



JOINT MEDIA RELEASE



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PNG RFL Partners with APEC PNG to Promote APEC 2018

As PNG hosts the largest international event in history, APEC 2018, PNG's official rugby league federation, PNG RFL, confirms its partnership with the APEC PNG Coordination Authority (APEC PNG) to promote Papua New Guinea to the world.

At a press conference held today, at the Oil Search National Football Stadium, the Papua New Guinea Rugby Football League signed an MOU with APEC PNG, allowing the two organisations to work closely together to promote PNG as the host country of this year's APEC events.

PNG RFL Chairman Sandis Tsaka said rugby league is proud to get behind the effort to promote PNG. "We are excited to work with APEC PNG and are thankful for this opportunity to be part of the excitement in the lead up to the various APEC meetings that will be hosted here in PNG."

Chairman Tsaka and PNG RFL CEO Reatau Rau also showcased the new PNG LNG Kumuls jersey which prominently features the APEC PNG logo. The PNG LNG Kumuls will be wearing these jerseys when they take on the Fiji Bati during the Test Matches held in Sydney later this month. The APEC PNG logo will also be displayed on official uniforms of rugby league players at various grade levels.

Three PNG RFL players have been selected to act as official brand ambassadors for APEC PNG – Wartovo Puara, Moses Meninga and Radhley Brawa. "They will promote APEC at various press conferences, media interviews, sporting and charity events and draw important attention to this major event" said CEO Reatau Rau.

Minister for APEC, Justin Tkatchenko, MP expressed his appreciation to PNG RFL. "This is a great partnership and we are looking forward to working closely with PNG RFL, their management team and brand ambassadors to making APEC an international success".

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*To discuss this Media Release, please contact the APEC PNG MEDIA TEAM on
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