



NIGHT OF EXCELLENCE IN CRE

ABOUT US

The Night of Excellence is a highly anticipated event that recognizes and celebrates excellence in the commercial real estate industry.

Hosted annually and presented by CAB (Commercial Association of Brokers) in partnership with NAIOP (National Commercial Real Estate Development Association) and SIOR (Society of Industrial & Office Realtors), the event serves as a platform to honor top achievements, foster connections, and promote innovation within the commercial real estate industry.

Do you know a commercial real estate professional or project that deserves recognition for their exceptional work?

We invite you to play a part in recognizing those who have made a significant impact on the industry by nominating them for one of our prestigious awards.



WHY WE DO THIS

Reinvigorating the Future of Oregon & SW Washington

The Night of Excellence isn't just about recognizing achievements; it's about building a brighter future for our **community**.

By celebrating success in commercial real estate, we:

- Attract investment that revitalizes vacant spaces.
- Inspire innovation in development projects.
- Foster collaboration to **address the needs of our community**.

Join us in recognizing excellence and **shaping our communities** for generations to come.



SPONSORSHIP OPPORTUNITIES

● Signature Event Sponsor \$25,000

With this sponsorship, your company will receive:

- Full page ad in the Night of Excellence Special Publication
- An opportunity to share a five-minute video to be featured during the event
- 1/2 page "Word from our Signature Sponsor" featured in our Special Publication
- Opportunity to present the final Development of the Year Award
- Your company name as Signature Sponsor in the event, video, and all promotional materials
- Your company featured on CAB, NAIOP & SIOR Websites, LinkedIn and Instagram Pages
- Two tables for a total of 20 guests at the Night of Excellence Awards Dinner
- Access to the VIP lounge

SOLD



● Gold Sponsor \$7,500

With this sponsorship, your company will receive:

- 1/2 page ad in the Night of Excellence Special Publication
- An opportunity to share a 90 second commercial featured during the event
- Opportunity to present an award
- Your company name as Gold Sponsor in the event video & all promotional materials
- Your company featured on CAB, NAIOP & SIOR Websites, LinkedIn and Instagram Pages
- One Table for a total of 10 guests at the Night of Excellence Awards Dinner



SPONSORSHIP OPPORTUNITIES

● Silver Sponsor: \$5,000

With this sponsorship, your company will receive:

- With this sponsorship, your company will receive:
- 1/4 page ad in the Night of Excellence Special Publication
- Opportunity to present an award
- Your company name as Silver Sponsor in the event video & all promotional materials
- Your company featured on CAB, NAIOP & SIOR Websites, LinkedIn and Instagram Pages
- Five tickets to the Night of Excellence Awards Dinner

● Bronze Sponsor: \$2,500

With this sponsorship, your company will receive:

- 1/4 page ad in the Night of Excellence Special Publication
- Your company name as Bronze Sponsor in the event video & all promotional materials
- Your company featured on CAB, NAIOP & SIOR Websites, LinkedIn and Instagram Pages
- Two tickets to the Night of Excellence Awards Dinner



GIFTING LOUNGE

\$15,000 Sponsorship Opportunity

Offers a unique opportunity to showcase your brand and products to key commercial real estate professionals in a curated, exclusive environment. This package is designed to provide direct access to high-profile attendees, allowing you to make lasting impressions through personalized VIP gifting experiences.



- **Exclusive Branding** as the Host of the Gifting Lounge area: Custom signage in a host provided branded décor featuring your company's logo. Prominent logo placement on all pre-event marketing materials.
- **Project/Product Showcase & Engagement:** Prime opportunity to present and display your projects/products or services to attendees, curated for the commercial real estate industry, ability to offer **personalized gifts** to top industry executives, decision-makers, and VIP guests. Gifts could include premium items, services, or customized bundles reflecting your brand's quality and value.
- **Additional Gifts for Attendees:** ability present VIPs with donated items from local Portland-based businesses.
- **Digital & Media Exposure:** Brand recognition in all digital media, including the event website, social media shoutouts, and email campaigns, emphasizing your sponsorship of the Gifting Lounge.
- **Full Marketing Support:** Half-page ad in the Night of Excellence Special Publication, distributed to all attendees and key commercial real estate professionals, Logo placement on the event's digital platforms, including the event's homepage, social media, and promotional emails.

COCKTAIL SPONSORSHIP

\$12,500 Sponsorship Opportunity

- Full page ad in the Night of Excellence Special Publication
- Opportunity to share a sixty second commercial featured during the event
- Opportunity to present an award
- Your company logo on Cocktail Napkins for cocktail hour & after party
- A special drink featuring your company during the cocktail hour & after party
- Your company name as the Cocktail Sponsor in the event video & all promotional materials
- Your company featured on CAB, NAIOP & SIOR Websites, LinkedIn and Instagram Pages
- One Table for a total of 10 guests at the Night of Excellence Awards Dinner
- Generate positive publicity and enhance your brand's reputation through your involvement in charitable initiatives.
- Create lasting relationships with your community by giving back through meaningful events and charitable endeavors.



RED CARPET

\$15,000 Sponsorship Opportunity

● **Red Carpet Branding & Exposure:** Your company's logo prominently displayed on the Red Carpet backdrop, ensuring visibility in all event photography and media coverage, brand mentioned in all event-related social media posts and media, including photos of attendees, award winners, and VIP guests. Exclusive signage and product placement opportunities along the Red Carpet entry for maximum guest engagement as attendees arrive.

● **Presentation Opportunity:** Opportunity to present a key Night of Excellence Award onstage during the awards ceremony, including a brief speaking opportunity to address the audience of industry leaders, Your company's name featured on the award and in all related promotional materials, providing lasting brand recognition associated with industry excellence.

● **Comprehensive Event Marketing:** Half-page ad in the Night of Excellence Special Publication, distributed to all attendees and key commercial real estate professionals across the region.

● **Red Carpet Media Partnership:** Exclusive media coverage as part of the event's official Red Carpet partner, with access to all photos and videos featuring your brand and logo, Post-event follow-up communication to attendees, featuring a "Thank You" from your company, reinforcing your sponsorship and brand message.



The Red Carpet Sponsorship package offers a prestigious opportunity for your brand to gain maximum exposure and align with the elegance and exclusivity of the Night of Excellence in CRE. This package is designed to provide your company with significant visibility, as you host local Portland publications, reporters and camera crews (like, The Oregonian, Portland Business Journal, Willamette Week, The Portland Mercury, Portland Monthly, Portland Tribune, KGW, KOIN, EverOut, Thrillist Portland, etc.) to interview Developers and Brokers who have submitted their projects for the Night of Excellence in CRE Awards.

CHARITIES

The Robert Griffin III Foundation

Our Story

The Robert Griffin III Foundation is an initiative that truly comes from my heart, and with the help of our members I'm excited about the difference we can make in people's lives. With this foundation, I want people to understand that their dreams aren't out of reach, and that anything is possible.

Our Mission

The Robert Griffin III Foundation is a non-profit foundation that strives to discover, design, and support programs that benefit families that are experiencing food insecurity, improve youth fitness and nutrition, and support and empower America's youth.

Our Vision

The Robert Griffin III Foundation believes that every family has a right to food security and healthy lifestyles. Through our work with outside organizations and non-profits, the Foundation seeks to end food insecurity in America and improve the health of America's youth.

Robert Griffin III (RG3) has always felt a calling to make a long-lasting, positive impact on the world. Like every NFL player, RG3 knew being an NFL Rookie of the Year award winner and Pro Bowl Quarterback was temporary, and he knew that he could leverage his platform for positive change in the world. After discussions with close mentors and family, RG3 chose to form the Robert Griffin III Foundation as a vehicle for that change.

Growing up in a military household forged the foundational principles of Robert's life, principles of hard work, caring for your community, and service to others. Those principles laid the foundation from which Robert learned to excel, principles that were built upon by his time at Baylor University. As a dedicated student and All-American Heisman winning athlete, RG3 took on multiple leadership roles that helped him develop the skills to be successful in all facets of life. RG3 served on and off the field, including as a captain of the football team, Fellowship of Christian Athletes, President's Athletic Advisory Board, and the Athletic Department's Community Involvement Board.

As his professional playing career developed, RG3 took those skills in management and leadership into work with major corporations like Adidas, PepsiCo, Nissan, and USAA. Helping these companies with team building, product development, and customer engagement. Furthermore, he has worked as an advocate for these corporations in their pursuit of finding solutions to a range of issues. RG3's passion for the community is reflected in the work of his foundation. With a focus on providing struggling families with food security and helping young people make better choices on fitness and nutrition, RG3 is looking to make meaningful change in the community. RG3 believes that changing the world for the better starts with helping young people and their families.

RG3's passion for inspiring the next generation of leaders and looking towards the future has led to him being involved with numerous youth mentorship programs in the Central Texas, Central Florida, and Washington DC areas.

Robert is married to his wife Grete Griffin, and they have 4 daughters: Reese, Gloria, Gameya and Gia.



OUR 2024 SPONSORS



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CONTACT US

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