

September 3, 2019

Re: Jason Riley, Strategy Execution Consultant, Advanced Performance Management Inc.

To Whom It May Concern:

The team at CORE Linepipe has been working with Jason Riley of APM Inc. since early 2019. Mr. Riley's expertise was sought to help grow our young company through Operational Excellence.

CORE became commercial in mid-2014 and has experienced tremendous growth year-after-year. To keep up with the growth, CORE's inventory, yard and warehouse systems require significant improvement and sophistication.

Mr. Riley quickly assessed process inefficiencies and lack of procedures in the supply chain and operations departments. A formal gap analysis was completed with clear, concise measurements. Along with the gap analysis, a solid strategy and plan was developed to determine what new processes, procedures, training, tools, work-space, and best practices are required. At time of writing, the plan continues to be executed and is currently on-schedule and on-budget.

Mr. Riley's knowledge and experience lead him to set-up a thorough LEAN training program and Kaizen event for the team that aligned with corporate goals and objectives. This was critical to ensure that everyone at CORE is on the same page and has buy-in and input into all changes. This greatly helped the learning curve and adoption of a new way of doing business.

It has been a pleasure working on this project with Mr. Riley. His enthusiasm, positive attitude, and pleasant nature are "soft-skills", but well worth mentioning. He adapts well to the different communication and learning styles of many team-members and is easy to talk to and work with.

CORE has successfully reduced many critical risks in supply chain and operations thanks to Mr. Riley's input, guidance and teaching. I would highly recommend Mr. Riley to any team looking to transform and implement or improve through Operational Excellence.

Sincerely,



Suzanne Downey, BSc. PMP

Manager, Supply Chain