



Sigma Spotlight

Special shoutout to Bro. Ron'Alan Simpkins for being September's Black Spend Initiative Challenge winner. Congratulations, Bro. Simpkins, and keep up the great work.

Did you know...

That October is National Book Month? The month-long celebration focuses on the importance of reading, writing and literature. National Book Month is also a time to honor the country's best books and authors. The National Book Foundation created the first National Book Month in 2003.

If you would like to learn how you can observe National Book Month, check out these three options:

1. Start a new book-open up a book you never read before.
2. Share an old book-share an inspiring/life-changing book with family, friends or coworkers.
3. Post on Social Media-use #nationalbookmonth to share with your friends and followers. Tell them what you're reading and why, and encourage them to do the same!



Phi Beta Sigma Fraternity Inc.
State of New Jersey

Black Spend Initiative

2023 YTD

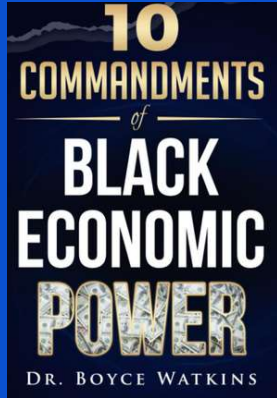
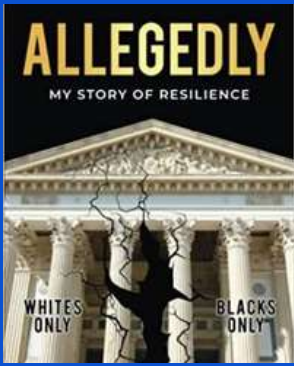
\$20,546

Spent in support of Black owned businesses

KΥΣ: \$19,846
ΛΛΣ: \$700

Bigger & Better Business

TOP 3 RECOMMENDED BOOKS



Allegedly by Lyreshia Bonds-a story about a former Probation Officer's fight against racial discrimination within NJ's Judiciary System. Book comes out in 2024, to learn more, watch the interview with Lyreshia on Youtube at kusbbb1914.

Our Black Year by Maggie Anderson-story about a family's quest to buy black in America's racially divided economy.

10 Commandments of Black Economic Power by Dr. Boyce Watkins- about set of principles aimed at focusing on financial education, entrepreneurship, wealth-building, and unity among Black individuals.

Business Quote of the Week

"If you hang around nine broke people, you will become the 10th."
-John Hope Bryant, CEO of Operation Hope

BUSINESS OF THE WEEK



www.lyreshiaspeaks.com

To watch the interview with Lyreshia Bonds, author and CEO of Bonds LLC-Labor Relations Consultant, visit our webpage at www.pbskus.net or on Youtube at kusbbb1914

Upcoming Event



PHI BETA SIGMA FRATERNITY, INC
KAPPA UPSILON SIGMA CHAPTER
PRESENTS...

PATH TO YOUR FIRST HOME: EMPOWERING FIRST-TIME HOMEBUYERS SEMINAR

Light refreshments served



For the first 15 who register

FREE CONSULTATION

Kennisha Pressley-Smith
REAL ESTATE AGENT/FINANCIAL ADVISOR

REMEMBER THE DATE!



SCAN ME

📅 October 21, 2023

🕒 1pm - 3:00pm

📍 Willingboro Public Library, Willingboro, NJ 08046

Register now for this **FREE** and **Informative** workshop, and take the first step towards homeownership!