

The Sigma Sentinel



March 19, 2024

Volume 11



Did you know...

Globally, the U.S. has the third-highest entrepreneurship rate among 21 high-income economies? Research reports that applications for new businesses spiked to an all-time high in July 2020, when more than 550,000 Americans filed paperwork to start their own companies. Are you tired of the monotony of your daily routine and searching for a new adventure? It may be time to channel that restless energy into starting your own business.

Here are a few tips, regardless of age, to help make the transition as smooth and successful as possible to start the journey of establishing your own business:

1. Know your strengths and leverage your experience
2. Identify your motivation and define success on your terms
3. Begin with a solid business plan
4. Expand your network and seek mentorship

To learn additional steps to transition from mid-career to entrepreneurship, visit our website at pbskus.net

Sigma Spotlight

Special shoutout to Brothers Khary Davis, Director of Education, and Bryan "Truck" Turner, Sigma/Zeta Liaison of Burlington County, for receiving the Sigma of the Year Award. Your hard work and dedication to service have not gone unnoticed. Congratulations, and well done, Brothers! #KUSSTRONG



KUS stands in celebration of Women's History Month



WOMEN'S HISTORY MONTH
March

BUSINESS OF THE MONTH



<https://hofflersmith.com/>


HofflerSmith Financial Services provides tax representation for individuals and small businesses, tax preparation and planning, and payroll taxes, among other services.

To watch the interview with Layton Smith, Sr., IRS Enrolled Agent/Certified Tax Coach, visit our YouTube channel at <http://www.youtube.com/@KUSBBB1914>

Women's History Month is a celebration of women's contributions to history, culture, and society. It has been observed annually in March in the United States since 1987. Here are 3 ways to celebrate Women's History Month in 2024:

1. Support women-owned businesses.
2. Mentor at the Boys and Girls Club
3. Plan an event that celebrates women
4. Create a fundraiser that donates to a women/girl's cause.

Business Quote of the Month



"If they don't give you a seat at the table, bring a folding chair." Shirley Chisholm-U.S. Congresswoman

Upcoming Event



Phi Beta Sigma Fraternity, Inc.
Kappa Upsilon Sigma Chapter
Sigma Beta Club and Bigger and Better Business
Presents...

THE ANNUAL YOUTH CAREER FAIR




Don't miss your chance to connect with top professionals and explore your career options at our upcoming Sigma Beta Club Annual Youth Career Fair. This Career Fair will include the following:

- Diverse representation from a wide range of industries
- Dynamic presentations and interactive displays
- Networking Opportunities
- Q and A Sessions
- Real-life stories
- and light refreshments



 APRIL 13, 2024

 12PM-2PM

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