

THE ANNUAL APPEAL FOR LOUISA MAY ALCOTT'S ORCHARD HOUSE

399 Lexington Road PO Box 343 Concord, MA 01742 USA www.louisamayalcott.org

December 2025

Dear Friend:

What is real, true, and abiding?

A few days ago, an Orchard House visitor wrote:

We loved the personal nature of this tour. We felt we were walking right into the past. Every detail has been so well preserved and is beautiful. The intellectual, philosophical, cultural, artistic, and academic pursuits were the clear intent of every space — the feeling found in Louisa May Alcott's writing is there in this very space.

We are fortunate to read many other exceptionally positive reviews on travel websites, via email, or in our own Guest Book, and are very proud to announce that:

- ◆ **Yelp** evaluated over **300 million reviews**, named Orchard House as **“Best Attraction in Concord”** and bestowed their **“People Love Us on Yelp”** distinction for being **one of the highest-rated and best-reviewed places in the world!**
- ◆ **TripAdvisor** selected Orchard House for its **“2025 Travelers’ Choice”** award, ranking us **among the Top 10% of global destinations!**
- ◆ **Yankee Magazine** again designated Orchard House an **“Editors’ Pick”** and bestowed its **“2025 Best of New England Travel”** award for **the incomparable ways in which we create unforgettable experiences for our visitors!**



These honors reflect the hard work and dedication of a **Staff that I truly feel is simply the best.** Our Guides graciously share stories of Alcott love and courage with tens of thousands of visitors each year from literally all over the world, providing intimate access to the family's authentic belongings in the very spaces they occupied. **Visitor reactions are highly personal, powerfully emotional, and purely joyful.**

~continued

In addition to our **award-winning guided tours and innovative educational programming for K-12 students, homeschoolers, university classes, elder learners, and scouts**, we embrace **special partnership opportunities** such as **Concord250** celebrations, **Boston Conservatory at Berklee's Little Women Opera** performance in our School of Philosophy, and "meet-and-greets" with **The Concord Minute Men** along with their annual Colonial Christmas Concert held in The School. Please be sure to frequently check our website — louisamayalcott.org — for details about our unique offerings!



Retaining "The Best Staff in the World" requires a commitment of revenue, training, and empathy, and through it all, we must continue to attend to the **constant and costly preservation needs of our nearly 375-year-old House**. *How do we accomplish all of this? You. The support of generous donors has always been at the core of our resilience and success, and we count on you. We ask for your support today, and thank you in advance for a donation in any amount.*

During this holiday season and in the new year, we also wish you "**. . . love, protection, peace, and health — the real blessings of life**" (*Little Women*, Chapter XVIII).

With gratitude,

Jan Turnquist
Executive Director



*Skip the stamp! Scan the QR code above
to go directly to our online donation site!*

P.S. Please also keep in mind these "tax-wise ways to give" any time of year — **Appreciated Securities & RMDs**. I would welcome a discussion with you about them ([click to contact](#)). *Many thanks!*

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The Annual Appeal for Louisa May Alcott's Orchard House

Please complete and mail this form to: Orchard House Annual Appeal PO Box 343 Concord, MA 01742-0343
or make a donation securely on-line at www.louisamayalcott.org

☐ Alcott Circle (\$100,000 & up)

☐ Patron (\$50,000 - 99,999)

☐ Sustainer (\$25,000 - 49,999)

☐ Visionary (\$10,000 - 24,999)

☐ Philanthropist (\$5,000 - 9,999)

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☐ Conservator (\$500 - 999)

☐ Supporter (\$100 - 499)

☐ Contributor (up to \$99)

This gift is in ☐ Honor ☐ Memory of: _____

☐ Matching Gift Form enclosed

Name(s) _____

Mailing Address _____

Phone _____ E-Mail (this will make communicating with you easier) _____

☐ Check payable to "Orchard House"

☐ MC/VISA/AMEX/DISCOVER # _____ CVV# _____ Expiration Date _____

Signature _____

Gifts of Appreciated Securities & RMDs are also welcome -- please phone Executive Director Jan Turnquist at 978.369.4118 x102 for details

Louisa May Alcott's Orchard House, Inc. is a 501(c)(3) non-profit, Federal Tax ID# 04-2126592.

All donations are tax-deductible to the extent permitted by law. Thank you!

Office Use Only: Date Processed _____ Check No. _____