

## ESG Strategies & Transformation

To lead in a world where ESG expectations are rapidly evolving, businesses must go beyond compliance and take deliberate, strategic action.

We support companies in turning ESG risks into commercial opportunities by crafting and executing sustainability strategies that are fully aligned with their core business and stakeholder priorities.



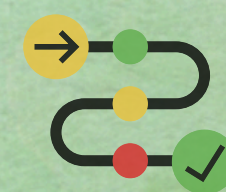
### 01 | ESG STRATEGY DEVELOPMENT & IMPLEMENTATION

We support businesses in designing and executing ESG strategies that are aligned with core business objectives and stakeholder expectations. Our approach transforms ESG from a compliance task into a driver of value creation, helping you identify priorities, seize opportunities, and embed sustainability into daily operations.



### 02 | GOVERNANCE FRAMEWORK AND POLICY DEVELOPMENT

Strong governance is the foundation of a credible ESG strategy. We help you design clear, effective ESG governance structures—defining roles, responsibilities, and oversight mechanisms. We also support the development of policy documents on key ESG topics such as responsible sourcing, climate risk, and human rights.



### 03 | SUSTAINABILITY ROADMAP DESIGN AND GOAL SETTING

We work with your leadership team to develop practical sustainability roadmaps that guide implementation over time. This includes setting meaningful, measurable ESG goals that align with your long-term vision and internal capabilities, while addressing the expectations of regulators, investors, and society.



### 04 | ESG BENCHMARKING

We conduct ESG benchmarking to help you understand how your organization compares to industry peers and ESG leaders. This insight provides a basis for setting realistic targets, identifying best practices, and positioning your brand as a leader in sustainability.



### 05 | ESG MATURITY ASSESSMENT

Using our proprietary ESG maturity model, we evaluate where you are in your sustainability journey—highlighting your current strengths, existing gaps, and areas for strategic improvement. We also help define your ambition level and readiness to scale ESG initiatives across the business.



### 06 | ESG COMMUNICATION

We help you craft and communicate a compelling ESG narrative tailored to the needs of your stakeholders—including customers, employees, investors, and regulators. Whether you're preparing for reporting cycles, capital market events, or broader brand positioning, we ensure your ESG messaging is clear, credible, and aligned with your business strategy.



### 07 | DOUBLE MATERIALITY ASSESSMENT

We conduct double materiality assessments to identify ESG topics that are financially material to your business, as well as those that are environmentally and socially impactful. Our methodology is tailored to your industry and resources, and can include both internal and external stakeholder engagement.

## Sustainability Reporting, Disclosure & Compliance

As the ISSB's global sustainability disclosure standards gain momentum worldwide, the EU's CSRD has already come into effect—and Taiwan is set to adopt the ISSB standards in full starting in 2026. Is your business ready? With increasing alignment—but also overlaps and differences—between ISSB, GRI, and CSRD, navigating these evolving frameworks can quickly become overwhelming.

We help clients stay ahead by aligning with key global and EU sustainability disclosure standards—turning compliance into a strategic advantage for ESG leadership. Our expertise covers:

- CSRD (including ESRS)
- ISSB (IFRS Sustainability Disclosure Standards)
- EU Taxonomy, SFDR, and CSDDD
- Leading frameworks such as GRI, TCFD, CDP, and SBTi



From drafting annual sustainability reports and conducting compliance gap assessments to preparing for upcoming regulations like the Green Claims Directive and the Carbon Border Adjustment Mechanism (CBAM), we deliver more than technical guidance—we provide strategic insight to help you navigate regulatory complexity, build trust, and strengthen your global positioning.

## Ecovadis Assessment

**Your ESG performance, accelerated.** We're here to guide you—step by step—through a smarter, faster, and more strategic approach to sustainability performance.

With tailored tools, expert insights, and practical implementation support, we help you turn ESG requirements into business opportunities. Whether you're aiming for gold, looking to close key gaps, or just starting your sustainability journey, our team ensures you move with clarity and confidence—toward results that matter.

### Foundation: EcoVadis Gap Review & Action Plan

**Offer: Help companies identify where they stand and what to improve.**

- Review current EcoVadis assessment and documentation.
- Identify key gaps against EcoVadis criteria across Environment, Labor & Human Rights, Ethics, and Sustainable Procurement.
- Deliver a clear, prioritized action plan with recommended next steps to improve score.

Who it's for: Companies who want expert input but will lead implementation themselves.

### Advanced: EcoVadis Score Improvement Support

**Offer: Offer more hands-on support to close identified gaps.**

- Includes everything in Offer 1.
- Hands-on help to create or refine policies, processes, and supporting documentation (e.g., code of conduct, sustainability KPIs, supplier audits).
- Support internal implementation of new practices aligned with EcoVadis standards.
- Ongoing support and final document review before submission.

Who it's for: Companies seeking guided, expert-driven improvements.

## EMS Performance & ISO Alignment

**Struggling to turn your ISO certifications into real business value?** We help companies go beyond certification by enhancing performance across Environmental and Social Management Systems—including ISO 14001 (Environmental), ISO 50001 (Energy), ISO 26000 (Social Responsibility), and ISO 20400 (Sustainable Procurement).

## Climate & Decarbonization

Ready to take meaningful climate action—but not sure where to start, or how to go further? We help companies build credible, data-driven carbon strategies that go beyond disclosure—turning emissions reduction into business advantage, brand value, and climate leadership.

### 1. GHG Emissions Inventory (Scope 1, 2, 3)

We conduct carbon footprint assessments—at both organizational and product levels—using GHG Protocol standards. We identify emissions hotspots, deliver actionable insights, and lay the foundation for long-term reduction strategies.



### 2. Carbon Footprint & Neutrality Planning

From baseline calculation to SBTi-aligned reduction targets and carbon neutrality claims, we guide you through goal setting, roadmap creation, and disclosure—ensuring credibility and alignment with global best practices.



### 3. Carbon Credit Strategy & Procurement

We help you navigate the voluntary and compliance carbon markets to source high-quality offsets—strategically aligned with your brand, CSR goals, and climate commitments. Avoid greenwashing while maximizing impact.



### 4. Carbon Removal Advisory

Looking beyond offsets? We advise on carbon removal opportunities including nature-based solutions (NBS), biochar, and Direct Air Capture (DAC)—with thorough impact assessments and risk insights to support sound decision-making.



## Circular Economy & Product Sustainability

Design products for tomorrow—and build transparency, traceability, and impact into every stage of the lifecycle.

### Digital Product Passport

Get ready for EU requirements under the Ecodesign for Sustainable Products Regulation (ESPR). We help design and implement Digital Product Passport systems that:

- Track material content, recyclability, carbon footprint, repairability
- Enable supply chain traceability and compliance
- Prepare your products for future market and regulatory expectations



### Life Cycle Assessment

We conduct ISO 14040/14044-aligned Life Cycle Assessments to evaluate the environmental impacts of your products—from raw materials to end-of-life.

- Identify carbon, water, and resource hotspots
- Support sustainable product design and eco-labels
- Use LCA insights for ESG disclosures, procurement, and R&D



## CONTACT FOR MORE CUSTOMIZED ADVICE



in associate with  **THE CONFERENCE BOARD**

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ZC Sustainable Solutions is the sustainability consulting brand of ZC Zeelandia Consulting B.V., a Dutch-based firm committed to helping companies navigate ESG transformation with clarity and strategic focus.

Rooted in both European regulatory expertise and local market insights, we offer tailored, actionable solutions that empower businesses to turn sustainability challenges into opportunities. From CSRD, ISSB, and GRI to EcoVadis, carbon management, and circular economy strategies—we combine structure, insight, and hands-on experience to help you lead in a fast-changing world.

