

1 ■ Faith & Profit Alignment Blueprint

5 Steps to Multiply Purpose and Profits

By Michael Conner — Abundant Growth Coaching

When faith and profit align, business becomes ministry, leadership becomes stewardship, and growth becomes gratitude.

1 ■ Clarify Your Calling (Faith First, Not Fear First)

“Commit to the Lord whatever you do, and He will establish your plans.” — Proverbs 16:3

Your business is not separate from your calling — it is part of it. Clarifying your divine assignment aligns decision-making with purpose.

- Write a Faith & Business Vision Statement
- Define what ‘abundance’ means beyond profit (impact, people, legacy)
- Anchor your goals to God’s vision for your business: 1 spiritual, 1 financial, 1 operational

2 ■ Price to Create Overflow (Profit Fuels Mission)

“The worker deserves his wages.” — 1 Timothy 5:18

Pricing reflects value and stewardship — not greed. Profit enables service, sustainability, and generosity.

- Audit pricing vs. transformation delivered
- Introduce Value-Based Pricing
- Establish Profit First system
- Tie giving goals to revenue milestones

3 ■ Build Stewardship Systems (Order Precedes Increase)

“Whoever can be trusted with very little can also be trusted with much.” — Luke 16:10

Stewardship creates capacity for increase. Systems reflect faithfulness in small details that invite God’s multiplication.

- Create weekly scorecards (leading vs. lagging metrics)
- Clarify ownership of profit drivers
- Standardize SOPs and leadership rhythms

4 ■ Activate People & Purpose (Leaders Grow Leaders)

“Equip His people for works of service, so that the body of Christ may be built up.” — Ephesians 4:12

Growth multiplies through others. When you develop leaders and honor their gifts, the business becomes a place of discipleship and impact.

- Hold 1:1 growth conversations monthly
- Implement 3C hiring: Character, Calling, Competence
- Set KPIs linked to purpose — not just output

5 ■ ■ Celebrate and Sow (Multiplication Through Gratitude)

“Give thanks in all circumstances; for this is God’s will for you.” — 1 Thessalonians 5:18

Celebration honors what God has done and sows the seed for what He’ll do next. Generosity is a growth strategy.

- Hold quarterly Thanksgiving Meetings
- Share testimonies publicly
- Establish a Legacy Impact Fund
- Practice gratitude journaling as a leadership discipline

■ Faith & Profit Alignment Scorecard

Domain	Faith Check	Profit Check	Alignment Action
Vision	Purpose before plans	3–5 measurable goals	Simplify dashboard
Profit	Giving tied to revenue	Margin 20–30%	Price by value
Stewardship	Weekly accountability	Track 5 leading metrics	Install rhythms
People	Roles match gifts	Team retention >85%	3C hiring + mentoring
Celebration	Gratitude habit	Mission-funded giving	Review & rejoice

■ Closing Encouragement

“Abundance isn’t luck — it’s alignment. When faith directs your systems, profit becomes praise.”

Want a personalized Faith & Profit Plan? **Book your Abundance Strategy Call** at michaelconner.coach/abundance