

Digital Alchemy for Visionary Brands

Strategic. Creative. Unapologetically human
- Brand alchemy for the modern era.

Hourly Rate

\$35-\$75/HR

(Based on project
scope & business
size)

Monthly Retainers

Starter Plan:

- 1 Platform | 3-4 posts/week | Basic Captions
+ Analytics = \$500 - \$900/month

Growth Plan:

- 2 Platforms | 3-5 posts/week | Strategy
session + Light Ads = \$1,000 - \$1,800/month

Pro Plan:

- 2-3 Platforms | 5-7 posts/week | Engagement
+ Ad Mgmt + Reports = \$2,000 -
\$3,000/month

One-Time Strategy Packages

Social Media Audit:

- Full review of current branding,
performance & insights = \$250 - \$500

Content Strategy Kit:

- 30-day calendar | Hashtag & Tone Guide =
\$400 - \$800

Digital Marketing Starter Plan:

- SEO | Email | Social | Content & Ad Outline =
\$800 - \$1200

A-La-Carte Services

- Instagram/TikTok Setup =
\$200-\$350
- Canva Template Pack (10-
15 posts) = \$150-\$300
- Hashtag & Keyword
Research = \$100-\$250
- Email Newsletter Setup =
\$250-\$400
- SEO Blog (500-1,000
words) = \$100-\$200
- Pitch/Marketing Deck
Design = \$300-\$600

Consulting Packages

1-Hour Strategy Call:

- Recorded Zoom +
Action Plan = \$100 -
\$150

3-Session Bundle:

- 3 x 1-hr calls + Digital
Marketing/Social Media
Outlines = \$250 - \$400

Optional Add-Ons

- Ad Campaign Setup =
+\$300-\$600
- Analytics & Monthly
Reporting =
+\$200/month
- Influencer Outreach =
+\$250+
- Brand Voice Guide =
+\$250-\$400