



SELF-PUBLISHING CHECKLIST

YOUR STEP-BY-STEP GUIDE TO GETTING YOUR BOOK OUT INTO THE WORLD

Congratulations on taking the first step toward publishing your book!

This checklist will guide you through the key stages of self-publishing in Canada, from manuscript preparation to book marketing.

Preparing Your Manuscript

- Complete your final draft ☐
- Hire an editor or proofreader ☐
- Format your book for print and eBook ☐
- Design a professional book cover ☐

Getting Your ISBN & Copyright in Canada

- Register for a free ISBN through Library and Archives Canada ☐
- Consider registering your own imprint name (optional) ☐
- Consider copyright registration (optional) ☐
- Decide on a book title and subtitle ☐

SELF-PUBLISHING CHECKLIST

YOUR STEP-BY-STEP GUIDE TO GETTING YOUR BOOK OUT INTO THE WORLD

Choosing the Right Publishing Platform

- Decide between Amazon KDP, IngramSpark, Kobo, or Draft2Digital ☐
- Set up your author accounts on publishing platforms ☐
- Understand the pros and cons of print-on-demand vs. bulk printing ☐

Setting Up Distribution & Pricing

- Choose pricing for your eBook and paperback ☐
- Decide on global vs. Canadian-only distribution ☐
- Consider getting your book into bookstores and libraries ☐

Marketing & Launch Strategy

- Build an author website and social media presence ☐
- Create a book launch plan and pre-orders ☐
- Reach out to media, book bloggers, and reviewers ☐
- Run ads on Amazon, Facebook, or Instagram ☐

Bonus: Mistakes to Avoid & Pro Tips

- Don't skip professional editing ☐
- Avoid pricing your book too high or too low ☐
- Start marketing before your book is published ☐
- Leverage your network to boost visibility ☐



SELF-PUBLISHING CHECKLIST

YOUR STEP-BY-STEP GUIDE TO GETTING YOUR BOOK OUT INTO THE WORLD

What's Next? Take Your Book to the Finish Line!

You've got the steps - now it's time to make your book a reality!

If you're ready to move forward with expert guidance,

CanadaWrites.com has the resources you need.

- Get access to our Self-Publishing Program (coming soon!)**
- Book a 1:1 coaching session for personalized support**
- Download more free resources for Canadian authors (coming soon!)**

Visit CanadaWrites.com to take the next step in your publishing journey!