

We teach techniques that save you time

Improve your skills

- ✓ Read faster with better comprehension
- ✓ Identify important ideas while reading
- ✓ Organize ideas for class discussions, papers, exams, etc.
- ✓ Be able to remember more details
- ✓ Concentrate
- ✓ Overcome the necessity of re-reading
- ✓ Scan at 1,000 words per minute or higher
- ✓ Vary reading rates for different materials
- ✓ Arrive at sound critical evaluations
- ✓ Get more pleasure from reading

Use your own textbooks

A highly practical feature of the Baldridge program is you learn efficient reading and study strategies by applying them to your **own current reading material**.

Each student brings his or her own textbooks and other reading matter into the Baldridge classes for direct application of a wide range of reading and study techniques.

Some of the kinds of academic reading that students have used in the Baldridge program have included the following:

Accounting	French
Anthropology	Geology
Astronomy	History
Biology	Management
Calculus	Marketing
Chemistry	Mathematics
Communications	Philosophy
Computer Science	Physics
Economics	Political Science
Education	Psychology
English Literature	Religion
Finance	Sociology

Techniques also apply to pleasure reading.

Background

Kenneth and Lila Baldridge, Co-Directors of Baldridge Reading and Study Skills, Inc., have been active in the field of reading instruction since 1950. Prior to 1950, Kenneth Baldridge's professional training was in clinical psychology; Lila Baldridge was a teacher in the New York City Public School System. They met while she was completing her master's degree at Columbia University.

In 1956, the Baldridges founded Baldridge Reading and Study Skills, Inc. as a teaching organization. Since then, they have been responsible for researching, developing and supervising Baldridge instructional services throughout the United States, Canada and overseas. The Baldridge organization includes a staff of fifteen instructors. Mr. David Hungerford joined the Baldridge Program in 1986 and was promoted to Regional Director in 1990.

The Baldridges have presented papers and lectured before many educational, business, and community groups including the annual conferences of the International Reading Association; conferences of the Association of American Overseas Schools, in Europe, and in the Near East; the National Training Director's Association, the Greenwich, CT Rotarians; and others. One of the most unique Baldridge Reading Programs was taught by Joy Baldridge to students from many colleges aboard a ship, between mainland China and Sri Lanka, as part of a Semester at Sea voyage around the world.

Reading and Study Strategy Programs have been taught by the Baldridge staff in more than 400 schools, colleges and other organizations. Workshops in reading and Study Strategies for Faculty Members and academic support people have been conducted at many schools and colleges including the following: Colgate University, Skidmore College, Jacksonville University, Wofford College, Gettysburg College, Princeton University, Principia College, and Wheelock College.

The Baldridges have co-authored a number of publications including skill textbooks for college students and business people which have been published by major publishers, such as: Harcourt Brace & Company, and Prentice Hall.



BALDRIDGE
READING & STUDY STRATEGY PROGRAM

FOR HIGH SCHOOL AND COLLEGE STUDENTS



Read Faster. Study Smarter.

The Baldridge Program can help you improve your reading skills by developing:

- ✓ **STRONGER CONCENTRATION**
- ✓ **BETTER COMPREHENSION**
- ✓ **INCREASED SPEED**
- ✓ **GREATER RETENTION**
- ✓ **HIGHER TEST SCORES**



Basic Strategies

What we teach in the Baldrige Reading and Study Strategy Program

HIGH SPEED	1. Survey reading	Grasping major points and overall organization quickly.
	2. Speed reading	Gaining rapid familiarity with contents by scanning at exceptionally high speeds.
	3. Phrase reading	Strengthening comprehension while increasing reading rate by reading ideas instead of reading word by word.
MODERATE	4. Close reading	Organizing material for clear understanding and remembering.
	5. Inquiry	Stimulating interest; developing a longer span of concentration and better test-taking skills; discovering deeper levels of meaning.
REFLECTIVE	6. Critical reading	Arriving at well-reasoned judgements and deeper involvement through sound analysis.
	7. Pleasure reading	Expanding awareness and enjoyment of literature.

College reading loads can be heavy

Research indicates that a college freshman's required reading can be as much as 500,000 words per week.

Inefficient readers frequently spend an excessive amount of time plowing slowly through their required reading - often with unsatisfactory results.

The highly efficient techniques and strategies taught each year to several thousand students in the Baldrige Program are designed to cope with demanding college reading loads.

These techniques save time, improve the quantity and quality of academic work; and, as a result, help students increase their self-confidence, develop a more positive attitude toward their studies, and meet faculty expectations more successfully.

The Baldrige Program takes only a short time to complete and has lifelong value. It has even been described as "a form of insurance on students' educational investment."

Baldrige techniques used successfully by college students

Time management

Read more in less time, with better comprehension, using flexible reading rates.

Organize your priorities. Plan on a daily, weekly and monthly basis.

Anti-procrastination Strategy. Finish assignments ahead of deadline.

Improve note-taking

The One-Side Rule: Make more efficient, productive use of your notebook.

The Box Recall Method: Take control of your long-term memory.

The Rapid Writing System: Keep up with fastpaced lecturers.

The Princeton Study Strategy: Organize and recall larger amounts of course material.

Take tests without fear

Rid yourself of: "test anxiety".

HARVARD MEMORY TECHNIQUE: Avoid wasting time and unnecessary re-reading.

Learn to prepare more thoroughly.

REDUCED CUE METHOD: Answer essay questions clearly and concisely.

Use effective test-taking strategies.

MATHEMATICAL THINKING MODEL: Simplify solving math word problems. **FINISH TESTS WITHIN TIME LIMITS.**

Baldrige Reading and Study Skills - Midwest

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A few reasons why students have been pleased with their decision to take the Baldrige program

1. The Baldrige Program is especially tailored to respond to each student's **specific interests and needs**.

2. **Extra-help sessions are available** for students who might wish to spend more time on a particular technique or on overcoming a specific study difficulty.

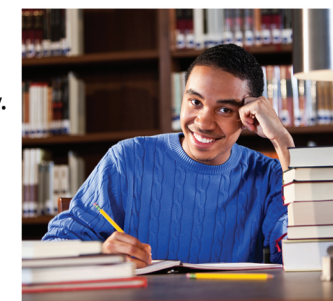
3. **Baldrige offers much more than simply "speed reading"**. In the Baldrige Program in addition to reading faster, students learn to...

-Improve retention.

-Prepare for tests in a more thorough and organized way.

-Improve daily study habits including budgeting time more wisely.

-Take better organized and more complete lecture and research notes.



Also, techniques are included which can help students **overcome boredom and procrastination; organize material for term papers; and get much more pleasure and satisfaction from their reading**.

4. **The fee is relatively low** compared to the price of other reading programs. Moreover, when the Baldrige Program is conducted at a college, the fee is approximately 50 % lower than the fee charged at the Baldrige Reading Center in Greenwich, Connecticut.

5. **Improvement is immediate and long-range**. The Baldrige Program is designed to establish reading and study skills on a permanent basis.

Those who have taken the program,

- (1) **get more** out of their academic, career, and personal reading,
- (2) **in less time**,
- (3) **with greater enjoyment and satisfaction**,
- (4) have the option to participate in any future program or class **free of charge**.