

The program content and selection of speakers are the responsibility of the NSAO CE Planning Committee and content of the presentations shall be professional and not reliant on sales information for any one company

PARTNERSHIP OPPORTUNITIES
Platinum (1 Only)

- Exclusively recognized as the “**Platinum Sponsor**” in your business category
- **2 hours of Continuing Education** presentations for OD’s or Assistants, including the opportunity to introduce the speaker. Once our CE committee has selected presenters and topics, they will work with you to pair you with an appropriate session. **All approved speaker fees & their agreed expenses will be paid by NSAO.**
- **1 Booth (10 X 10 or 9 x 9)** at NSAO Vision Expo. Electrical Included
- **Signage at all Events.** Sponsor to provide their signage and we will install and return post event. This will be in addition to the conference signage that we will provide
- **Company logo** included in the registration correspondence sent to all OD’s & on front page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NSAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **Full Page Ad** included in the event program
- **Exclusive networking opportunity** with Nova Scotia OD’s & Assistants

\$8500^{+HST}
Gold

- **1 hour of Continuing Education** presentations for OD’s or Assistants, including the opportunity to introduce the speaker. Once our CE committee has selected presenters and topics, they will work with you to pair you with an appropriate session. **All approved speaker fees & their agreed expenses will be paid by NSAO.**
- **1 Booth (10 X 10 or 9 x 9)** at NSAO Vision Expo. Electrical Included
- **Signage at all Events.** Sponsor to provide their signage and we will install and return post event
- **Company logo** included in the registration correspondence sent to all OD’s & back page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NSAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **1/2 Page Ad** to be included in the event program
- **Exclusive networking opportunity** with Nova Scotia OD’s & Assistants

\$6500^{+HST}
Silver

- **Provides promotional opportunities at Luncheon & Breakfast Events (Friday Luncheon, Saturday Luncheon and/or Saturday Breakfast).**
- **Signage on Buffet during sponsored meal.** Sponsor to provide their signage, we will install & return post event
- **Company logo** included in the registration correspondence sent to all OD’s back page of the Event Conference Program provided to all OD’s & Assistants
- **Company name and logo** displayed on NSAO web site with hypertext link to company’s site
- **Company logo** included on all conference signage & PowerPoint Signage
- **1/3 Page Ad** to be included in the event program

\$2000^{+HST}
Refreshment

- **Signage** indicating sponsorship at coffee break
- **Space to place handouts** for pick up during the break
- **Logo included** on sponsor thank you sign in foyer
- **Business Card Ad** to be included in the event program

\$1000^{+HST}
Exhibit

- **Booth** Includes (10’ x 10’ or 9’ x 9’):
- 8’ High Back Wall + 3’ High Side Wall
- 2 Chairs; 6’ Table Skirted, Carpet
- Electricity Extra \$125^{+HST} (must be preordered at least 2 weeks in advance) - *onsite electrical orders - \$175 Charge

\$1000^{+HST}