

AI ALREADY HAS A VIEW OF YOUR TARGET MARKET. ARE **YOU** PART OF IT?

AI models develop learned representations of markets—including which companies, products, and experts naturally belong in them.



Our research-grade **AEO diagnostic agents** can tell you whether **YOUR BRAND** surfaces spontaneously and how strongly AI models associate you as an **AUTHORITY** in your target markets.

FIND OUT WHERE **YOU** STAND.

Send **us four simple inputs**, and we'll return your category-association diagnostic report.



ENTITY NAME

Company, Product, or Person



WEBSITE

Primary URL



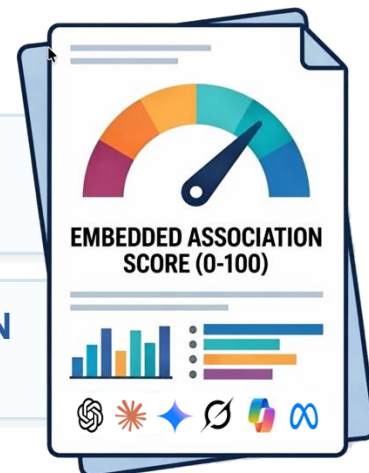
TARGET MARKET

Name of your target market category



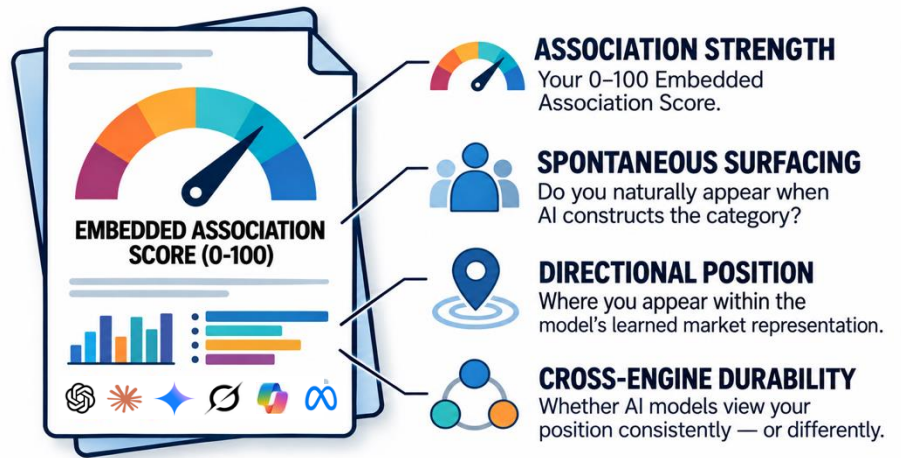
MARKET DESCRIPTION

Up to 50 words



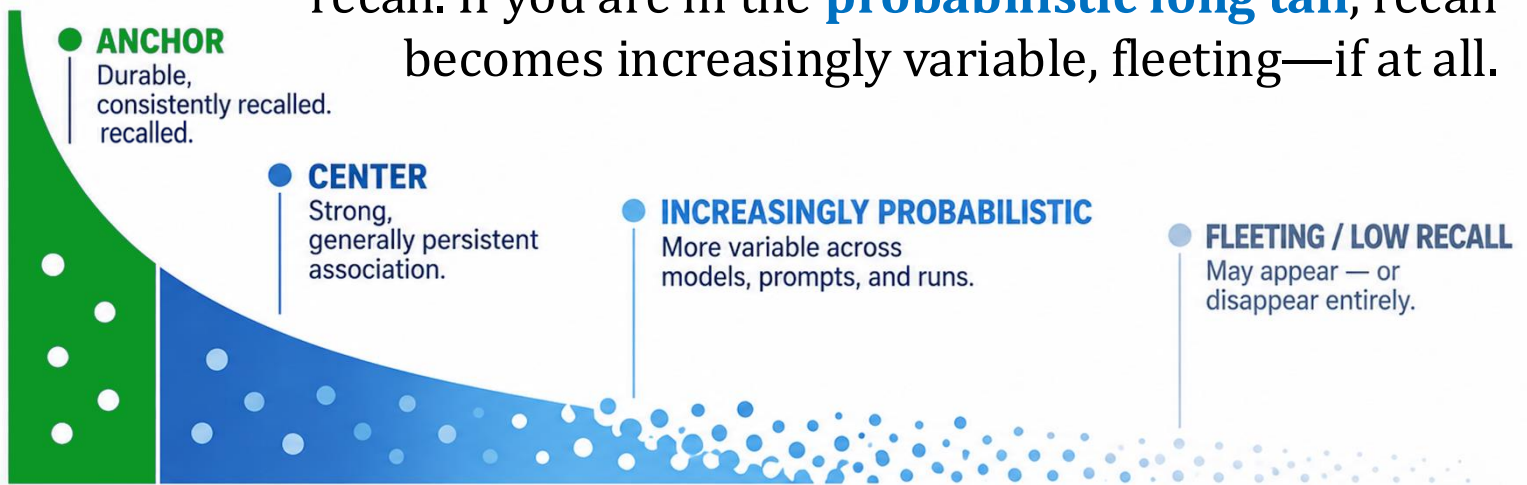
WHAT YOU'LL LEARN.

Gain **actionable insight** into whether your market authority is strong and durable enough to fuel consistent recognition in AI buyer journeys.



WHY IT MATTERS.

Becoming a **durable anchor** in AI's learned view of your target market creates a stronger foundation for answer recall. If you are in the **probabilistic long tail**, recall becomes increasingly variable, fleeting—if at all.



HOW TO IMPROVE.

The snapshot tells you where you stand. The AEO Advantage Index™ explains **WHY** —and **HOW** to improve.



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