

ESG策略與企業轉型

在這個 ESG 期望迅速演變的時代，企業唯有超越合規，採取深思熟慮且具有策略性的行動，方能引領未來。

我們協助企業將 ESG 風險轉化為商業機會，透過制定並落實與核心業務與利害關係人優先事項高度契合的永續策略，實現永續與成長並行。



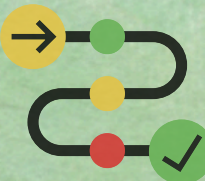
01 | ESG策略制定與落地

我們協助企業設計並執行與核心業務目標及利害關係人期望一致的 ESG 策略。我們的服務不僅止於合規，更將 ESG 轉化為企業價值創造的驅動力，協助您釐清優先事項、掌握機會，並將永續實踐融入日常營運。



02 | 治理架構與政策制定

健全的治理是可信 ESG 策略的根基。我們協助企業設計清晰且有效的治理架構，明確界定 ESG 責任、內部監督與溝通機制，同時制定涵蓋氣候風險、人權、永續採購等核心議題的政策指引。我們已成功協助超過 50 家企業強化其環境管理系統（EMS），整合 ISO 14001、50001 與 26000 等標準進入其 ESG 治理體系。



03 | 永續路線圖與目標設定

我們與您的高層領導團隊合作，制定可執行的永續發展路線圖，作為中長期落實的依據，並設定具意義、可衡量的 ESG 目標，使其與企業願景與組織能力相一致，同時回應監管機構、投資人與社會的期待。



04 | ESG 基準比較(BENCHMARKING)

我們協助企業進行 ESG 基準分析，評估貴公司在產業中的表現與領先企業相比之差異，作為設定實際目標、辨識最佳實踐與提升永續領導形象的重要依據。我們累計已為超過50間企業進行ESG基準比較與成熟度評估，涵蓋製造、科技、金融、食品等領域。



05 | ESG 成熟度評估

運用我們自有的 ESG 成熟度模型，我們評估您目前永續發展的進程，盤點既有優勢、潛在缺口與策略性改善空間，並協助您釐清永續願景與全組織推動 ESG 的準備程度。



06 | 雙重重大性評估

藉由雙重重大性評估，我們協助企業辨識對財務有實質影響，以及對環境與社會有重大影響的 ESG 議題。我們的方法論可依據您的產業特性與資源條件進行客製化，並納入內部與外部利害關係人的參與與觀點。目前為止，我們已協助超過 20 家企業完成雙重重大性評估。



07 | 內外部利害關係人溝通

我們協助您打造並傳達具說服力的策略，針對不同利害關係人的需求量身設計—包括客戶、員工、投資人與監管機關等。無論您正準備進行永續報告揭露、資本市場溝通，或是推動品牌永續定位，我們能確保您的訊息清晰、有公信力，並與企業整體策略高度一致。

永續報告、揭露及合規輔導

隨著 ISSB 國際永續揭露準則在全球加速推動，歐盟 CSRD 已正式生效，而台灣也將於 2026 年起全面導入 ISSB 標準，您的企業準備好了嗎？ISSB 與 GRI、CSRD 的關聯越來越密切，標準彼此對應、重疊又不盡相同——是不是已經讓您感到頭昏眼花、難以掌握重點？

我們協助客戶搶得先機，對齊全球與歐盟核心永續揭露標準，讓「合規」不只是任務，更是企業邁向永續領導地位的策略優勢。我們的專業涵蓋：

- CSRD (含 ESRS)
- ISSB (IFRS 永續揭露準則)
- EU Taxonomy、SFDR、CSDDD
- GRI、TCFD、CDP、SBTi 等主流框架



從年度永續報告撰寫、合規性盤點與監測，到因應即將上路的規範，如《綠色聲明指令》（Green Claims Directive）與《碳邊境調整機制》（CBAM），我們提供不只是技術協助，更是策略思維，協助您從容應對監管挑戰，強化品牌可信度與國際競爭力。

EcoVadis 認證輔導

加速您的 ESG 表現，現在就開始。透過客製化工具、專家洞見與實務執行支援，我們協助您將 ESG 要求轉化為真正的商業機會。無論您正準備邁向金牌、填補關鍵差距，還是剛啟動永續旅程，我們的團隊都將幫助您清晰、有信心地前進，邁向真正有成果的未來。

基礎方案：EcoVadis差距盤點與行動計畫

適合對象：想要獲得專業建議、但希望由內部主導執行改善的企業

協助企業了解自身在EcoVadis評分中的定位與待加強之處，並提供清晰可行的改善方向：

- 檢視現有的 EcoVadis 評分結果與相關文件
- 根據 EcoVadis 四大評分面向 - 環境、勞工與人權、商業道德、永續採購- 盤點關鍵落差
- 提供一份具優先順序的行動計畫，列出具體改善建議與下一步執行方向

這項服務讓企業可自行推進改善工作，同時掌握提升評分的重點與脈絡。

進階方案：EcoVadis 評分提升實作支援

適合對象：希望由專家引導、協助實質改善與文件準備的企業

在基礎盤點的基礎上，我們提供更深入的實作協助，加速您從「識別問題」到「實質提升」的轉換：

- 包含基礎方案的所有服務內容
- 實際協助撰寫與優化關鍵政策與制度文件如：企業行為準則、永續指標、供應商審核機制等
- 協助內部導入 EcoVadis 評分所需的新制度與執行流程
- 提供持續性顧問支援，並在報告提交前進行最終文件審閱與優化

這項服務特別適合希望以更高效率、更有信心地完成 EcoVadis 評分改善工作的企業。

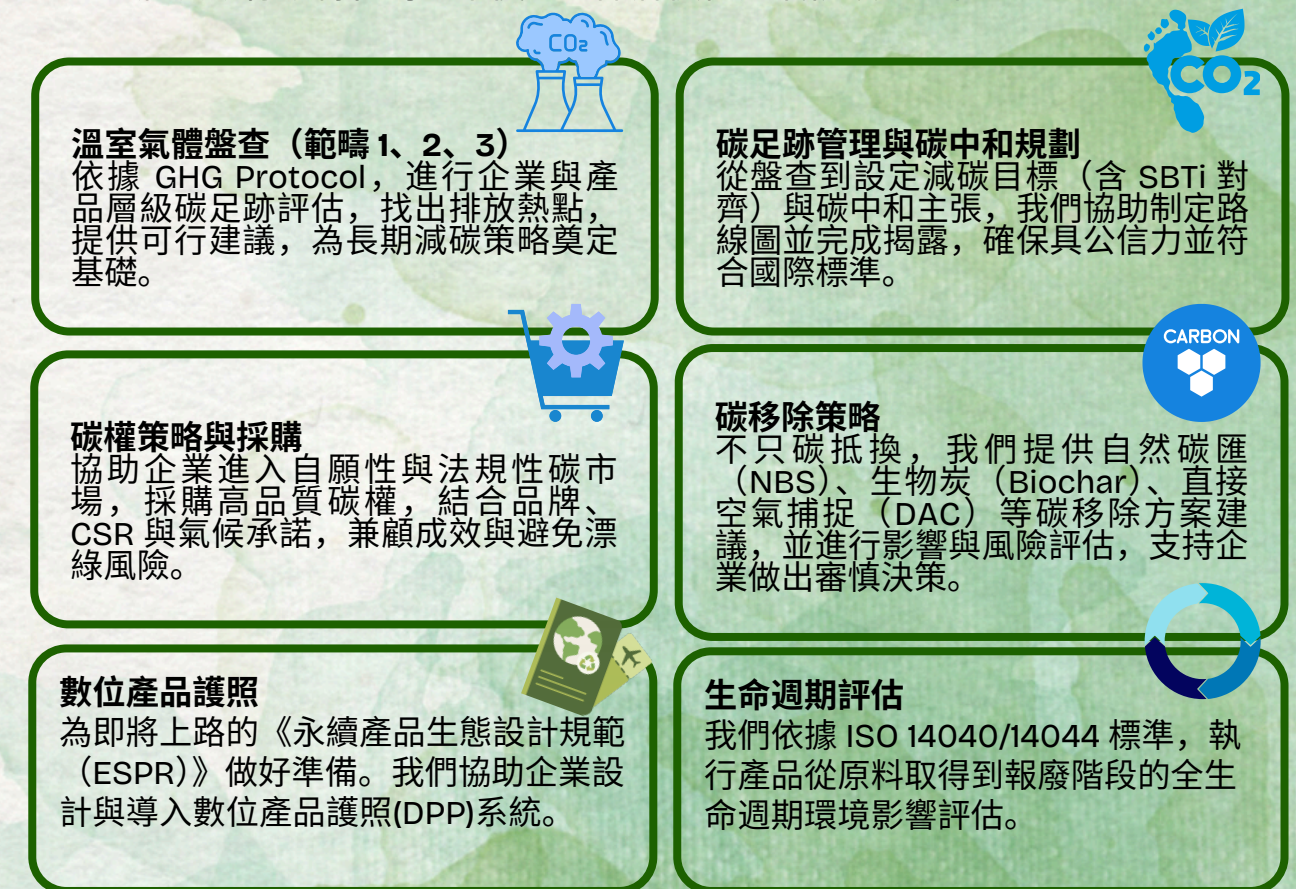
EMS & ISO | 環境與社會管理效能優化

是否苦於無法將 ISO 認證真正轉化為企業價值？我們協助企業超越單一認證要求，全面提升環境與社會管理系統（如 ISO 14001、ISO 50001、ISO 26000 等）的實質績效，幫助企業達到更高的營運效率、更低的風險，以及贏取來自監管機關、投資人與客戶的更強信任。

- ISO 14001 – Environmental Management Systems (EMS)
- ISO 50001 – Energy Management Systems
- ISO 26000 – Guidance on Social Responsibility
- ISO 20400 – Sustainable Procurement
- ISO 14064-1 – GHG Emissions and Removals (Organization Level)
- ISO 14064-2 – GHG Projects (Project Level)
- ISO 14064-3 – Validation and Verification of GHG Assertions

氣候、碳排放以及永續綠色產品

準備好採取有意義的氣候行動了嗎？還不確定該從哪裡開始，或該如何更進一步？我們協助企業建立具有可信度、數據驅動的碳管理策略，不僅止於揭露，更進一步將減碳行動轉化為商業優勢、品牌價值與氣候領導地位。



更多客製化諮詢，請聯絡我們



ESG Strategies & Transformation

To lead in a world where ESG expectations are rapidly evolving, businesses must go beyond compliance and take deliberate, strategic action.

We support companies in turning ESG risks into commercial opportunities by crafting and executing sustainability strategies that are fully aligned with their core business and stakeholder priorities.



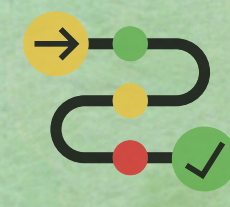
01 | ESG STRATEGY DEVELOPMENT & IMPLEMENTATION

We support businesses in designing and executing ESG strategies that are aligned with core business objectives and stakeholder expectations. Our approach transforms ESG from a compliance task into a driver of value creation, helping you identify priorities, seize opportunities, and embed sustainability into daily operations.



02 | GOVERNANCE FRAMEWORK AND POLICY DEVELOPMENT

Strong governance is the foundation of a credible ESG strategy. We help you design clear, effective ESG governance structures—defining roles, responsibilities, and oversight mechanisms. We also support the development of policy documents on key ESG topics such as responsible sourcing, climate risk, and human rights.



03 | SUSTAINABILITY ROADMAP DESIGN AND GOAL SETTING

We work with your leadership team to develop practical sustainability roadmaps that guide implementation over time. This includes setting meaningful, measurable ESG goals that align with your long-term vision and internal capabilities, while addressing the expectations of regulators, investors, and society.



04 | ESG BENCHMARKING

We conduct ESG benchmarking to help you understand how your organization compares to industry peers and ESG leaders. This insight provides a basis for setting realistic targets, identifying best practices, and positioning your brand as a leader in sustainability.



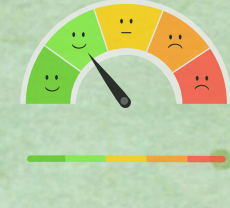
05 | ESG MATURITY ASSESSMENT

Using our proprietary ESG maturity model, we evaluate where you are in your sustainability journey—highlighting your current strengths, existing gaps, and areas for strategic improvement. We also help define your ambition level and readiness to scale ESG initiatives across the business.



06 | ESG COMMUNICATION

We help you craft and communicate a compelling ESG narrative tailored to the needs of your stakeholders—including customers, employees, investors, and regulators. Whether you're preparing for reporting cycles, capital market events, or broader brand positioning, we ensure your ESG messaging is clear, credible, and aligned with your business strategy.



07 | DOUBLE MATERIALITY ASSESSMENT

We conduct double materiality assessments to identify ESG topics that are financially material to your business, as well as those that are environmentally and socially impactful. Our methodology is tailored to your industry and resources, and can include both internal and external stakeholder engagement.

Sustainability Reporting, Disclosure & Compliance

As the ISSB's global sustainability disclosure standards gain momentum worldwide, the EU's CSRD has already come into effect—and Taiwan is set to adopt the ISSB standards in full starting in 2026. Is your business ready? With increasing alignment—but also overlaps and differences—between ISSB, GRI, and CSRD, navigating these evolving frameworks can quickly become overwhelming.

We help clients stay ahead by aligning with key global and EU sustainability disclosure standards—turning compliance into a strategic advantage for ESG leadership. Our expertise covers:

- CSRD (including ESRS)
- ISSB (IFRS Sustainability Disclosure Standards)
- EU Taxonomy, SFDR, and CSDDD
- Leading frameworks such as GRI, TCFD, CDP, and SBTi



From drafting annual sustainability reports and conducting compliance gap assessments to preparing for upcoming regulations like the Green Claims Directive and the Carbon Border Adjustment Mechanism (CBAM), we deliver more than technical guidance—we provide strategic insight to help you navigate regulatory complexity, build trust, and strengthen your global positioning.

Ecovadis Assessment

Your ESG performance, accelerated. We're here to guide you—step by step—through a smarter, faster, and more strategic approach to sustainability performance.

With tailored tools, expert insights, and practical implementation support, we help you turn ESG requirements into business opportunities. Whether you're aiming for gold, looking to close key gaps, or just starting your sustainability journey, our team ensures you move with clarity and confidence—toward results that matter.

Foundation: EcoVadis Gap Review & Action Plan

Offer: Help companies identify where they stand and what to improve.

- Review current EcoVadis assessment and documentation.
- Identify key gaps against EcoVadis criteria across Environment, Labor & Human Rights, Ethics, and Sustainable Procurement.
- Deliver a clear, prioritized action plan with recommended next steps to improve score.

Who it's for: Companies who want expert input but will lead implementation themselves.

Advanced: EcoVadis Score Improvement Support

Offer: Offer more hands-on support to close identified gaps.

- Includes everything in Offer 1.
- Hands-on help to create or refine policies, processes, and supporting documentation (e.g., code of conduct, sustainability KPIs, supplier audits).
- Support internal implementation of new practices aligned with EcoVadis standards.
- Ongoing support and final document review before submission.

Who it's for: Companies seeking guided, expert-driven improvements.

EMS Performance & ISO Alignment

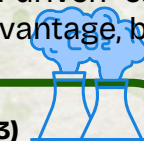
Struggling to turn your ISO certifications into real business value? We help companies go beyond certification by enhancing performance across Environmental and Social Management Systems—including ISO 14001 (Environmental), ISO 50001 (Energy), ISO 26000 (Social Responsibility), and ISO 20400 (Sustainable Procurement).

Climate & Decarbonization

Ready to take meaningful climate action—but not sure where to start, or how to go further? We help companies build credible, data-driven carbon strategies that go beyond disclosure—turning emissions reduction into business advantage, brand value, and climate leadership.

1. GHG Emissions Inventory (Scope 1, 2, 3)

We conduct carbon footprint assessments—at both organizational and product levels—using GHG Protocol standards. We identify emissions hotspots, deliver actionable insights, and lay the foundation for long-term reduction strategies.



2. Carbon Footprint & Neutrality Planning

From baseline calculation to SBTi-aligned reduction targets and carbon neutrality claims, we guide you through goal setting, roadmap creation, and disclosure—ensuring credibility and alignment with global best practices.



3. Carbon Credit Strategy & Procurement

We help you navigate the voluntary and compliance carbon markets to source high-quality offsets—strategically aligned with your brand, CSR goals, and climate commitments. Avoid greenwashing while maximizing impact.



4. Carbon Removal Advisory

Looking beyond offsets? We advise on carbon removal opportunities including nature-based solutions (NBS), biochar, and Direct Air Capture (DAC)—with thorough impact assessments and risk insights to support sound decision-making.



Circular Economy & Product Sustainability

Design products for tomorrow—and build transparency, traceability, and impact into every stage of the lifecycle.

Digital Product Passport

Get ready for EU requirements under the Ecodesign for Sustainable Products Regulation (ESPR). We help design and implement Digital Product Passport systems that:

- Track material content, recyclability, carbon footprint, repairability
- Enable supply chain traceability and compliance
- Prepare your products for future market and regulatory expectations



Life Cycle Assessment

We conduct ISO 14040/14044-aligned Life Cycle Assessments to evaluate the environmental impacts of your products—from raw materials to end-of-life.

- Identify carbon, water, and resource hotspots
- Support sustainable product design and eco-labels
- Use LCA insights for ESG disclosures, procurement, and R&D



CONTACT FOR MORE CUSTOMIZED ADVICE



in associate with  **THE CONFERENCE BOARD**

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ZC Sustainable Solutions is the sustainability consulting brand of ZC Zeelandia Consulting B.V., a Dutch-based firm committed to helping companies navigate ESG transformation with clarity and strategic focus.

Rooted in both European regulatory expertise and local market insights, we offer tailored, actionable solutions that empower businesses to turn sustainability challenges into opportunities. From CSRD, ISSB, and GRI to EcoVadis, carbon management, and circular economy strategies—we combine structure, insight, and hands-on experience to help you lead in a fast-changing world.

