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**Bluebird Health Advocates LLC**

**Privacy Statement**

Health Insurance Portability and Accountability Act (HIPAA) Privacy Notice: To read more about our health and medical information privacy practices under the Portability Act and Health Insurance Accountability, or HIPAA, please visit HIPAA Notice of Privacy Practices. <https://www.hhs.gov/hipaa/for-individuals/notice-privacy-practices/index.html>

**Website Privacy Policy**

**Preamble**

We recognize that the privacy of your personal information is important. The purpose of this policy is to let you know how we handle the information we collect through your use of this website. There are portions of this website that may describe privacy practices that apply to specific types of information, or to information that is provided on certain web pages.

This policy does not apply to information that is collected by other means, such as over the phone or in person, although that information may be protected by other privacy policies. As used in this policy, terms such as “we” or “our” and “company” refer to Bluebird Health Advocates LLC

This website is designed for an audience in the United States. Any information you provide, including your personal information, will be transferred to, and processed by a computer server that is located within the United States.

**Cookies and tracking**

The company uses various technologies, which may include "cookie" technology, to collect information about our website visitors, such as pages visited and frequency of visits, and to enable certain features on this website. "Cookies" are small text files that may be placed on your computer when you visit a website. Cookies may include "single session cookies", which generally store information during a single visit to a website and are then deleted, and "persistent cookies" which are generally stored on a computer unless, or until, are deleted or scheduled to expire. You can disable cookies and similar items by adjusting your browser preferences at any time.

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You can disable cookies and similar items by adjusting your browser preferences at any time. However, this may limit your ability to take advantage of the full functionality of this website. You can also manage “flash” technologies with Flash Management tools(Flash Management) that are available on the Adobe website. Please note that we do not currently respond to your browser's "Do Not Track" signals that provide a way to opt out of the process of collecting information about online activities over a period and third-party activities, or about online services because, among other reasons, there is no common definition for such signals, and there are no industry standards for determining how to interpret such signals.

We also have third-party vendors that use cookies and other technologies to aggregate and collect information, and to track browser activity over time and across third-party websites, such as web browsers used to find our websites, or to send personalized advertisements to you. We do not control these third-party technologies and their use is governed by the privacy policies of third-party ad networks and similar entities that use these technologies, please visit http://www.aboutads.info/consumers to opt out of such technologies. ad networks and services, go to www.aboutads.info/choices. Once you click on the link, you will opt out of receiving ads from those participating companies that advertise or only from ads provided by specific companies.

We may use analytics tools to collect information and aggregate data about our website visitors, such as pages visited and frequency of visits, and to enable certain features on this website to be enabled. Information is captured using various technologies and may include cookies.

We may also use and disclose information unless restricted by this policy or by law. Some examples of the ways we use your information include:

Personalizing your website experience including managing and documenting your preferences.

Marketing, product development and research purposes.

Tracking resources and data advice on the website.

Development of reports related to the use, activity, and statistics of the site.

Assist users who have problems with the website.

Allow the use of certain features and tools on this website.

Track the paths of visits to this website and within this site.

**Your personal information**

This website may include web pages that give you the opportunity to provide us with personal information about yourself. You do not have to provide us with personal information if you do not want to do so. However, this may limit your ability to use certain features of this website or request certain services or information.

**We may use personal information for a number of purposes such as:**

This website is designed for an audience in the United States. Any information you provide, including your personal information, will be transferred to, and processed by a computer server that is located within the United States.

To respond to an email or a special request from you.

To personalize the website for you.

To process a request, you made.

To administer surveys and promotions

To provide you with information that we think will be useful to you, such as information about health products or services that we provide or other businesses provide.

To perform analysis to improve our products, websites, and advertising.

To comply with applicable laws, regulations, and legal process.

To protect someone's health, welfare, or safety.

To protect our rights, the rights of affiliates or related third parties, or to take appropriate legal action, such as enforcing our Terms of Use.

To keep a record of our transactions and communications.

For other situations that are necessary or useful for us to conduct our business, as long as such use is permitted by law.

We may use personal information to communicate with you through your contact information that you provide through this website, including any email address, telephone number, cell phone number, text message number, or fax number. . Please see the section below titled “Our Online Communications Practices.”

We may share personal information within the Company, and we may combine personal information you provide to us through this site with other information we receive from you, whether online or offline, or from other sources such as our vendors. For example, if you have purchased a product or service from us, we may combine the personal information you provided to us through this website with information related to your receipt of a product or service.

**Sharing personal information**

We will only share personal information with third parties as outlined in this policy and as otherwise permitted by law.

We may share personal information if all or part of the Company is sold, consolidated, dissolved, acquired, or is in a similar transaction.

We may share personal information in response to a court order, subpoena, search warrant, law, or regulation. We may cooperate with legal authorities in investigating and prosecuting activities that are illegal, that violate our rules, or that may be harmful to our visitors.

If you submit information or make a posting to a chat site, bulletin board, or similar chat portion of this website, the information you provide, as well as your screen name, will be visible to all visitors, and such visitors may share with others. Therefore, please be considerate of what you write and understand that information may become public.

We may share information with companies acting as third parties with whom we collaborate, or with whom we contract to perform services on our behalf. For example, we may contract with a company to help us send and manage email, and we may provide the company with your email address and certain other information so that the company can send you a message on our behalf. Similarly, we may contract with companies to host or operate some of our websites and related computers or software.

This website “**may”** allow you to view your visitor profile and related personal information and may allow you to make changes to such information. **If this feature is available,** we will include a link on this website with a header similar to “My Profile” or similar words. Clicking the link will take you to a page where you can review your visitor profile and related personal information.

**Website and security information**

We maintain reasonable physical, administrative, and technical security mechanisms that are designed to protect the information you provide to us on this website. However, no security system is impenetrable and we cannot guarantee the security of our website, nor can we guarantee that information you provide to us will not be intercepted when transmitted to us over the Internet, and we do not We are responsible for illegal acts of third parties such as criminal hackers.

**Our Online Communication Practices**

We may send electronic newsletters, account statement notifications, and other communications, such as marketing communications, on a periodic basis to various individuals and organizations. We may also send email communications on such topics related to general health benefits, website updates, health conditions, and other general health topics. We offer appropriate opt-out mechanisms, such as opt-outs, for marketing communications and certain other communications. As examples, you may choose to opt out of a specific email communication or contact us as described in the “Contact Us” section below.

**Information for children under thirteen years of age**

We will not knowingly collect any personal information from children under the age of thirteen on this website without receiving parental or guardian consent. If you believe that we have collected personal information from a child under the age of thirteen through this website, please contact us.

**Contact us**

To contact us regarding this policy and our related privacy practices, please contact us at 702-426-6133. If you believe that we or any associated company has misused your information, please contact us immediately and report the misuse.

Effective date August 9th, 2022

**Changes to the Privacy Policy of this Website**

We can change this policy. If we do, such change will appear on this page of our website. We will also provide appropriate notice and option, on this website and other appropriate locations, based on the magnitude and scope of the changes. You can always visit this policy to learn about updates.

**Social Security Number Protection Policy**

The protection of personal information is important to Bluebird Health Advocates LLC. It is our policy to protect the confidentiality of Social Security numbers (“SSNs”) that we receive or collect in the course of our business operations. We protect the confidentiality of SSNs by various means, including physical, technical, and administrative security mechanisms that are designed to protect against unauthorized access. Our policy is to limit access to SSNs to the extent that is lawful, and to prohibit unlawful use or disclosure of SSNs.

Please sign that you have read and agree with our policies and you know your rights.

Patient/Client: Print name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Patient/Client Sign and Date\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_