticity, Trust
- Real-time Retrieval & Ranking
- Training & Knowledge Building
- Competitive Position Analytics

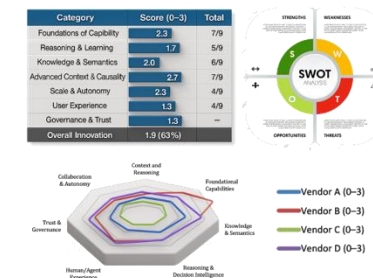


Agentic AI INNOVATION INDEX

Benchmark & Position Your Innovation

Quantitatively evaluate AI agent and Agentic platform capabilities across 21 attributes to create innovation strategies & roadmaps.

- Seven Innovation Categories
- Twenty-one innovation attributions
- Evaluate Competitive Postures.
- Strengthen Value Propositions



Contact us for details

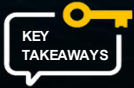
Sample Question with Insights

Q How does your organization envision the future relationship between human and digital workers (AI agents)?




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The rise of digital labor



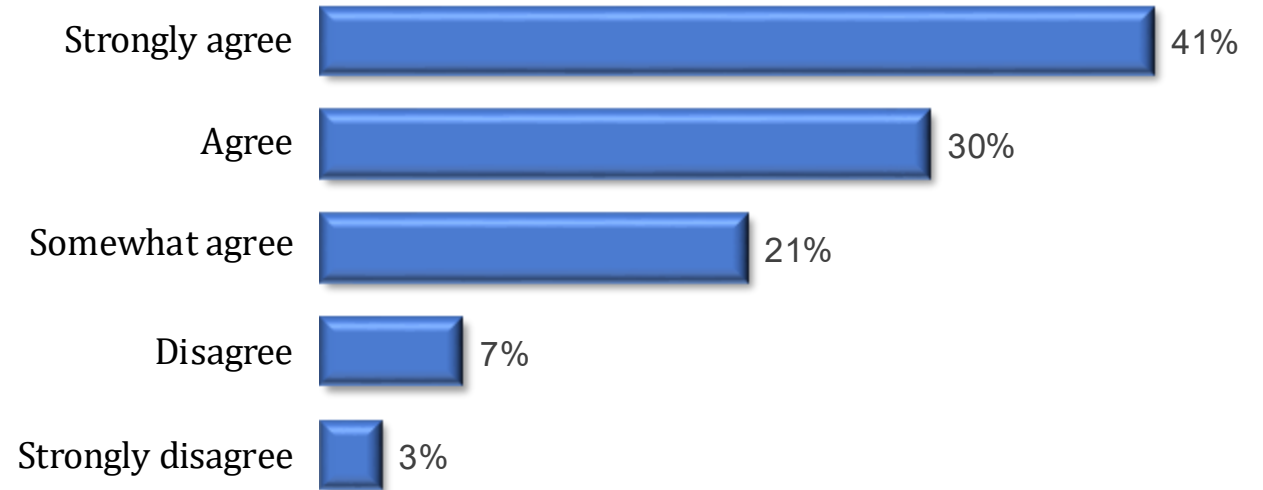
- **Digital labor seen as inevitable:** With more than **90%** in agreement, it's not a distant vision but an approaching reality.
- **Conviction grows with proximity:** Those with the most experience express the strongest belief, with **73%** strongly agreeing.
- **Scale amplifies urgency:** Large enterprises (**76%**) express the highest confidence, reflecting intense labor market dynamics.



The findings reveal a strong belief that digital labor is becoming a near-term reality as a response to increasing workforce pressures. With an index score of **4.1** and widespread agreement among leaders, digital workers are no longer viewed as optional innovations but as essential solutions to talent shortages, rising costs, and productivity needs. Larger companies, where labor models are most complex and human capacity is most sustainable, show the greatest conviction. The message is clear: digital labor is not just about efficiency; it's about resilience and competitiveness. Those who do not incorporate AI agents into their workforces risk widening skills gaps, increasing costs, and falling behind peers already using digital labor to offset structural labor constraints and unlock new productivity sources.

N = 625

Q To what extent do you agree with the statement:
"This generation of business leaders will be the last to manage a human-only workforce"?



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By Organization Cross-tabs

The rise of digital labor



For those who responded **strongly agree** or **agree** to the question –

*To what extent do you agree with the statement:
“This generation of business leaders will be the last to manage a human-only workforce”?*

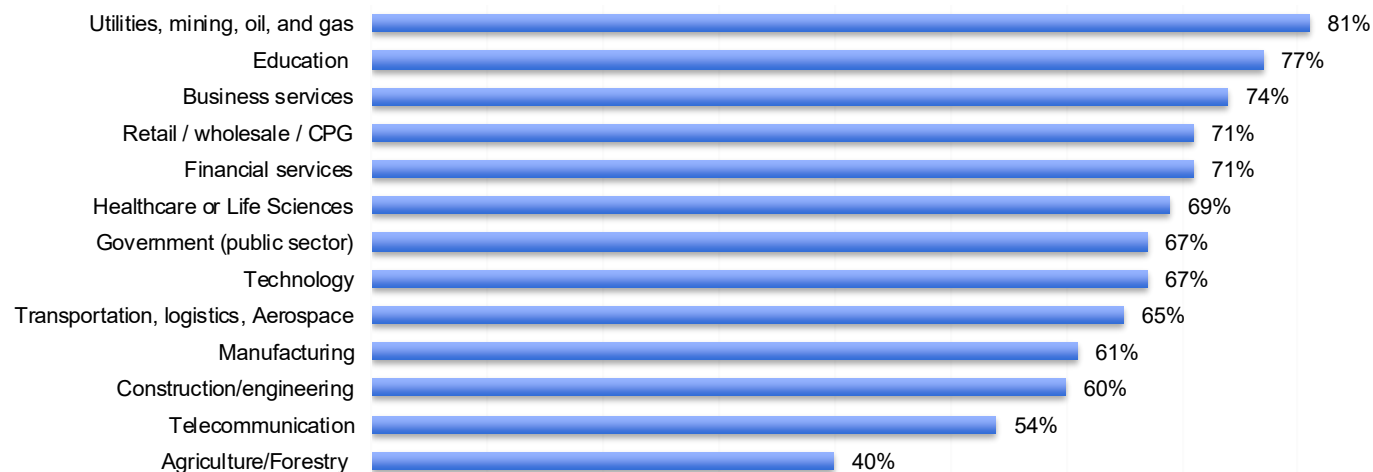
- By Industry
- By Company Size
- By Geography



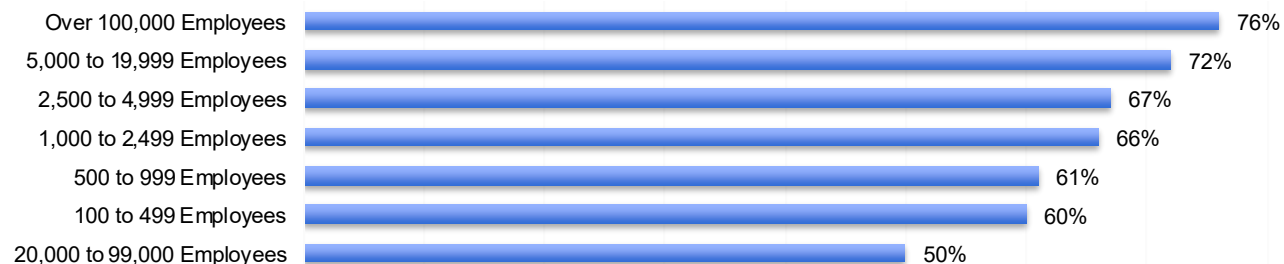
The findings confirm that digital labor is widely expected to become a defining reality, with strong agreement across industries, larger enterprises, and especially U.S. respondents. While conviction varies, the clear signal is that organizations must begin reframing workforce strategy around AI agents now—or risk being left behind as peers move decisively into the next era of digital labor.

N = 625

By Industry



By Company Size



By Geography



The rise of digital labor



For those who responded **strongly agree** or **agree** to the question –

*To what extent do you agree with the statement:
“This generation of business leaders will be the last to manage a human-only workforce”?*

- By Level of Involvement
- By AI Experience Level
- By Agentic AI Familiarity
- By Survey Seriousness (Time)



The findings confirm that confidence in the inevitability of digital labor increases with proximity to AI, those with more experience, greater involvement, and higher familiarity with agentic AI are the most convinced that human-only workforces are coming to an end. This demonstrates that belief in the shift is based on practical expertise and a serious engagement with AI, not just theoretical considerations. Notably, respondents who spent the most time completing the survey showed a more guarded, but still significant, level of agreement.

N = 625

Level of Involvement



AI Experience Level



Agentic AI Familiarity



Survey Seriousness (Time)



Contact us to explore how you can benefit!

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