

CLOCKED OUT TOGETHER

CREATOR + UGC MEDIA KIT

Work Hard. Clock Out. Live More.

Real-life travel, experiences and value-driven storytelling for working families.

clockedouttogether.com • [@clockedouttogether](https://www.instagram.com/clockedouttogether)

BUILT FOR REAL LIFE. USEFUL FOR BRANDS.

Clocked Out Together helps working families make more of limited time and money through travel, live events, points, deals and real-world hacks.



THE PERSPECTIVE

We're a working family with careers, bills, kids and limited vacation time. Our content is grounded in the decisions people actually make: Is it worth it? What did it cost? How do we fit it into the time we have?

THE PARTNER VALUE

That creates a natural place for hotels, destinations, transportation, experiences and travel brands to show up inside useful storytelling - not as an interruption, but as part of how the experience becomes possible.

MONEY

Points, deals, real costs and smarter spending.

TIME

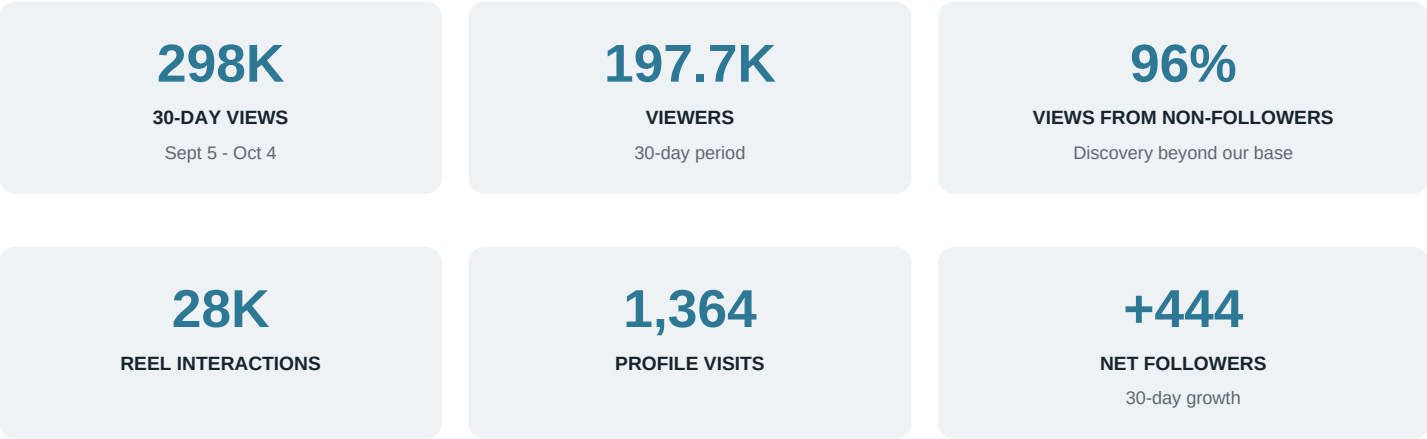
PTO, weekends and making limited time count.

EXPERIENCE

Trips, events and moments worth remembering.

EARLY-STAGE ACCOUNT. REAL TRACTION.

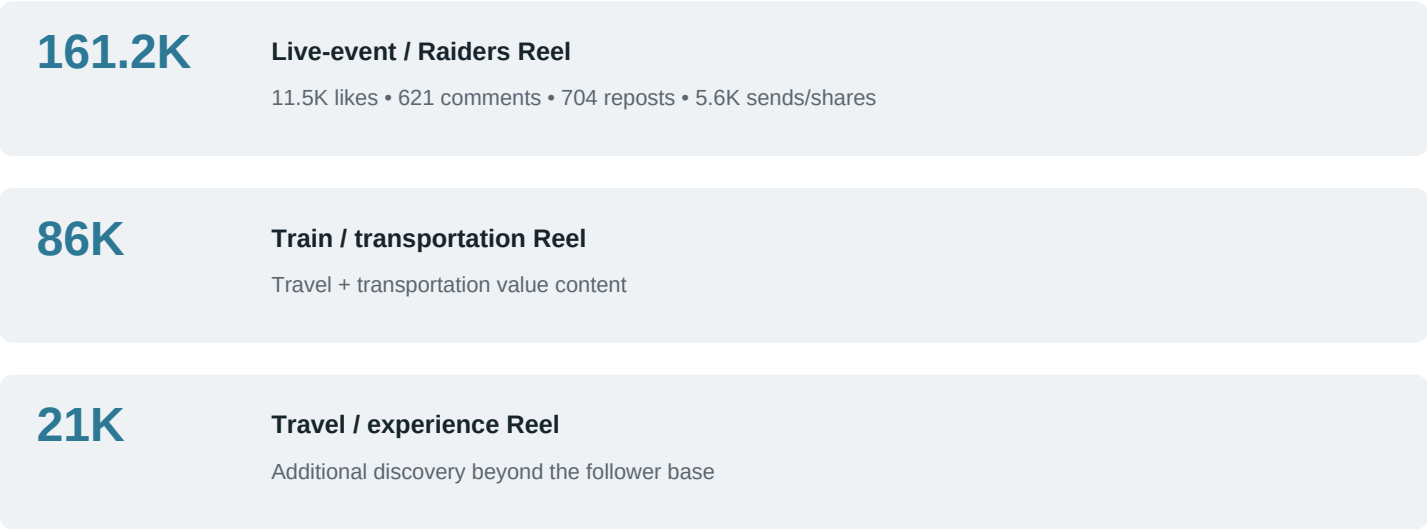
Current Instagram performance shows discovery far beyond the existing follower base.



WHY THIS MATTERS

For partners, the opportunity is not simply our current follower count. The stronger signal is that the content is already being recommended, watched and shared by people who do not yet follow the account.

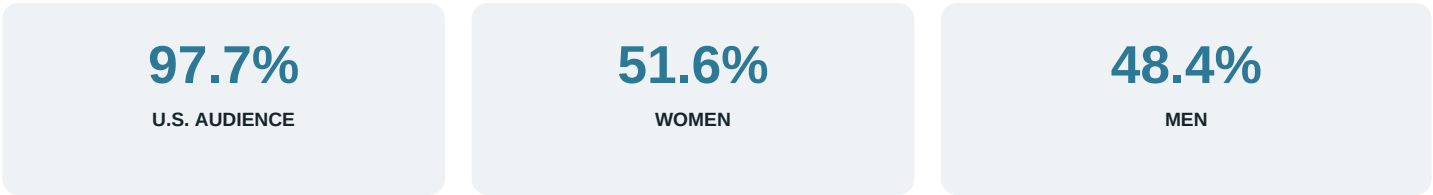
SELECTED CONTENT PERFORMANCE



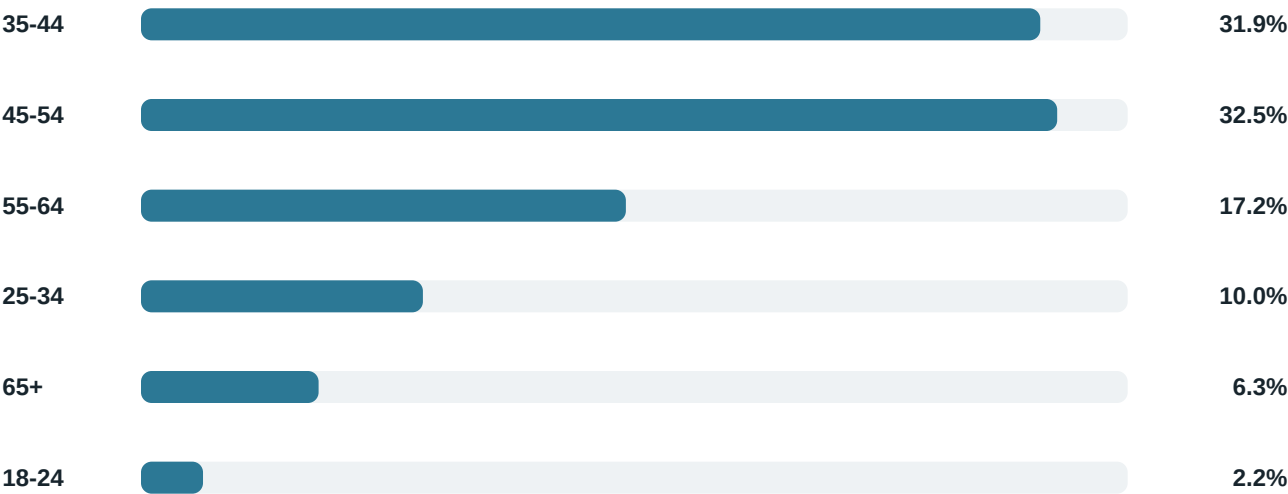
Instagram analytics snapshot supplied Oct. 5, 2026. Metrics should be refreshed before major outreach cycles.

AN AUDIENCE BRANDS CAN BUILD WITH

Our current audience is overwhelmingly U.S.-based, balanced by gender and concentrated in adult age groups with real purchasing and travel decisions.



AGE PROFILE



64.4% ARE AGES 35-54

A strong fit for partners selling real travel decisions: hotel stays, transportation, cruises, experiences, live events, family travel and products that help people get more value from limited time and money.

TWO CLEAR WAYS TO WORK WITH US

We separate brand-owned content from creator distribution so scope, usage and goals stay clear.

01 UGC / BRAND-OWNED CONTENT

Authentic vertical content created for your brand to publish on its own channels.

- Short-form vertical video
- Property / room / experience walkthroughs
- Natural voiceover + on-camera storytelling
- Edited photos + raw vertical clips
- Custom hooks, concepts and shot lists
- Usage rights quoted by project

02 CREATOR / AUDIENCE PARTNERSHIPS

Story-led content published through Clocked Out Together when the partnership fits our audience.

- Hosted stays and experiences
- Sponsored Reels + supporting Stories
- Destination / property features
- Real-cost and itinerary integrations
- Transportation + travel-hack storytelling
- Affiliate / tracked booking integrations

BEST-FIT PARTNERS

Hotels & resorts • destinations & tourism • cruises • transportation • attractions & excursions • restaurants • travel gear • live events • family-friendly experiences

HOW WE WORK

We plan a purposeful shot list before the experience, capture real moments without turning the trip into a production, and build price, logistics, value and takeaways into the final story. Packages and usage rights are quoted by project.

REAL EXPERIENCES. MULTIPLE CONTENT LANES.



DESTINATIONS + HOSPITALITY Puerto Vallarta, Cabo San Lucas, Catalina Island, California getaways and multi-city travel.

TRANSPORTATION + VALUE Amtrak, Metrolink, flights, points, parking, real costs and practical travel logistics.

FAMILY + COUPLE TRAVEL Working-family perspective, couples trips, group trips, later-in-life parenting and limited-PTO planning.

EXPERIENCES + LIVE EVENTS Boating, excursions, sports, tailgates, restaurants and the moments around the destination.

CONTENT STYLE Experience-first hooks, natural footage, real prices, useful takeaways, humor and relatable storytelling.

We sell against 'someday,' not fear: make the time you have count, make the money you already spend work harder, and turn both into experiences with the people who matter.

WHY CLOCKED OUT TOGETHER

USEFUL. HUMAN. BUILT FOR REAL LIFE.

We don't sell the fantasy of unlimited time and unlimited money. We show people how to make more of what they already have - and where the right hotel, destination, experience, transportation option or product can genuinely make that time better.

WHAT A PARTNER GETS

- A defined working-family point of view
- Authentic travel and experience storytelling
- UGC and creator partnership options
- Content built around real decisions: time, money and experience
- A collaborative, pre-planned capture workflow
- Clear disclosure and project-specific usage terms

LET'S WORK TOGETHER.

Partnership inquiries • campaign concepts • hosted experiences • UGC projects

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