

Privacy Policy for Proline Crane

Effective Date

1-1-2024

1. Information We Collect

a. Personal Information:

- Name, email address, phone number, company name, job title.
- Contact details submitted via CraneConnect or through direct communication.

b. Media Content:

- Photos and videos of job sites, crane operations, and equipment that may include individuals.
- Customer quotes and testimonials provided with consent.

c. Usage Data:

- IP address, browser type, operating system, and usage behavior on our website and CraneConnect.
- Device identifiers and log data from apps or interactions with digital forms.

d. Quoting Information:

- Project details, job site information, lift requirements, and pricing data submitted through CraneConnect.

2. How We Use Your Information

- Provide, manage, and improve our services and CraneConnect.
- Respond to inquiries or service requests.
- Display customer testimonials (quotes) with permission.
- Share job success stories, images, or video content (with consent).
- Analyze usage patterns.

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- Comply with legal obligations.

3. How We Share Information

- With service providers for hosting, analytics, or marketing.
- With third parties only with permission or legal requirement.
- Photos, videos, and quotes shared with consent.

4. Use of Media (Photos, Videos, Quotes)

- Used for marketing and social media with consent.
- Identifiable individuals will only be shown with consent.
- Users can request removal at any time.

5. CraneConnect-Specific Data

- Data entered into CraneConnect is encrypted and stored securely.
- Access limited to authorized personnel.

6. Data Retention

- Data retained only as long as necessary or required by law.
- Media content may be stored longer unless removal is requested.

7. Your Privacy Rights

- Access, correct, or delete personal data.
- Withdraw consent for media use.
- Opt out of communications.

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- File complaints with data authorities.

8. Security Measures

- Industry-standard security measures protect your information.

9. Children's Privacy

- Services not intended for individuals under 13.
- No knowingly collected personal data from children.

10. Updates to This Policy

- We may update this policy; changes will be posted with a new effective date.

11. Contact Us

Proline Crane

[Your Company Address]

Email: info@prolinecrane.com

Phone: 814-299-9477