

THE GREATER MANCHESTER BENGALI HINDU CULTURAL ASSOCIATION (GMBHCA)



Sponsorship Opportunities

Our Mission

GMBHCA celebrates Hindu social and religious festivals that include Durga Puja, Lakshmi Puja, Kali Puja or Diwali, Saraswati Puja and organises cultural activities such as Bijoya Sammilani, Bengali New Year (Naboborsho) and other functions which include Classical, Folk and Bollywood dances, music and dramas involving the younger generation and guest artists of the community.

Our History

Over the last **33 years**, the association has celebrated numerous cultural and social events. The association was formed in 1993 and has a **membership of over 1000 families** in Greater Manchester. Every autumn, we bring the spirit of Bengali culture to life in Manchester through vibrant celebrations of art, devotion, and community.

We are the **first Durga Puja of Greater Manchester** and our Puja celebrations are not just a religious observance—it's a cultural landmark that attracts thousands of people every year, celebrating tradition, togetherness, and diversity **with footfall of 2000+ people**.

Who We Reach

- ✓ Indian and Bengali families across Greater Manchester
- ✓ Local professionals and working parents
- ✓ Students from nearby universities and colleges
- ✓ Multicultural and arts-loving audiences
- ✓ Cultural organisations and local businesses



DURGA PUJA 2025-26

27TH SEPTEMBER
TO
02ND OCTOBER

GANDHI HALL WITHINGTON,
MANCHESTER. M20 4QB



Account Name : Greater Manchester Cultural,
Sort Code : 01-02-69
Account No : 1322 4700,

please mention "GMBHCA 25-26" as reference

Sponsorship Tiers

Website | Socials | Brochure | Flyers | Banners

| Tier | Headline Sponsor | Gold Sponsor | Silver Sponsor | Community Friend |
|---|--|---------------------------------|-------------------------|-------------------------|
| Contribution | £1,000+ | £500 | £200 | £100 |
| Hall Advertisement (Provided by Sponsors) | Near stage Flex Pull-up QR Code | Banner Hall Entrance Pull-up | Hall pull-up banner | Name listed only |
| Brochure Ad (A4 Glossy Paper) | Full Cover (Back) | Inside Cover (Back) | Inside Full Page | Inside Half Page |
| Website / Socials ** | Homepage Logo + Link | Sponsor Page Logo + Link | Logo on Sponsor Page | Name mention only |
| Digital Flyer Visibility* | Large Logo on All Flyers & Digital Media | Logo + Name | Logo only | Name mention only |
| Announcements on Puja Evenings* | Daily Mention - All Events | Daily Mention | Daily Mention | Group thanks mention |

*To be agreed with sponsors individually


** Will be published for 2025-26 - till end of Aug 26

Additional Sponsorship Options

- **Evening Preeti Bhojan Sponsorship [£1,000]** (Individual and Groups) - "Annadaan is Mahadaan" — Offering food during Durga Puja is considered one of the most sacred acts of service. Each day, GMBHCA serves Bhog (blessed vegetarian meal) to hundreds of devotees and visitors.
 - Support the preparation and distribution of evening preeti bhoj
 - Name announced during food distribution
 - Receive blessings from the community for your generosity
 - Be acknowledged in our brochure and event boards
- **Puja Sponsorship [£500]** - (Individual and Groups) - "Pushpanjali – Offering Flowers, Offering Devotion" symbolic offering of flowers, incense, and prayers to Maa Durga on behalf of devotees.
 - Contribute towards daily puja flowers, incense, and other sacred items
 - Have your name included in the Archana Sankalpa list read by the priest
 - Have a mention in the event brochure under Puja Sponsors

Important Dates

 Brochure Submission Deadline: 12 September 2025

 Durga Puja Celebration Dates: 27 September – 02 October 2025

Get in Touch

We would love to partner with you to make this year's Durga Puja a truly memorable celebration!

 **Email:** sponsorship@manchesterdurgapuja.co.uk

 **Website:** www.manchesterdurgapuja.co.uk

• **Social:** www.facebook.com/GMBHCA

CONTACT

