

# Recent work

## Growth Strategy

- Supporting one of the top ground services providers to major airlines to define growth strategy
- Advising a major credit card provider on travel co-brand strategy to penetrate travel and tourism sector
- Supporting owner of leading travel and tourism focused media provider on travel industry on monetization and strategic options for sale

## Private Equity

- Conducting investment thesis scan for top 10 hospitality asset owner
- Supporting due diligence for PE acquisition of niche luxury tourism operator
- Supporting top ten PE fund on purchase of one of the largest tourism operators

## Interim expertise and leadership capacity

- Interim CEO of major luxury hotel chain expansion into cruise sector
- Interim sales and marketing support for perimeter security company focused on high-profile tourism sites around the world

## Board and Advisory

- Serving on the board of major tourism operator
- Serving on the board of distribution company focused on travel industry
- Senior Advisor to \$5 billion PE firm
- Advisor to multiple investors focused on travel and tourism