



## **ABAC MSME & INNOVATION SUMMIT 2018 AGENDA**

International Convention Centre, Port Moresby – Papua New Guinea  
10<sup>th</sup> & 11<sup>th</sup> of September 2018

**Overview** Noting the critical contribution of MSMEs to economic development, the Summit will provide high level recommendations to APEC leaders on measures that advances the growth and further participation of MSMEs in regional economies; promote and demonstrate the role of digitisation and the means by which it contributes to MSME growth and prosperity.

During the Summit, participants from both the public and private sectors will share in a participatory, high level summit, including:

1. MSME policy makers from the APEC region;
2. Regional and global organisations with strong MSME development programs;
3. Representatives from MSME sectors in the region with particular interests in agriculture, tourism, e-commerce, fisheries, the role of women in the economy; and
4. Experts in delivery platforms which facilitate MSME access to finance and markets and covering e-commerce, digitisation, regulation, capacity building.

The Summit is organised by ABAC PNG supported by sponsors and the APEC PNG Coordinating Authority. It will be part of the APEC SME week and will be convened at the PNG International Convention Centre in Port Moresby.

**Co-chairs of ABAC MSME & Innovation Summit:** Dadi Toka Jr and Jane Ravusiro

### **DAY 1 MONDAY 10 SEPTEMBER 2018**

**8:00-8:30 Registration**

#### **8.30-9.15 OPENING SESSION**

**Opening Comments:** Stan Joyce, ABAC PNG Alternate Member and Chair of MSME Summit Committee

**Welcome Remarks:** Prime Minister of Papua New Guinea Hon. Peter O’Neill, CMG, MP

**Guest Speaker:** Traci Houpapa, Chair of Australia New Zealand Leaders Forum Indigenous Business Group - THE INCLUSIVE SOCIETY

**9.15-9.30**      **GROUP PHOTO**

**9.30-10.45**      **SESSION 1: DIGITISATION AND INNOVATION POWERING MSME GROWTH AND DEVELOPMENT**

**Part 1:** *Raising living standards of low/middle income earners – strongly supported by MSME growth and development*

**Issues to be considered:**

- Individuals becoming business successes
- A successful MSME – is the government an agent of success or a hindrance?
- Accessing domestic and international supply chains
- APEC's role in advancing MSMEs in the region

**Keynote Speaker:** Hong-Joo Hahm, Officer-In-Charge of UNESCAP (& Panelist)

**Moderator:** Dr. Charles Yala, Former Director of National Research Institute of PNG

**Panelists:**

Lesieli Taviri, CEO of Origin Energy, PNG  
Jerry Ho, Chairman of APAC MSMEs Trade Coalition, and  
NZ Green Industry Association  
Des Yaninen, Deputy Chair of PNG SME Corporation

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**10:45-11:00**      **MORNING TEA BREAK**  
Supported by **SP Brewery**

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**11.00-12.15**      **Part 2:** *Digitisation Shaping Future Growth Prospects for MSMEs*

**Issues to be considered:**

- E-commerce and digital trade – charting future opportunities
- E-commerce helping MSMEs enter and exploit domestic and global markets
- Lifting constraints on financing MSME growth and development

**Keynote Speaker:** Linda DuCharme, President of ExxonMobil Global Services (& Panelist)

**Moderator:** Nuni Kulu, GM of Digital Trade, BSP

**Panelists:** Rachel Freeman, Advisory Manager of IFC  
Evan Holley, Deputy Chair of APEC SMEWG  
Peter William, CEO of Deloitte Digital

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**12.15-1.30 LUNCH BREAK**

*A Lunchtime Presentation: Minister for Communications, Information Technology and Energy Hon. Sam Basil, MP*

**Introduced by:** Michael Mell, Chairman of Small and Medium Enterprise Corporation, PNG

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**1.30-2.45 Part 3: Affordable internet infrastructure – To support growth for all**

**Issues to be Considered:**

- Access and technology working for MSMEs
- Investment needs and best practice policy framework for open access
- regulation and policies to access to broadband and internet – access, competition and fair pricing

**Keynote Speaker:** Charles Punaha, CEO of NICTA  
(& Panelist)

**Moderator:** Sundar Ramamurthy, Consultant to PNG DataCo

**Panelists:** Peter William, CEO of Deloitte Digital  
Saumil Shah, CEO of Energaia, Thailand  
Fredrik Orrenius, Partner of Emerging Digital Ventures,  
Australia

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**2.45-3.00 AFTERNOON TEA BREAK**

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**3.00-4.15 SESSION 2: DIGITISATION AND INNOVATION IS DISRUPTIVE TO OUR CURRENT EDUCATION SYSTEMS**

**Part 1:** *New approaches to educations and skills awareness for the digital age; driving economic diversification, maintaining social harmony*

**Issues to be Considered:**

- Education needs to support technical innovation and digitisation
- Work integrated learning
- MSMEs in economic diversification

**Keynote Speaker:** Richard J. Cawood, Director of Strategy, Ernst & Young

**Moderator:** Dr. Osborne Sanida, Director of National Research Institute of PNG

**Panelists:** Prof. Andrew MacIntyre, Deputy Vice Chancellor Global Development and Director of Australian APEC Study Centre, RMIT University  
Dr. Jeffrey Noro, Director Policy of PNG Department of Science and Technology Secretariat  
Dr. Ute Kombra, Secretary of The Department of Education, PNG

**4.15-5.30** **Part 2:** *Are there new developing playgrounds for MSMEs to grow and realize their potential?*

**Issues to be Considered:**

- Incubators to facilitate MSME entrepreneurs
- Creating centres of excellence
- On-line facilities for MSME education

**Keynote Speaker:** John Mangos, Country Manager of Carpenters, PNG (& Panelist)

**Moderator:** Eli Webb, Country Coordinator for Centre for International Enterprise, PNG

**Panelists:** Anthea Smits, CEO of The Difference Incubator, Australia  
Anthony Smare, Chairman of Kumul Foundation, PNG  
Jeff Gilpin, CEO of RedX

**5.30-6.00** **Summary Session**

**Open Discussion:** Selected speakers/moderators from the Day's panel sessions

**Moderator & Concluding Comments:** Ken Waller, Executive Director of ABAC  
PNG

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**6.30**

**RECEPTION DINNER**

Sponsored by **ExxonMobil**

**Location:** Laguna Hotel

**Dress:** Smart Casual

*A Special Presentation by ExxonMobil of Digital Innovation Awards*

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