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A MESSAGE FROM THE YALD TEAM

At YALD, we believe every young person deserves the chance to grow, lead, and play — no matter their background. Since 2011, we've used flag football to mentor youth across Washington Heights, blending play with purpose.

Over 80% of our players come from families living below the poverty line. Thanks to supporters like you, no child is turned away. Every season becomes a launchpad for personal growth, structure, and community. **Your support isn't just helpful — it's essential.**



WHY YALD? WHAT MAKES US DIFFERENT?

YALD is more than a flag football league — it's a **leadership pipeline** guiding students from middle school through college.

What makes us stand out:

- **USA Football Certified** coaches and referees
- **Free access** to mentorship, structure, and play
- Alumni who return to coach, referee, and inspire the next generation

From one football and 24 kids in 2011 to hundreds today, YALD continues to change lives — on and off the field.

"YALD gave me a space to grow as a player and a person. Now, as a coach, I'm proud to give that same opportunity to others."

—Austin Guzman, first-ever YALD Participant, now head coach



SPONSOR A SEASON, CHANGE A LIFE - \$175

When you sponsor a youth, you're not just funding a season — you're **investing in potential**. Your \$175 provides:

- Full game-day uniform
- Flags for safe play
- Snacks & water
- Trained coaches and certified referees
- Practice equipment & protective gear
- Access to donated sportswear

SPONSOR & WIN: JETBLUE RAFFLE

Every sponsor is automatically entered to win a **JetBlue round-trip flight** (valued at \$900)! Winner drawn on **Opening Day** this September.

Give back. Win Big. Change a life.

“YALD didn't just keep me off the streets — it gave me a purpose, a path, and a sense of who I could become. From player to police officer, every step I've taken started right here.”

—Miguelangel Grullon, YALD Alumnus & NYPD Officer

HOW TO SPONSOR

Zelle: Send \$175 to info@yald.org

Website: Donate at www.yald.org

Please include in your Zelle/Website donation notes:

- Your full name and email address
- Child's name (if sponsoring a specific player)

You'll receive:

- Player's first name
- Team name + schedule
- Academic journey (JRHS/College)

(Youth privacy is always protected. No full identifying info is shared.)





FUN FACTS

- Started in 2011 with 24 kids, 1 football, and no official name.
- Officially became YALD in 2012.
- Achieved 501(c)(3) nonprofit status in 2014.
- “YALD” has come to mean giving your all — on and off the field. It’s how we approach every season.
- YALD’s home field in Highbridge Park isn’t just a place for touchdowns — it sits on a historic ridge used during the Revolutionary War and neighbors NYC’s oldest standing bridge: the High Bridge, built in 1848!
- Alumni now return as coaches, mentors, and role models.

ONE ACT, ONE SEASON. A LIFETIME OF IMPACT

Every kid who’s ever laced up for YALD remembers someone who believed in them. You can be that person. From their first catch to their first college application — your support helps make that journey possible.

YALD alumni are proof that this program shapes futures:

Emil Rivera — A respected team captain, now headed to college.

“YALD helped shape me into who I am today — a leader on and off the field.”

These stories are not rare — they are the YALD impact in action

“I’ve been with YALD since I was 7 — it’s like my second home. Every coach, every game, every lesson shaped who I am today. Now at 15, I don’t just play — I lead. YALD & Coach Mickey made me believe I could be more.”

—**Elijah Corrales**, Current YALD Player & Youth Clinic Graduate

MESSAGE FROM THE FOUNDER

“True leadership is not just about winning — it’s about lifting others up and inspiring them to reach their fullest potential. The real victory is in the growth we see in those we lead.”

— **Carlos A. Castellanos**, Founder,
YALD, Inc.

Since 2011, I’ve witnessed lives transform through this program — not because of luck, but because a community came together to believe in our youth. If you’re reading this, you’re now part of that story. And for that, I thank you.

Let’s keep building — together.



CLOSING STATEMENT — MORE THAN A GAME

At YALD, football is just the start. What really matters are the moments — the friendships, the growth, the belief a young person starts to have in themselves. We’ve seen kids walk onto the field shy and unsure... and leave as leaders. From Elijah, who found his voice at 7 and now helps others find theirs, to alumni stepping up in their schools, jobs, and families — this is what it’s all about.

Your support isn’t just appreciated — it’s felt. On the field. In the classroom. In the way our youth carry themselves through life.

Want to help a kid take that first step? **Sponsor today at yald.org.**

Thanks for standing with us.
Thanks for believing in them.
Let’s keep going — together.

