DIRECTIONS:

DAILY DOSE: 1½ teaspoons per day, with a double dose the first day (morning and night).

TAKE: typically at night, any way that allows it to coat your throat and stay there as long as possible. The two most common ways are either:

1) place ½ tsp on the tongue and let it dissolve and run down the throat 3x/day, especially for sore throats;

OR

2) mix $1\frac{1}{2}$ tsp in 8-16 oz water or juice and drink throughout the day.

100% FREE of sugar and artificial sweeteners, colorings, and flavorings

The Story of Vitamin-Up

Vitamin-Up anti-Cold was created by parents who found existing supplements not so effective and lacking in numerous ways, and set out to improve on them for our children. Researching the data and results behind the numerous compounds available, they tested various combinations until a synergistic combination was found to nearly stop colds if taken at first signs, or shorten them if taken later. This formula was refined multiple times, formulated for a healthy lifestyle, and tested repeatedly on family and friends. We hope it works as well for you as it has for all of us.

We'd love to hear your thoughts and experiences! info@HyrePower.com

Vitamin-Up



VITAMIN-UP anti-COLD is a multi-layered supplement designed to boost the body's immunity & prevent the replication and spread of viruses, using clinically-proven nutrients. These include:

ZINC – Key anti-viral mineral crucial to the immune system and central to antioxidant enzymes, helps body heal, fight off bacteria and viruses, required for metabolism, acts as antioxidant, blocks free radicals, essential to bodily function.

VITAMIN C – Essential nutrient and quintessential cold-fighting vitamin involved in proper functioning of the immune system, in addition to wound healing, blood-vessel integrity, absorption of iron, and maintenance of cartilage, bone, and teeth.

VITAMIN D3 – "The sun vitamin", critical immunity- and energy-boosting vitamin. Enhances resiliency to infection, elevates mood, and plays a significant role in regulating insulin and calcium levels.

VITAMIN E – Natural antioxidant that protects both your body & the product itself.

MAGNESIUM – Positively-charged mineral central to metabolism & energy as well as a key structural component of the body, moderates stress, & aids sleep.

MANGANESE – Essential charged mineral critical to key antioxidant pathways and helps remove free radicals.

LYSINE – Charged essential amino acid thought to possess anti-viral activity.

SLIPPERY ELM – Otherwise known as red elm, it is a natural remedy used to create a soothing mucilage that coats and soothes the mouth and throat, stomach, & intestines; aids digestion and prevents GI upset.

MONOLAURIN – Derived from lauric acid (a component of coconut oil), shown to have antibacterial and antiviral activity.

Used for flavor, color, AND beneficial properties:

ELDERYBERRY (sambucus) – One of most commonly-used medicinal plants in the world, useful against colds, flu, & inflammation.

LICORICE – Has antibacterial properties and soothes dry coughs.

GINGER ROOT – Shown to have antibacterial properties and sooth throat pain.

HONEY – Humectant for moistening and soothing the throat.

LEMON – Reduces pH of the throat making it less hospitable to cold and flu pathogens.

XYLITOL – Sugar-free natural sweetener derived from birch with zero net carbs, it doesn't raise blood sugar or insulin levels significantly, is tooth friendly, and can be taken at night and after brushing, allowing Vitamin-Up to work overnight.