The Sigma (



Sentinel

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Sigma Spotlight

Special shoutout to the Brothers of KUS who came out to support Dante Foggy, a former KUS Sigma Beta Club Member, and the grand opening of his restaurant, Bordentown Square Tap + Grill. Make sure you stop by and support him. Congratulations Dante, and well done, Brothers! #KUSSTRONG



Did you know...

That according to Reader's Digest (2023), entrepreneurship continues to be a struggle for Black-owned businesses? In fact, studies have shown that the economic shutdown during the pandemic hit Black-owned businesses the hardest compared to all other racial and ethnic groups. Also, contributing factors such as systemic racism and our current economy continues to negatively impact the Black community. So while you are putting together your 2024 Resolution List, make supporting Black-owned businesses one of your goals.

Here are a few ways to support Black-owned businesses in addition to spending money:

- 1. Follow, share and promote via social media
- 2. Leave positive reviews
- 3. Register for their Newsletter
- 4. Volunteer your time

To learn more about ways on how to support Black-owned Businesses for free, visit our website at www.pbskus.net



Wishing the Brothers of KUS A Healthy and Prosperous New Year!

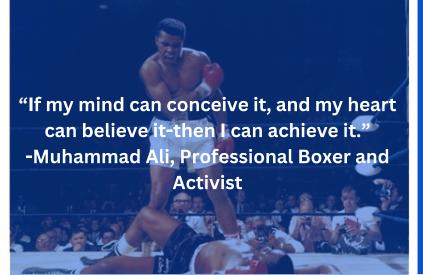


FROM THE MEN OF
PHI BETA SIGMA FRATERNITY, INC.

Here are 5 ways to Rebuild and Restore in 2024:

- 1. Prioritize physical health-eat healthier, get plenty of sleep and exercise.
- 2. Prioritize mental health-seek a counselor/life coach or join a support group.
- 3. Prioritize social health-reconnect with friends or become more involved in your chapter.
- 4. Prioritize financial health-invest, save money from each paycheck.
- 5. Prioritize Spiritual Health-pray more or meditate

Business Quote of the Month



BUSINESS OF THE MONTH



For more information on having your photos taken by a skilled professional, visit Derrick Welton at www.dlwvisuals.com

Upcoming Event



Chapter Headshot Photos

Date, time and location will be announced soon