



*Grab Your Boots and Join Us for a  
Wild Western Evening Benefitting  
Refresh Frisco and Refresh Little Elm*

**Saturday, January 21, 2023  
Verona Villa, Frisco**

Dear Friends of Refresh,

At Refresh Frisco and Refresh Little Elm, we believe that every child deserves to feel clean and confident. Our nonprofit is the only organization of its kind in our area, providing children with customized packs filled with essential hygiene items. The families that we serve rely on Refresh to ensure their children have necessities like soap, toothpaste, shampoo, deodorant and feminine hygiene products. When children are clean on the outside, it helps them to feel good about themselves on the inside as well.

We are meeting a critical need in our community. Demand is increasing and we desperately need your support. Please consider standing alongside us as we work to ensure every child in our community has access to personal hygiene items. I invite you to come kick up your heels with us at our 1st ever gala, Spurs and Sparkles. We have many sponsorship opportunities and ways for you and your business to get involved. Your support will have a lasting and meaningful impact on children in our community. I promise you will not want to miss this fun-filled evening!

With gratitude.

*Elizabeth Watkins*

President and Founder  
Refresh Frisco and Refresh Little Elm



# What to Expect

## The Cause

Proper hygiene is essential for a child's health and self-esteem. At Refresh Frisco and Refresh Little Elm, our mission is to ensure that every child in our community has access to personal hygiene items. Our organization connects with students in need through FID and Little Elm ISD school staff and administration. We deliver customized Refresh Packs to children quarterly that include essential hygiene products to last each child for 3 months. Our Refresh Packs are tailored to the child's age, gender preference and ethnicity.



## The Event

Celebrate Refresh with a night of delicious food, great entertainment, casino games and exciting and unique auction items in the elegant atmosphere of Verona Villa. Proceeds from the event directly support our mission of ensuring that every child in our community has access to personal hygiene items.

## The Venue



Verona Villa is an architectural gem. The 17,500-square-foot, Tuscan-style building is constructed of Italian stone with barrel tile roof and wrought iron accents and is set on three acres with landscaped, country gardens.



# In-Kind Donations

Please consider partnering with Refresh by contributing an in-kind donation to make this night a huge success. We are looking for donations to help us maximize the revenue generated at our event. Your in-kind donation worth \$1500 or more will receive benefits equal to half the market value. This will start with the "Bronc Buster" Sponsorship level of \$750.

## Saloon Partners

Help our guests wet their whistles by being a Spurs & Sparkles beverage partner. Stock the saloon during our event or donate a bottle for our Whiskey Wall Pull.

## Décor Partners

Do you have a flair for the dramatic? Help us create an evening that takes us into the Wild West and become a Spurs & Sparkles décor partner.

## Boot Scootin' Partners

Ready for some dance hall fun? We are looking for amazing entertainment to have us kickin' up our heels!

## Printin' Partners

Use your printing prowess to create signage and other print items to celebrate the wonderful community partners making this evening possible.

## Raffle Rodeo & Silent Auction Items

From weekend getaways to spa packages and gift baskets – Let's round up the best auction items this side of the Mississippi. Please also consider a gift card donation of \$25 or more for our "Restaurant Raffle" fundraiser. All gift card donors will be recognized on the raffle signage.



# Sponsorship Packages

By sponsoring our gala, you will not only make a difference in the lives of Frisco and Little Elm's children, but you will also have the opportunity to showcase your organization to Frisco's community and business leaders.

## Presenting Sponsor - \$10,000+

- Announced as our Presenting Sponsor on all event signage and publications
- Opportunity to speak and check presentation during gala
- Announcement by Emcee as Presenting Sponsor
- Recognition on Refresh website, social media and program
- VIP seating for 16 guests including 10 VIP parking spots
- Tequila tasting for 16 guests / casino play package

## Cattle Baron - \$5,000

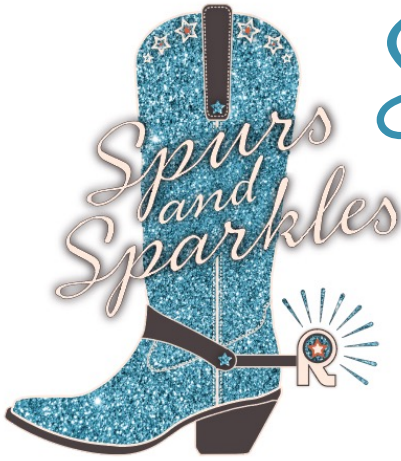
- Announcement by Emcee during event
- Recognition on Refresh website
- Recognition on social media, event signage and program
- Premium seating for 8 guests including 4 premium parking spots
- Tequila tasting for 8 guests / casino play package

## Trail Boss - \$2,500

- Announcement by Emcee during event
- Recognition on social media, event signage and program
- Preferred seating for 4 guests
- Tequila tasting for 4 guests / casino play package

## Bronc Buster - \$750

- Recognition on social media, event signage and program
- Preferred seating for 2 guests






















# Sponsorship Benefits

Presenting Sponsor

Cattle Baron

Trail Boss

Bronc Buster

Spurs and Sparkles presented by "your company"				
Opportunity to speak / check presentation				
Recognition on Refresh website				
Recognition by Emcee during event				
Recognition on event signage & program				
Recognition on social media				
Number of seats	16	8	4	2
Tequila tasting / casino play package				
VIP parking passes	10	4		



# Sponsorship Form

Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

## Cash Sponsorship Options

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000+) | <input type="checkbox"/> Cattle Baron (\$5,000) |
| <input type="checkbox"/> Trail Boss (\$2,500)           | <input type="checkbox"/> Bronc Buster (\$750)   |

## In-Kind Sponsorships

Type of services provided: \_\_\_\_\_

Monetary value: \_\_\_\_\_

## Raffle Prize / Gift Card Donation

Description: \_\_\_\_\_

Monetary value: \_\_\_\_\_

Please return completed form with check or gift card donation to a Refresh Board Member or mail to: Refresh Frisco, PO Box 5367, Frisco, TX 75035. For additional payment options, please contact us at: [info@RefreshFrisco.org](mailto:info@RefreshFrisco.org). We are a registered 501(c)3 nonprofit and all donations are tax-deductible to the extent allowed by law.